Diane Helfers Petrella, DMA

CURRENT POSITION

Dean and Professor, College of the Arts, Kent State University

July 2021-present

Oversight of all academic, fiscal, development, personnel, and administrative functions as Chief Executive Officer of the College of the Arts, including the School of Fashion Design and Merchandising, School of Art, School of Music, School of Theatre and Dance, Kent State Museum, Porthouse Theatre, Blossom Art Intensives, Schroth Artist Series, Kent Blossom Music Festival, arts programs on Kent's eight regional campuses, and the New York Fashion Studio.

Supervise 2 associate deans, 5 directors, 136 full-time faculty, 58 staff, around 120 part-time faculty, and approximately 2500 students.

Establish and manage the College's approximately \$23M annual budget, navigated within the Responsibility Centered Management (RCM) business model.

Work closely with the Kent Chapters of the AAUP, ensuring compliance with the CBA for tenure-track and non-tenure-track faculty bargaining units.

Practice shared governance, working closely with the Faculty Advisory Committees of the four schools in the College and the College Advisory Committee (comprised of representatives from the four schools and regional campuses).

Serve as chief academic officer for all academic programs within the College, including the BA, BFA, MA, MFA in Art, the BA, BFA, BS, MFIS in Fashion, the BA, BFA, MA, MFA in Theatre, the BA, BFA in Dance, and the BA, BM, BME, MA, MM, MME, PhD in Music.

Oversee accreditation of all College programs, ensuring compliance with the HLC, NASM, NASD, NASAD, NAST, and AAM.

Guide operations of the Fashion Study Away program, consisting of opportunities for over 1500 students in New York, Florence, Paris, London, Hong Kong, South Korea, Ghana, and Los Angeles.

Engage in advocacy and donor-related activity as relevant to the College of the Arts, including work with individual donors, corporate sponsors, and charitable foundations.

Collaborate with centralized fund-raisers in the Division of Philanthropy and Alumni Engagement on any philanthropic efforts related to the College.

CURRENT POSITION (continued)

Interact with external constituent groups, including the advisory boards of the College of the Arts, Fashion, Theatre and Dance, Porthouse Theatre, and the Orchestra Society.

Participate in Kent Deans Council and other university-level committees.

Oversee all College personnel matters, including faculty/staff appointments, tenure, promotions, reviews, merit increases, research leaves, and awards.

Advise and consult with the College and campus leadership teams to facilitate shared enrollment goals: the recruitment and retention of an appropriate number of inclusive and excellent students across all academic programs and studios.

Guide marketing and communications efforts for the College, leading a team of three staff members and student interns.

Facilitate relationships with arts-based university partners, including the Cleveland Orchestra, Piano Cleveland, Cleveland Institute of Music, and the Kent Stage, shaping exchanges that mutually benefit our organizations.

ADDITIONAL TEACHING AND ADMINISTRATIVE EXPERIENCE

Dean and Professor, University of Missouri-Kansas City, Conservatory May 2017-July 2021 (Interim Dean, May 2017-May 2018)

Oversight of all academic, fiscal, development, personnel, and administrative functions as Chief Executive Officer of the UMKC Conservatory, including Divisions of Music Performance, Music Studies, Theatre, and Dance, as well as the Conservatory Academy, Summer Programs and Festivals, Artist Series, and Conservatory Bridges outreach programs.

Supervise 3 associate deans, 4 division chairs, 67 full-time faculty, 21 staff, 45 part-time faculty, and approximately 700 students.

Establish and manage the Conservatory's \$10M annual budget (music, theatre, and dance).

Serve as chief academic officer and NASM institutional representative for the Conservatory.

Oversee all academic programs, including the BA, BFA in Dance, the BA, BM, BME, MA, MM, MME, DMA, IPhD in Music, and the BA, MA, MFA in Theatre.

Manage accreditation of all Conservatory programs, ensuring compliance with the HLC, NASM, NASD and NAST.

Interact with external constituent groups, including the boards of the Friends of the Conservatory, Jazz Friends, Conservatory Alumni, and the Conservatory Women's Committee.

Engage in advocacy and donor-related activity as relevant to the Conservatory, including work with the Kansas City Downtown Council, Arts KC, and the Kansas City Civic Council.

Partner with the Conservatory Director of Major Gifts on grant-writing, donor cultivation and relations, and strategic fundraising.

Participate in the UMKC Deans Council, Administrative Council, and other university-level committees.

Responsible for all Conservatory personnel matters, including faculty/staff appointments, tenure, promotions, reviews, merit increases, and awards.

Advise and consult with Conservatory and campus leadership teams to facilitate shared enrollment goals: the recruitment and retention of an appropriate number of inclusive and excellent students across all academic programs and studios.

Serve on the Board of Directors for the Kansas City Repertory Theatre, the LORT B theatre in residence at UMKC.

University of Missouri-Kansas City, Conservatory August 2016-May 2017 Executive Associate Dean (full-time administrative role, reporting directly to the Provost)

Manage all internal affairs of the Conservatory, including curricula, personnel, events, facilities, and finances.

Supervise 2 associate deans, 7 division chairs, 58 full-time faculty, 18 staff, 36 part-time faculty and approximately 550 students.

Establish and manage the Conservatory's \$8.5M annual budget (music and dance only).

Responsible for all personnel matters, including faculty/staff appointments, tenure, promotions, reviews, merit increases, and awards.

Advise and consult with Conservatory and campus leadership teams to facilitate shared enrollment goals: the recruitment and retention of an appropriate number of inclusive and excellent students across all academic programs and studios.

Oversee the strategy and operations of the Conservatory Academy and Summer Programs and Festivals.

University of Missouri-Kansas City, Conservatory Associate Dean of Graduate Studies

August 2013-August 2016

Oversee academic content of all graduate degrees and certificates in the Conservatory, serve as advisor/consultant on all issues with graduate students.

Coordinate graduate curricular development and revisions, enforce graduate policies and procedures, uphold standards and guidelines established by accrediting bodies.

Assist with supervision of staff in advising and student services.

Serve as ex-officio member of the Conservatory Curriculum Committee, as Conservatory Graduate Officer for the UMKC School of Graduate Studies, and Conservatory representative on the University Academic Compliance Committee and Graduate Council.

Administer Graduate Student Travel Funds: review student applications, submit to the School of Graduate Studies for funding, track internal budget for awards.

