

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Gameday Sports Apparel

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ S

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check another LLC that is not disregarded from the owner unless the owner of the LLC is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶

4 Exemptions (codes apply only to certain entities; not individuals; see instructions on page 3):
Exempt payee code (if any) _____
Exemption from FATCA reporting code (if any) _____
(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
2140 Hall Johnson Road Suite 102-156

6 City, state, and ZIP code
Grapevine, Texas 76051

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

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OR

Employer identification number

8	1	-	5	4	7	9	4	0
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Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ [Signature]

Date ▶ 07/10/20

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (cancelled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Request for Proposal		Marshall University Office of Purchasing One John Marshall Drive Huntington, WV 25755-4100 Direct all inquiries regarding this order to: (304) 696-2599	Proposal # MU21UNIFORMS

Vendor Phone: _____ For Information Contact:
 Angela White Negley 304-696-2599
Negley4@marshall.edu and purchasing@marshall.edu

FEIN/SSN: _____

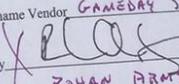
Sealed requests for proposals furnishing services described below will be received by the Institution. TO RECEIVE CONSIDERATION FOR AWARD, UNLESS OTHERWISE NOTED, THE PROPOSAL WILL BE SUBMITTED IN BONFIRE ON OR BEFORE THE DATE AND TIME SHOWN FOR THE PROPOSAL OPENING. The Institution reserves the right to accept or reject proposals separately or as a whole, to reject any or all proposals, to waive informalities or irregularities and to contract as the best interests of the Institution may require. PROPOSALS ARE SUBJECT TO THE GENERAL TERMS AND CONDITIONS AS SET FORTH HEREIN.

DATE 7/9/20	MANDATORY PRE-BID MEETING N/A	DEPARTMENT REQUISITION NO. MU21UNIFORMS	Bids Open: 7/23/20 at 3:00p.m., LPTT. Broadcast via Zoom at the following link: https://marshall.zoom.us/j/96634236249	BIDDER MUST ENTER DELIVERY DATE FOR EACH ITEM BID
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Item #	Quantity	Description	Unit Price	Extended Price
REQUEST FOR BIDS				
Marshall University on behalf of the Governing Board, is soliciting bids from qualified companies to establish an open-end contract for uniforms for the University's Physical Plant and Memorial Student Center Staff. Project Name: MU21UNIFORMS Deadline for Technical Questions: Wednesday, July 15, 2020, by 9:00 a.m., LPT Bid Opening Time and Date: Thursday, July 23, 2020, at 3:00 p.m., LPT via Zoom at the following link: https://marshall.zoom.us/j/96634236249				
				Total

To the Purchasing Department,
 In compliance with the above, the undersigned offers and agrees, if this offer is accepted within _____ calendar days (30 calendar days unless a different period is inserted by the purchaser) from the bid open date, specified above, to furnish any or all items upon which prices are offered, at the price set opposite each item, delivered at the designated point(s), within the time specified.

Bidder guarantees shipment from GRAPEVINE, TX
 _____ within 45 days
 FOB Destination After receipt of order at address shown
 Terms 10% NET 10

Bidder's name Vendor GAMEDAY SPORTS Apparel
 Signed By: 
 Typed Name: ROHAN ARMSTRONG
 Title: PRESIDENT
 Street Address: 2140 HALL JOHNSON RD SUITE 102-106
 City/State/Zip: GRAPEVINE, TX 76051
 Date: 7/10/20 Phone: 214 499 0028
 Fein: 81-5477940

STATE OF WEST VIRGINIA
Purchasing Division

PURCHASING AFFIDAVIT

CONSTRUCTION CONTRACTS: Under W. Va. Code § 5-22-1(i), the contracting public entity shall not award a construction contract to any bidder that is known to be in default on any monetary obligation owed to the state or a political subdivision of the state, including, but not limited to, obligations related to payroll taxes, property taxes, sales and use taxes, fire service fees, or other fines or fees.

ALL CONTRACTS: Under W. Va. Code §5A-3-10a, no contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and: (1) the debt owed is an amount greater than one thousand dollars in the aggregate; or (2) the debtor is in employer default.

EXCEPTION: The prohibition listed above does not apply where a vendor has contested any tax administered pursuant to chapter eleven of the W. Va. Code, workers' compensation premium, permit fee or environmental fee or assessment and the matter has not become final or where the vendor has entered into a payment plan or agreement and the vendor is not in default of any of the provisions of such plan or agreement.

DEFINITIONS:

"Debt" means any assessment, premium, penalty, fine, tax or other amount of money owed to the state or any of its political subdivisions because of a judgment, fine, permit violation, license assessment, defaulted workers' compensation premium, penalty or other assessment presently delinquent or due and required to be paid to the state or any of its political subdivisions, including any interest or additional penalties accrued thereon.

"Employer default" means having an outstanding balance or liability to the old fund or to the uninsured employers' fund or being in policy default, as defined in W. Va. Code § 23-2c-2, failure to maintain mandatory workers' compensation coverage, or failure to fully meet its obligations as a workers' compensation self-insured employer. An employer is not in employer default if it has entered into a repayment agreement with the Insurance Commissioner and remains in compliance with the obligations under the repayment agreement.