Submit graduate catalogue changes and edit, review, and revise Conservatory graduate catalogue content, and maintain the Conservatory graduate student handbook.

Initiate and supervise nominations for university-level awards for graduate students, including the outstanding masters thesis, outstanding doctoral dissertation, and outstanding graduate assistant.

Investigate and report all incidents of academic dishonesty with Conservatory graduate students, track and notify graduate students on academic probation, approve/deny graduate independent studies and requirement exceptions, supervise the MM and DMA comprehensive exam process and procedures, and certify all graduate transcripts at graduation.

Create, coordinate, and present orientation sessions for new graduate assistants each fall semester and serve as supervisor for approximately 65 Conservatory graduate assistants.

Oversee appointments of Conservatory faculty as graduate and doctoral faculty through the UMKC School of Graduate Studies.

University of Missouri-Kansas City, Conservatory Chair of the Keyboard Studies Division (KSD)

August 2012-August 2017

Supervise the teaching/work loads of all KSD faculty, staff, and graduate assistants, including studio assignments, conducting performance reviews, making assistantship assignments, and hiring adjunct faculty.

Oversight of the KSD budget, including full and part-time personnel, graduate assistants, piano technicians, hourly employees, and operating expenses, as well as administering KSD discretionary funds to support faculty development, student travel, and guest artists.

Lead recruitment efforts for KSD (successfully increased enrollment across all degree programs by improving acceptance and yield rates), coordinate KSD audition days, and manage scholarship process and awards.

Manage piano-related issues in the Conservatory, including supervising and evaluating the full-time piano technician and assisting with piano inventory management.

Coordinate all KSD curricular proposals and assessment efforts, complete academic reviews and assessment reports, represent KSD on the Conservatory Assessment Committee, manage KSD course schedule, and coordinate all KSD recital hearings and juries.

Contract all KSD guest artists/clinicians/adjudicators/speakers, coordinate special activities like internal competitions, master classes, community outreach, and recruitment events.

University of Missouri-Kansas City, Conservatory August 2006-June 2021 Professor of Piano and Piano Pedagogy, Director of Secondary Piano

(promotion to associate professor with tenure awarded in May of 2012, promotion to professor awarded in May of 2015)

Teach undergraduate and graduate courses in piano pedagogy, applied lessons at the undergraduate and graduate levels, and a four-semester sequence of group piano.

Coordinate the group piano program and all secondary piano lessons.

Administer keyboard placement exams to all incoming undergraduate students Hire, supervise, and train graduate teaching assistants Manage the keyboard labs

Oversee schedule and enrollment of all keyboard skills courses Develop and maintain keyboard skills curricula and syllabi

Establish proficiency exam requirements, grade all proficiency exams

Royal Conservatory of Music, Toronto, Canada College of Examiners

April 2014-May 2024

Administer and adjudicate examinations throughout the USA and Canada, participate in professional development workshops and training.

Oakland University, Department of Music, Theatre and Dance August 2001-June 2006
Assistant Professor of Piano and Piano Pedagogy, Co-Chair of the Keyboard Area

Co-direct undergraduate and graduate programs in piano pedagogy and performance.

Teach undergraduate and graduate courses in piano pedagogy, piano literature, applied lessons to undergraduate and graduate students, and group piano.

Coordinate group piano program, hire and supervise adjunct faculty in group piano, advise piano majors, serve on department and university committees.

Founder and faculty advisor of the OU Music Preparatory Division.

Blue Lake Fine Arts Camp Piano Department Chairperson

May 2000-August 2002

Hire and supervise faculty, schedule all students, facilities, and faculty, coordinate piano department events, performances, and classes, and teach applied lessons, theory classes, group piano, and piano literature.

KEY ACCOMPLISHMENTS AS KENT STATE COLLEGE OF THE ARTS DEAN

Fiscal Oversight

- Completely overhauled the budget process for the COTA. Worked closely with our
 university budget office and COTA fiscal manager to account for all revenue and
 expenses, building specific budgets for each of the four Schools, the Museum, and the
 COTA offices. All Directors now have clear budgets, increasing both transparency and
 accountability. Established processes for tracking spending across the COTA.
- Created a culture of good stewardship and strategic spending that allowed the COTA to reduce expenses by 2% in FY22, 5% in FY23, 5% in FY24 and 7% in FY25—without eliminating programs or positions. As Kent State follows the RCM budget model, the COTA retains unused resources and can reinvest strategically to advance our mission. The COTA has ended every fiscal year in the black under my leadership.

Infrastructure Development

 Immediately addressed a COTA infrastructure that had been decimated by budget reductions, university buyouts, and retirements. Over the past four years, our team has completely reimagined and rebuilt the infrastructure of the COTA—assessing all staff roles, centralizing some areas, collaborating with university leadership in philanthropy

KEY ACCOMPLISHMENTS AS KENT STATE COLLEGE OF THE ARTS DEAN (continued)

and alumni engagement, research/creative activity, marketing, information technology, and finance to support both an effective team within the COTA and tap university resources in these areas.

- Redeveloped the overall administrative leadership within the Dean's Office to provide proper oversight of academic programs, grow and support faculty research/creative activity, increase enrollment, and better support students and faculty—without adding new administrative FTE.
- Invested in infrastructure to provide better support to faculty and students navigating
 the institution and allow staff to have clarity of their responsibilities for greater success
 and job satisfaction.
- Conducted over 50 searches for faculty and/or staff since the fall of 2021. Each open
 position is scrutinized, as we work to fill gaps in our operations with existing resources
 as they become available through attrition. Hired five new directors and two new
 associate deans.
- To support a strong and engaged staff, promoted and/or increased the salaries of 25 staff members since fall of 2021. We also placed cohorts of staff in common locations to build a better sense of community and provided staff access to professional development funds.

Strategic Planning and Enrollment Management

- Served as a member of the Strategic Plan Refresh Committee for the University my first year at KSU. This work provided tremendous insight into the mission and values of Kent State and served as a guide in updating the COTA Strategic Plan.
- Collaboratively updated the <u>COTA mission</u>, <u>values</u>, <u>and strategic plan</u>. Our team worked with faculty/staff/students across the COTA and each of the four school advisory groups and led interactive activities at our fall 2023 opening faculty/staff meetings. The final version is posted online and is updated annually. School Directors are now aligning school plans to the COTA plan.
- Implemented a data-based approach to increasing enrollment and improving student success—following established enrollment management techniques, centralizing our scholarship process, investing in two full-time recruitment specialists. Our team researched barriers to success within our curricula, shared data about retention to our majors and true graduation rates within our Schools, while continuing to increase student support through our Associate Deans and Director of Academic Diversity.

KEY ACCOMPLISHMENTS AS KENT STATE COLLEGE OF THE ARTS DEAN (continued)

- Conducted peer reviews for all four schools to guide efforts to align resources strategically according to the needs of each school. For example, The School of Fashion has a student: faculty ratio nearly four times greater than their peers. This lack of fulltime faculty negatively impacts the quality of instruction, student access to mentorship, matriculation through the degrees, research productivity, and overall student success.
 We then invested in four new full-time, tenure track faculty for the School of Fashion and plan to continue to add faculty to this School, in hopes of growing enrollment, elevating rankings, and improving the student experience.
- Increased the COTA's retention rate from 83% in fall of 2020 to 87% in fall of 2024-- we
 now have the highest college retention rate on the Kent campus. Increased the
 retention of underrepresented students by 5% in two years, consistently retaining these
 students by a higher percentage than the rest of campus. The COTA also leads the Kent
 campus in the retention of first-generation students and high financial need students.

Curricular Development and Collaboration

- Guided the revision of the undergraduate minor in Arts Entrepreneurship, delivered collaboratively with the Ambassador Crawford College of Business and Entrepreneurship. Additional potential collaborations currently being considered include certificates in arts management and entrepreneurship, as well as minors in music business and integrated arts.
- Launched initiatives to reduce credits of undergraduate degree programs, refine course
 maps/carousels to capture larger cohorts of students, revamp course schedules to allow
 for broader campus participation in arts courses, and increase the efficiency of COTA
 contributions to the Kent Core curriculum, while improving student outcomes.
- Consistently support faculty teaching and engaging in the Kent DI Hub (design innovation). The COTA is the leading collaborator in coursework and activities through this centralized unit.
- Initiated planning for a Kent Fashion School branch in Rwanda and a 2+2 academic program in India. Both programs are currently on track to launch in the spring of 2026 and are projected to enroll hundreds of new students by fall of 2028.

KEY ACCOMPLISHMENTS AS KENT STATE COLLEGE OF THE ARTS DEAN (continued)

Research and Creative Activity Growth and Support

- Aligned COTA resources to university practices in reporting research/creative activity to support the retention of Kent State's recently acquired R1 status. This involved strategically assigning research/creative activity within faculty workload statements, creating formal processes for determining research/creative activity releases, and increasing COTA presence in university research programs. As a result, we quadrupled COTA research/creative activity funding from all sources since fall of 2021.
- Addressed a lack of funding for research/creative activity within the COTA by awarding start-up funds to all pre-tenured faculty in the COTA (both new hires and existing faculty), with a promise to fund this annually until tenure. We also created a central pool of funds to support faculty research/creative activity, with a primary emphasis on helping associate professors advance towards promotion to professor. Additionally, we tapped research resources at the university level to help fund start-ups across the college and made several large purchases (a digital loom, sound design equipment, paper beater) aligned to the research/creative activity of new hires.
- Created a centralized data system for collecting information about faculty research/creative activity, allowing for quick access to information about publications, presentations, installations, performances, grants, etc., to more effectively promote and advocate for the research/creative activity within the COTA to the university and community.

Community Access and Engagement

- Established "Art Without Limits" —a day-long event featuring entrepreneurs in the arts, held in collaboration with the Brinzo Center for Entrepreneurship and LaunchNET in the Ambassador Crawford College of Business and Entrepreneurship. Invited hundreds of high school students to campus for the fall 2023 event, along with current students in the COTA, to attend presentations, lectures, performances, and exhibits. Over 750 participants attended the 2023 event, and over 1100 students participated in 2024.
- Increased support for community-based groups and activities, allowing faculty/staff time and support to create more opportunities to engage with our community.
 Launched the Kent State Youth Winds and Youth Orchestra, re-established the Summer Fashion Academy, and created a process for managing other programs in theatre, dance, art and music.

KEY ACCOMPLISHMENTS AS COLLEGE OF THE ARTS DEAN (continued)

- Advanced conversations with university partners at the I Promise School and Firestone CLC to provide additional arts-based support for underrepresented students and build effective pipelines to KSU programs.
- Work closely with arts-based state funding "pass through" partners (Cleveland Institute of Music, Kent Stage, Piano Cleveland, and the Cleveland Orchestra), to ensure articulated agreements are managed and followed collaboratively.
- Initiated the ArtsLAUNCH! Grant Competition in 2021, through a partnership with LaunchNET and the Brinzo Center for Entrepreneurship. This annual student grant competition is designed to promote new art and new arts ventures that will positively impact the arts economy.

Philanthropy and Alumni Engagement

- Added two new positions in the COTA dedicated to philanthropy—a Senior Director of Philanthropy (in collaboration with the Division of Philanthropy) and an Associate Director of Advancement and External Relations. These hires are part of our plan to increase philanthropic support, strategically staff and deploy our advisory boards, and improve alumni relations/community engagement.
- Consistently increasing philanthropic giving and successfully bringing new donors to the COTA. Created a new alumni organization for the School of Fashion and established quarterly alumni newsletters for the individual schools and the college.
- Successfully nominated and awarded two honorary doctorates, to <u>Roe Green</u> and Willard Jenkins.
- Created underwriting committees for Porthouse Theatre, the Orchestra Society, Kent Blossom Music Festival, and the annual Fashion Show, to expand fundraising capacity, engage new donors and increase community support for these activities.
- Launched a multi-faceted fundraising campaign to support arts-based community programs at Kent State (Porthouse Theatre, Kent Museum, Blossom Art, Blossom Music). Received a pledge for \$1M one month after launching the campaign.

KEY ACCOMPLISHMENTS AS UMKC CONSERVATORY DEAN

Fiscal Oversight

- Created nearly \$1,000,000/year in new revenue for the Conservatory, through a combination of a new course fee and proceeds from the Conservatory Academy and the Summer Programs and Festivals.
- In response to UMKC-imposed budget cuts on academic units due to declining enrollment and decreased state appropriations, the Conservatory reduced spending by over 25% over the course of two years, while increasing our investment in faculty research and creative activity, and prioritizing funding for long-deferred maintenance, repair, and replacement of our instrument/equipment inventory.
- Redesigned the Conservatory Academy (auxiliary unit), decreasing administrative oversight, implementing a registration fee, adjusting faculty/staff discounts to prevent losses, improving marketing/branding, expanding class offerings, and implementing quality control measures to improve customer experiences. These changes allowed the Academy to immediately become profitable (after years of loss) and enrollment tripled in the first three years.
- Revamped the business model for the Summer Programs and Festivals, requiring each program to break even or make a profit. These programs went from frequently operating at a loss to collectively profiting over \$100,000/year in revenue. The new model incentivized faculty to create and lead new programs by allowing proceeds to support their programs (e.g., honor band proceeds support bands, jazz workshop proceeds support jazz, etc.) and created an internal revenue stream (through a "tax" to each budget) to support additional recruitment activities for the entire Conservatory. After creating this model, Conservatory program enrollment increased 3-5% each year, after years of declining enrollment.
- Led the Conservatory community through the COVID pandemic, navigating a challenging fiscal and staffing situation for the 2020-21 academic year and absorbing a 12% budget cut without making any reductions to full time faculty or staff.

Infrastructure Development

Facilitated the relocation of the Theatre Division from the College of Arts and Sciences
and into the Conservatory. This process was started in the winter of 2018 and the move
was completed in July of 2019. Worked closely with faculty, staff, and students in all
areas, guiding an implementation committee that identified potential issues and
creating sub-committees to revise academic policies and procedures, addressing faculty
governance and evaluation and identifying potential issues and solutions for affected

KEY ACCOMPLISHMENTS AS UMKC CONSERVATORY DEAN (continued)

students. Led Conservatory faculty, staff, students, alumni, and external constituents through the process of renaming and rebranding, changing our name from the Conservatory of Music and Dance to the UMKC Conservatory.

- Changed the administrative structure of the Conservatory, to establish more balanced divisions once the Theatre Division was created and to reduce administrative costs.
 Through this process, the Conservatory went from seven divisions (some with as few as two full-time faculty members) to four divisions and the number of associate deans was reduced from four to three.
- Advocated strongly to UMKC leadership to sustain faculty lines and invest in great hires
 during a four-year period where over twenty full-time faculty members retired, due
 partially to a voluntary separation plan created by UMKC to incentivize retirement.
 During this time, the Conservatory retained all existing faculty/staff lines and added two
 new staff lines to accommodate the relocation of the Theatre Division into the
 Conservatory. We completed thirty-two faculty and staff searches between 2016-2021,
 all with successful hires.

Strategic Planning and Enrollment Management

- In response to the UMKC Strategic Plan created in 2019, led the Conservatory community in creating a new Conservatory Strategic Plan to reflect the university's direction and outline unit-specific goals and aspirations.
- Implemented enrollment-management strategies to guide the enrollment of the Conservatory. To align with the UMKC strategic plan and increase credit generation, we worked to shift the ratio of the student population from 50:50 (undergraduate: graduate) to a more sustainable ratio of 60:40. Between the fall of 2016 and spring of 2021, undergraduate enrollment in the Conservatory increased by 13%.
- Involved in two cycles of the re-accreditation process for the music programs—first as a member of the self-study steering committee in 2011 and then as the Dean leading the process for the self-study and site visit scheduled for September of 2021.

Curricular Development and Collaboration

Helped develop an internship program with the KC Ballet that would allow select BFA
Dance students in the Conservatory to simultaneously complete the final two years of
their academic program through classes at the KC Ballet, while working as trainees or
apprentices in the KC Ballet Company.

KEY ACCOMPLISHMENTS AS UMKC CONSERVATORY DEAN (continued)

- Guided the development of an online undergraduate certificate in Arts
 Entrepreneurship, delivered collaboratively with the UMKC Bloch School of
 Management. This program included two courses in the Bloch School and two courses in
 the Conservatory and was designed to be offered online to all four schools in the UM System starting in the fall of 2021. Additional potential collaborations also pursued
 included graduate certificates in arts management and entrepreneurship, and minors in
 music business, entrepreneurship, and integrated arts.
- Engaged in initial conversations with the College of Computing and Engineering to pursue collaborations between the performing arts and technology.

Research and Creative Activity Growth and Support

- Identified internal resources to reinstate faculty access to research leaves and sabbaticals and created a centralized fund to support faculty research/creative activity, with oversight provided by a faculty committee.
- Successfully stewarded a \$10K gift from a former faculty member to support faculty research/creative activity in FY21. This donor was so pleased with the impact of her gift that she increased her commitment to \$100K in FY22, with plans for long-term support of the Conservatory.
- Collaborated with multiple local foundations to fund inter-disciplinary, collaborative, and community-impact work with Conservatory faculty. Through this funding, the Conservatory faculty developed and participated in programs that impacted our local schools, incarcerated populations, and community members, often aligned to individual research/creative activity/teaching agendas.
- Worked with Conservatory external constituent groups to direct financial support to faculty travel for performances and presentations. Through these efforts, available resources for faculty increased by over 50% in two years.
- Supported the conception of <u>innovative research</u> between music composition faculty and the School of Medicine.

Community Access and Engagement

• Initiated two matinee performances of *Crescendo*, our annual gala fundraiser, bussing in over 2500 middle and high school students from all over the Kansas City area to see this unique event. Identified community donors to sponsor these additional performances at the Kauffman Center for the Performing Arts.

KEY ACCOMPLISHMENTS AS UMKC CONSERVATORY DEAN (continued)

- Revitalized Musical Bridges, a community outreach program that provides individual lessons on applied instruments to students in the Kansas City public schools, creating a model that is financially sustainable. Through partnerships with participating schools, students are identified for participation and held accountable for preparing for and attending lessons, participating in their school music program, and maintaining a minimum GPA. The lessons are provided free of charge at the student's public school and students are given the opportunity to perform in master classes, Conservatory workshops and camps, and participate in the Youth Symphony of Kansas City.
- Created partnerships between Musical Bridges and Band of Angels, a foundation that
 provides instruments to students with limited financial means, and KC Scholars, a
 foundation that provides \$50,000 scholarships to qualifying students from the KC area
 to attend UMKC. These partnerships provide true access to underrepresented
 populations in the KC community.
- Secured external funding for a Conservatory setting of <u>Musi cambia</u>, an outreach program bringing music to incarcerated populations.

Philanthropy

- Working closely with the Conservatory Development Director, consistently exceeded fundraising goals and increased external funding each year of my deanship.
- Increased the overall value of the Conservatory's endowed funds by 12.3% in four years—the Conservatory has existed for 118 years.
- Reduced the overhead for the Conservatory's annual gala fundraiser, *Crescendo*, by over 20% while increasing donations from an average of \$420K/year to \$633K at the 2019 event and \$722K at the 2020 event (held virtually).
- In collaboration with our Chancellor and Foundation President, prepared to launch a
 major fund-raising drive for a new Conservatory facility. Prior to the COVID shutdowns,
 invited a small group of major donors to lead the efforts to raise funds for a new facility
 for the performing arts at UMKC. We anticipated launching the public phase of this
 fundraising project in the fall of 2021, seeking funding through a combination of private
 gifts, state/local funding, and UM-System support.
- Created and led a scholarship campaign, "20 by 2020," with the goal of creating twenty new endowed scholarships by the end of 2020. The program was launched in the fall of 2018 and exceeded all goals, creating 27 new scholarships and raising over \$1.1M in new endowed scholarships for Conservatory students.

OTHER TEACHING EXPERIENCE

Blue Lake Fine Arts Camp: Piano Faculty	1994-2002
University of North Texas: Piano Teaching Fellow	1998-2001
Texas Christian University Preparatory Program: Piano Faculty	1997-2001
Texas Wesleyan University: Adjunct Piano Faculty	2000-2001
Wayland Academy, Beaver Dam, WI: Music Faculty	1995-1996
piano lessons, music history, dorm supervision, athletics coach	
University of Wisconsin-Madison: Piano Teaching Assistant	1993-1995
University of Wisconsin-Extension: Piano Instructor	1994-1995
Madison School of Music: Piano Instructor	1994-1995
Eastern Illinois Music Preparatory Program: Piano Instructor	1990-1993
Decatur Recreation Department (IL): Music Director	1990-1993

LEADERSHIP DEVELOPMENT

Executive Coaching: Renogize Professional Coaching

2021-22

Engaged in bi-weekly 1:1 coaching sessions with a professional coach, addressing College issues, leadership style, and planning

National Association of Schools of Music:

November 2019

Workshop for New Site Visitors

Invited participant in two-day workshop to train new site visitors for NASM accreditation visits

National Association of Schools of Music:

November 2017

Workshop for New Music Executives

Participant in two-day workshop to introduce new executives to skills, concepts, and strategies for success in administrative roles

CASE Conference for Deans and Development Officers

October 2017

Attended a three-day conference on fund-raising and development

University of Missouri System Finance Academy

November 2016

Training for academic leaders on financial management and budgeting

National Associate of Schools of Music Fundraising Seminar

November 2015

Pre-conference seminar on fundraising in higher education

University of Missouri System Leadership Development Program

2013-2014

Selected through a competitive process to participate in this program to develop leadership talent in faculty who demonstrate an aptitude or potential for academic leadership. Included several self-evaluations, personality tests, and peer reviews during a 3-day retreat, followed by meetings throughout the academic year.

LEADERSHIP DEVELOPMENT (continued)

National Association of Schools of Music, Associate Deans Roundtable Nov. 2013, 2016

Pre-conference seminar on issues relevant to associate deans

PERFORMING EXPERIENCE

University of Iowa, Guest Recital, The Petrella Ensemble	March 26, 2013
Western Illinois University, Guest Recital, The Petrella Ensemble	March 25, 2013
Nelson-Atkins Museum of Art, Faculty Recital, The Petrella Ensemble	February 1, 2013
University of Texas-El Paso, Guest Recital, collaborative pianist	January 29, 2012
First Christian Church, Decatur IL, Guest Recital, collaborative pianist	November 27, 2011
Westminster Presb. Church, Sparta IL, Guest Recital, collaborative pianist	November 25, 2011
American String Teachers Association National Conference	March 16-18, 2011
collaborative pianist for national competition finals	
UMKC Conservatory, Faculty Recital, The Petrella Ensemble	January 27, 2011
Janacek Academy of Music (CZECH REPUBLIC), Guest Recital,	December 2, 2010
The Petrella Ensemble	
Central Missouri State University, Guest Recital, The Petrella Ensemble	November 8, 2010
UMKC Conservatory, Faculty/Guest Recital, collaborative pianist	August 29, 2010
Missouri/Kansas Music Teachers Associations, Conference Recital	June 10, 2010
The Petrella Ensemble	
Truman State University, Guest Recital, The Petrella Ensemble	February 22, 2009
Penn State University, Guest Recital, The Petrella Ensemble	November 30, 2008
Kansas State University, Guest Recital, The Petrella Ensemble	November 21, 2008
Kansas City Art Institute, "ArtSounds," The Petrella Ensemble	April 8, 2008
UMKC Conservatory, Faculty Recital, chamber musician	March 31, 2008
University of Nebraska-Kearney, Guest Recital, chamber musician	February 25, 2008
Hastings College, Guest Recital, chamber musician	February 24, 2008
Krakow Conservatory (POLAND), Guest Recital, The Petrella Ensemble	November 28, 2007
University of Miami, Guest Recital, The Petrella Ensemble	September 21, 2007
UMKC Conservatory, Faculty Recital, The Petrella Ensemble	September 8, 2007
Albert Hapke Memorial Recital, collaborative pianist and soloist	March 10, 2007
Eastern Illinois University, Alumni Recital, collaborative pianist, soloist	March 8, 2007
Society of Composers, Inc. Region IV Conference, <i>The Petrella Ensemble</i>	February 9, 2007
Ball State University, Guest Recital, The Petrella Ensemble	November 1, 2006
Monterrey Conservatory (MEXICO), International Percussion Festival	October 18, 2006
Guest Recital, The Petrella Ensemble	
All Saints Episcopal Church Concert Series, duo-pianist	February 19, 2006
Oakland University Faculty Recital, collaborative pianist	November 9, 2005
Northern Illinois University, Guest Recital, chamber musician/soloist	October 23, 2005
Grand Valley State University, Guest Recital, chamber musician/soloist	October 15, 2005
Cantata Academy Chamber Choir, duo-pianist	April 16, 2005
All Saints Episcopal Church Concert Series, duo-pianist	October 3, 2004

PERFORMING EXPERIENCE (continued)

Oakland University, Faculty Recital, collaborative pianist Oakland University Faculty Recital, collaborative/orchestral pianist Oakland University, Guest Recital, collaborative pianist Hastings College, Guest Recital, soloist Marshall University, Guest Recital, chamber musician/soloist Oakland Symphony Orchestra, concerto soloist Oakland University, Faculty Recital, collaborative pianist Midwest Tuba/Euphonium Conference, collaborative pianist Penn State University, Guest Recital, chamber musician/soloist Oakland University Faculty Recital, chamber musician/soloist Blue Lake Fine Arts Camp, Faculty Showcase, soloist Blue Lake Fine Arts Camp, Piano Faculty Recital, soloist, duo-pianist Oakland University Faculty Search, candidate recitals, collaborative Oakland University Symphonic Band, ensemble pianist University of Texas-San Antonio, Guest Recital, chamber musician Oakland University, Faculty/Guest Recital, chamber musician Oakland University, Guest Recital, chamber musician Concert Americana Benefit Concert, orchestral pianist Peace Lutheran Church Concert Series, collaborative pianist Texas Wesleyan University, Guest Recital, collaborative pianist Texas Wesleyan University, Staff accompanist Blue Lake Fine Arts Camp, showcases as soloist, collaborative pianist TCU International Student Association Chopin Recital Eastern Illinois Summer Music Camps, accompanist Show Choir Camps of America, accompanist Wayland Academy, Faculty Recital, soloist Eastern Illinois University, Alumni Recital, soloist Decatur Park Singers touring ensemble, accompanist	October 2, 2004 September 17, 2004 September 12, 2004 April 3, 2004 March 11, 2004 November 15, 2003 October 3, 2003 March 22, 2003 February 5, 2003 January 18, 2003 July 17, 2002 July 14, 2002 Spring 2002 April 3, 2002 February 20, 2002 January 16, 2002 January 15, 2002 January 15, 2002 November 2, 2001 September 17, 2000 November 13, 2000 2000-2001 1994-2001 1997-1998 January 1997 1995, 1996 1995, 1996 1995-1996 October 27, 1995 May 8, 1994 1990-1993
Wayland Academy, Faculty Recital, soloist	•
•	· · · · · · · · · · · · · · · · · · ·
Decatur Park Singers touring ensemble, accompanist	1990-1993
Eastern Illinois University/Community Orchestra, concerto soloist	1990, 1992
Newman Catholic Center, accompanist	1989-1993
Eastern Illinois University, choral accompanist	1988-1993

PRESENTATIONS

National Association of Schools of Music Annual Meeting: Panelist	November 19, 2018
Engaging the Part-time/Adjunct Faculty Member	
UMKC Women's Center: Panelist	October 24, 2018
Women Who Lead in the Arts	
National Conference of the College Music Society	October 12, 2018
Academia and Motherhood: Navigating the Demands of Work ar	nd Home Life

PRESENTATIONS (continued)

Kansas City Music Teachers Association If it ain't BaroqueFix it!	February 7, 2017
Kansas City Federated Music Teachers Association Strategies for Secure, Successful Performance	April 21, 2015
National Conference of the Music Teachers National Association Old Wine in New Bottles: The Nocturnes of Lowell Lieberman	March 24, 2015
National Conference of the College Music Society Chaired three recitals, coordinated and chaired performance s	October 30-31, 2014
National Group Piano and Piano Pedagogy Forum Internship and Pedagogy Curriculum (discussion group leader)	August 2, 2014
University of Iowa, Keyboard Studies Division I've Got Rhythm, I've Got Phrasing	March 26, 2013
National Conference of the College Music Society Assessment, Outcomes and Competencies: Developing Meaning	November 15, 2012 ngful Ways to Improve
Teaching and Learning National Group Piano and Piano Pedagogy Forum	August 2, 2012
Why Johnny Can't Read: Improving Music Literacy in Group Pic Rolla Area Music Teachers Association, Workshop Clinician	ano Classes October 2, 2010
Bridging the Gap Between Methods and Masterworks Strategies for Secure, Successful Performance Tailoring our Teaching to Students with Different Learning Styl	les
National Group Piano and Piano Pedagogy Forum Pedagogy Projects and Issues (discussion group leader)	August 6, 2010
Kansas/Missouri Music Teachers Association Joint State Conference I've Got Rhythm, I've Got Phrasing	June 11, 2010
Kansas City Friends of Chamber Music, Pre-Concert Lecture Panelist Chopin: Nationalist or Internationalist?	April 9, 2010
Kansas City Federated Music Clubs I've Got Rhythm, I've Got Phrasing	April 20, 2009
National Conference of the Music Teachers National Association I've Got Rhythm, I've Got Phrasing	March 29, 2009
Saint Joseph Music Teachers Association Strategies for Secure, Successful Performance	January 25, 2009
National Group Piano and Piano Pedagogy Forum Teaching to Learn, Learning to Teach (discussion group leader	August 1, 2008
Saint Joseph Music Teachers Association Bridging the Gap Between Methods and Masterworks	March 16, 2008
National Conference of the College Music Society	November 16, 2007
Teaching Pedagogy through Applied Lessons University of Miami Student Forum The Musician's Toolbox	September 21, 2007
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PRESENTATIONS (continued)

Missouri Music Teachers Association State Conference Bridging the Gap Between Methods and Masterworks	November 10, 2006
National Federation of Music Clubs, Kansas City Chapter Strategies for Secure, Successful Performance	October 24, 2006
Kansas City Music Teachers Association Introducing Impressionism through the Teaching Repertoire	September 4, 2006
Oakland-Macomb Chapter of the National Guild of Piano Teachers Tailoring our Teaching to Students with Different Learning Styles	February 17, 2006
Hastings College Piano Festival Strategies for Secure, Successful Performance	April 3, 2004
Central Nebraska Music Teachers Association	April 2, 2004
Oakland University Piano Enrichment Day	January 31, 2004
Career Options in Music Eastside Pianists Roundtable	January 12, 2004
Bridging the Gap- Preparatory Pieces for the Masterworks Oakland University Piano Enrichment Day	January 30, 2003
Life as a Music Major Oakland-Macomb Chapter of the National Guild of Piano Teachers	April 11, 2003
Bridging the Gap- Preparatory Pieces for the Masterworks Penn State University, Graduate Student Presentation	February 4, 2003
Introducing Impressionism through the Teaching Repertoire Metropolitan Detroit Musician's League	March 25, 2002
Introducing Impressionism through the Teaching Repertoire National Conference of the Music Teachers National Association The Value of Student Chapters	April 6, 1997

ADJUDICATING

MTNA Young Artist Piano Competition, Kansas State Auditions Kansas City Music Teachers Association, Fall Festival Oklahoma Music Teachers Association, State Honors Competition Royal Conservatory of Music, College of Examiners, Atlanta, GA Kansas Music Teachers Association, State Auditions MTNA South Central Division Competitions Royal Conservatory of Music, College of Examiners, Riverside, CA Kansas City Music Teachers Association, Fall Festival Kansas Music Teachers Association, State Auditions Kansas City Music Teachers Association, Fall Festival Kansas City Music Teachers Association, Concerto Competition UMKC Academy, Spring Festival and Scholarship Auditions	November 6, 2016 October 16, 2016 April 16, 2016 December 4-5, 2015 November 7, 2015 January 18, 2015 December 6-7, 2014 October 19, 2014 November 9, 2013 October 17, 2013 February 24, 2013 May 5, 2012
UMKC Academy, Spring Festival and Scholarship Auditions Kansas City Music Teachers Association, Concerto Competition	May 5, 2012 February 26, 2012
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ADJUDICATING (continued)

Missouri Music Teachers Association, State Honors Auditions November 6, 2011 October 16, 2011 Kansas City Music Teachers Association, Fall Festival Nebraska Music Teachers Association, State Honors Competitions October 15, 2011 MTNA Competitions, Nebraska State Finals October 13, 2011 Missouri Music Teachers Association, Central Division Competitions September 17, 2011 MTNA Competitions, Iowa State Finals October 30, 2010 Kansas City Music Teachers Association, Fall Festival October 16, 2010 Kansas City Music Teachers Association, Fall Festival October 17, 2009 Missouri Music Teachers Association, Division Honors Auditions September 19, 2009 MTNA South Central Division Competitions January 11, 2009 Kansas Music Teachers Association, State Honors Competitions November 8, 2008 MTNA Competitions, Nebraska State Finals October 18, 2008 Nebraska Music Teachers Association, State Honors Competitions October 16, 2008 Kansas City Music Teachers Association, Music Progressions April 5, 2008 Kansas City Music Teachers Association, Fall Festival October 20, 2007 Missouri Music Teachers Association, State Honors Auditions November 12, 2006 Michigan Music Teachers Association, Achievement State Finals May 13, 2006 Schoolcraft College Sonatina/Sonata Competition April 2006 Metropolitan Detroit Musicians League, Achievement Testing March 2006 National Federation of Music Clubs Junior Festival March 2006 Birmingham-Bloomfield Symphony Concerto Competition January 25, 2006 National Guild of Piano Teachers Student Auditions May 4, 2005 National Guild of Piano Teachers Student Auditions May 26, 2004 Ann Arbor Music Teachers Piano Solo Competition March 13, 2004 Schoolcraft College Sonatina/Sonata Competition February 15, 2004 Metropolitan Detroit Musicians League Student Recital November 16, 2003 Tuesday Musicale of Detroit Scholarship Auditions March 16, 2003 National Federation of Music Clubs Junior Festival March 1, 2003 Schoolcraft College Sonatina/Sonata Competition February 8, 2003 MTNA Competitions, Michigan State Finals November 17, 2002 Michigan Music Teachers Association, Achievement Auditions April 21, 2002 Tuesday Musicale of Detroit Student Scholarship Auditions March 10, 2002 Blue Lake Fine Arts Camp, Staff Concerto Competition July 2000 Arlington Music Teachers Association, Jazz/Pop Contest April 2000 Weatherford Music Teachers Association Sonatina/Sonata Festival November 1999 Tarleton State University High School Piano Competition February 1999

MASTERCLASSES

Albion College International Piano Festival November 4, 2017 Western Illinois University March 26, 2013 Kansas City Federated Music Teachers February 21, 2012 University of Texas-El Paso (with Brian Downen, tenor) January 30, 2012 Janazek Academy (CZECH REPUBLIC) December 1, 2010 University of Vienna (AUSTRIA) November 30, 2010 Olathe Music Teachers Association October 20, 2010 Kansas/Missouri Music Teachers Association Conference June 12, 2010 Truman State University February 22, 2009 Krakow Conservatory (POLAND) November 27, 2007 Kansas City Music Teachers Association October 2, 2007 Eastern Illinois University March 8, 2007 **Ball State University** November 2, 2006 Hastings College April 3, 2004 Marshall University March 11, 2004

PUBLICATIONS

Petrella, Diane. Review of <u>The Musician's Guide to Rhythm</u>, by Julian Gerstin and Ken Dullage. American Music Teacher, Vol. 65, No. 4, February/March 2016.

Assessment in the Conservatory: Striking the 'Right Pitch' Between Formative and Summative Assessment, by Diane Petrella. Assessable Roo, A UMKC Outcomes Newsletter, December 2022.

I've Got Rhythm, I've Got Phrasing...Who Could Ask for Anything More?, by Diane and Nick Petrella. American Music Teacher, Vol. 62, No. 1, August/September 2012.

Strategies for Secure, Successful Performance, by Diane Petrella, <u>NOTES</u> (the official journal of the Missouri Music Teachers Association), winter 2007.

The Musician's Toolbox: Thoughts on Teaching and Learning Music, by Diane and Nick Petrella, released August 2006. (self-publication), distributed by Alfred Publishing Co., 2012-2017.

EDITORIAL WORK

The Ultimate Guide to Cymbals, by Nick Petrella, published by Carl Fischer Publications, 2002.

WORKS COMMISSIONED

The Spell, for percussion and piano, by Aleksandra Vrebalov Rock Hard, for percussion and piano, by Paul Rudy Islands the Never Were, for vibraphone and piano, by James Romig T-Rex, for percussion and piano, by Ralph Kendrick Two Movements for Percussion and Piano, by John Allemeier

PROFESSIONAL SERVICE

Nov. 2019-present
2013-2014
ee
December 2014
December 2013
2012-2014
2010-2012
2008-2010
2007-2009
2005-2007
Coordinator
2002-2005
2004-2006
2001-2006

SELECT UNIVERSITY SERVICE: KENT STATE

Transformation 28: Dean Steering Committee

2024-present

Member of the team of academic deans designing and implementing the transformation of the academic affairs organization at Kent State.

Dean Review: Chair of Scheduled Review Committee

2022-2024

Lead a committee to evaluate a campus dean. This is a regularly scheduled review with a formal process and resulting report and recommendation.

Dean's RCM Budget Review Committee

2021-2023

Work with Kent Deans to create recommendations to modify the current RCM business model, collaborate with CFO on projecting the impact of changes on academic units.

President's Strategic Roadmap Advisory Committee

2021-2022

Served as a member of this university level committee charged with reviewing and refreshing Kent State's Strategic Roadmap.

SELECT UNIVERSITY SERVICE: UMKC

<u>UMKC Forward: Chair of Subcommittee for Interdisciplinary Programs</u> 2020

Lead committee charged with providing recommendations for unit/department/program reenvisioning to reorganize and/or downsize for both efficiency and optimal future growth, as well as recommendations for program or service elimination for future cost savings.

UMKC Information Services Advisory Council

2017-2021

Provided strategic advice to UMKC's IS leadership on technology-related matters, including computing, networking, learning environments, enterprise, academic software, IS projects, initiatives, and implementations.

<u>Search Committee</u>: Artistic Director, Kansas City Repertory Theatre

2018-2019

Conducted a successful search, culminating in the hire of Stuart Cardin.

<u>UMKC Outstanding Dissertation Selection Committee</u>

2016

Invited reviewer of twelve dissertations from various disciplines, selected award winners.

MyVita Implementation Committee

2014-2015

Conservatory representative on this UM-System committee charged with the development and implementation of a new faculty activity reporting system.

Graduate Opportunity Fellowship Award Committee

2014

Invited reviewer of twelve graduate fellowship applications from various disciplines.

University Assessment Committee

2014

Represented the Conservatory at UAC meetings, lead Conservatory assessment.

University Academic Compliance Council

2014-2016

Conservatory representative, implement policies and procedures, communicate with the Dean and appropriate faculty.

Graduate Officer, School of Graduate Studies

2013-2016

Review graduate level curricular proposals from all units on campus.

Graduate Council

2015-2016

University-wide committee guiding campus graduate education and policy.

SELECT CONSERVATORY SERVICE: UMKC

Keyboard Division Search Committees, Chair

2017

Chaired four searches to hire new faculty in piano pedagogy, collaborative piano, and applied piano, including the Jack Strandberg Endowed Chair of Piano.

SELECT CONSERVATORY SERVICE: UMKC (continued)

<u>Curriculum Committee</u>, <u>Ex-Officio Member</u>

2013-2016

Evaluated, discussed, revised, and approved/denied all Conservatory curricular proposals.

<u>Assessment Coordinators Committee, KSD Representative</u>

2013-2017

Directed assessment efforts, completed WEAVE reports for all KSD degree programs.

Faculty Executive Budget Advisory Committee, KSD Representative

2013-2015

Guided unit on financials and activities, liaison between faculty and the Dean.

NASM Self-Study Steering Committee

2010-2011

Guided site review, preparation of self-study materials, coordinated site visit performances.

BOARD MEMBERSHIPS

Board Member: Kent State University Foundation

2023-present

Serve as the academic representative, as invited by KSU President Todd Diacon.

Kansas City Repertory Theatre Board of Directors

2019-2021

Voting member of the board of directors for the LORT B theatre in residence at UMKC.

UMKC Cross Campus Entrepreneurship Advisory Board

2017-2021

Member of this board focused on creating opportunities for students and expanding entrepreneurial activity in the greater Kansas City community.

Kansas City, Office of Culture and Creative Services Advisory Board

2017-2019

Invited to serve on this board designed to monitor implementation and facilitate an exchange of ideas on the development of a signature festival focused on the region's artists and cultural organizations.

COURSES TAUGHT

Applied Piano (undergraduate and graduate levels)

Piano Pedagogy I (undergraduate and graduate levels)

Piano Pedagogy II (undergraduate and graduate levels)

Advanced Group Piano Pedagogy (graduate level)

Advanced Piano Pedagogy (graduate level)

Piano Repertoire I (undergraduate and graduate levels)

Piano Repertoire II (undergraduate and graduate levels)

Keyboard Skills I (undergraduate level)

Keyboard Skills II (undergraduate level)

Keyboard Skills III (undergraduate level)

Keyboard Skills IV (undergraduate level)

HONORS AND AWARDS

Muriel McBrien Kauffman Faculty Service Award, UMKC Conservatory Royal Conservatory of Music, Toronto, Canada, Workshop Clinician	April 2015 January 2015
Invited to train to provide teacher workshops	•
Royal Conservatory of Music, Toronto, Canada, College of Examiners	April 2014
One of first four examiners admitted to the American College	
University of Missouri System, Leadership Development selection	2013
Doctoral Teaching Fellowship, University of North Texas	1998-2001
Martin Memorial Competition, Texas Christian University, third place	1998
Petroff Piano Competition, finalist	1998
T. Smith McCorkle Scholarship, Texas Christian University	1996-1998
Graduate Teaching Assistantship, University of Wisconsin-Madison	1993-1995
Pi Kappa Lambda, University of Wisconsin-Madison	1995
Graduation, magna cum laude, Eastern Illinois university	1993
Talented Student Award (full tuition), Eastern Illinois University	1988-1993
Dean's List (seven semesters), Eastern Illinois University	1988-1993
Outstanding Performer Award, Eastern Illinois University	1991, 1992, 1993
Rudolf D. Anfinson Award, outstanding academic/creative achievement	1992
Sigma Alpha Iota Undergraduate Scholarship (national winner)	1992
Sigma Alpha Iota College Honor Award	1992
Leo J. Dvorak Award, outstanding junior music education major	1991
Concerto Competition Winner, Eastern Illinois University	1990, 1992
Honors Recital Competition winner, Easter Illinois University	1989-1993

EDUCATION

Doctor of Musical Arts in Piano Performance (music theory minor) University of North Texas, Denton, Texas	December 2002
Artist Diploma in Piano Performance Texas Christian University, Fort Worth, Texas	May 1999
Master of Music in Piano Performance University of Wisconsin-Madison, Madison, Wisconsin	May 1995
Bachelor of Music in Piano Performance (studied performance and music education), <i>magna cum laude</i> Eastern Illinois University, Charleston, Illinois	August 1992