"Related party" means a party, whether an individual, corporation, partnership, association, limited liability company or any other form or business association or other entity whatsoever, related to any vendor by blood, marriage, ownership or contract through which the party has a relationship of ownership or other interest with the vendor so that the party will actually or by effect receive or control a portion of the benefit, profit or other consideration from performance of a vendor contract with the party receiving an amount that meets or exceeds five percent of the total contract amount.

AFFIRMATION: By signing this form, the vendor's authorized signer affirms and acknowledges under penalty of law for false swearing (W. Va. Code §61-5-3) that: (1) for construction contracts, the vendor is not in default on any monetary obligation owed to the state or a political subdivision of the state, and (2) for all other contracts, that neither vendor nor any related party owe a debt as defined above and that neither vendor nor any related party are in employer default as defined above, unless the debt or employer default is permitted under the exception above.

WITNESS THE FOLLOWING SIGNATURE:

Vendor's Name: Gameday Sports Apparel Date: 7/10/20

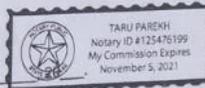
Authorized Signature: [Signature]

State of TEXAS

County of TARRANT, to-wit:

Taken, subscribed, and sworn to before me this 10 day of July, 2020

My Commission expires 11-05, 2021



AFFIX SEAL HERE



NOTARY PUBLIC

[Signature]
Purchasing Affidavit (Revised 01/19/2018)

**MU21UNIFORMS - Physical Plant and Memorial Student Center
Open-End Uniform Contract**

8. MISCELLANEOUS:

- 8.1 No Substitutions:** Vendor shall supply only Contract Items submitted in response to the Solicitation unless a contract modification is approved in accordance with the provisions contained in this Contract.
- 8.2 Vendor Supply:** Vendor must carry sufficient inventory of the Contract Items being offered to fulfill its obligations under this Contract. By signing its bid, Vendor certifies that it can supply the Contract Items contained in its bid response.
- 8.3 Reports:** Vendor shall provide quarterly reports and annual summaries to the Department showing the Department's items purchased, quantities of items purchased, and total dollar value of the items purchased. Vendor shall also provide reports, upon request, showing the items purchased during the term of this Contract, the quantity purchased for each of those items, and the total value of purchases for each of those items. Failure to supply such reports may be grounds for cancellation of this Contract.
- 8.4 Contract Manager:** During its performance of this Contract, Vendor must designate and maintain a primary contract manager responsible for overseeing Vendor's responsibilities under this Contract. The Contract manager must be available during normal business hours to address any customer service or other issues related to this Contract. Vendor should list its Contract manager and his or her contact information below.

Contract Manager: Scot W HARVEY

Telephone Number: 214 499 0028

Fax Number: 817 508 0198

Email Address: ScotW@GSAFIT.COM

CERTIFICATE OF INTERESTED PARTIES

FORM 1295

Complete Nos. 1 - 4 and 6 if there are interested parties.
Complete Nos. 1, 2, 3, 5, and 6 if there are no interested parties.

OFFICE USE ONLY

1 Name of business entity filing form, and the city, state and country of the business entity's place of business. GAMEDAY SPORTS APPAREL
GRAFOVING, TX USA

2 Name of governmental entity or state agency that is a party to the contract for which the form is being filed. N/A

3 Provide the identification number used by the governmental entity or state agency to track or identify the contract, and provide a description of the goods or services to be provided under the contract.

4 Name of Interested Party	City, State, Country (place of business)	Nature of interest (check applicable)	
		Controlling	Intermediary

5 Check only if there is NO interested Party.

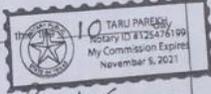
I swear, or affirm, under penalty of perjury, that the above disclosure is true and correct.

6 AFFIDAVIT

[Signature]
Signature of authorized agent of contracting business entity

AFFIX NOTARY STAMP / SEAL ABOVE

Sworn to and subscribed before me, by the said Rohan Lewis Armstrong
of July, 2020, to certify which, witness my hand and seal of office.



[Signature]
Signature of officer administering oath

Tom Padgett
Printed name of officer administering oath

[Signature]
Title of officer administering oath

ADD ADDITIONAL PAGES AS NECESSARY

ADDENDUM ACKNOWLEDGEMENT FORM
SOLICITATION NO.: MU21UNIFORMS
(If Applicable)

Physical Plant and Memorial Student Center

Open-End Uniform Contract

Instructions: Please acknowledge receipt of all addenda issued with this solicitation by completing this addendum acknowledgment form. Check the box next to each addendum received and sign below. Failure to acknowledge addenda may result in bid disqualification.

Acknowledgment: I hereby acknowledge receipt of the following addenda and have made the necessary revisions to my proposal, plans and/or specifications, etc.

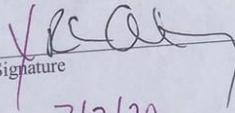
Addendum Numbers Received:

(Check the box next to each addendum received)

- | | |
|---|--|
| <input type="checkbox"/> Addendum No. 1 | <input type="checkbox"/> Addendum No. 6 |
| <input type="checkbox"/> Addendum No. 2 | <input type="checkbox"/> Addendum No. 7 |
| <input type="checkbox"/> Addendum No. 3 | <input type="checkbox"/> Addendum No. 8 |
| <input type="checkbox"/> Addendum No. 4 | <input type="checkbox"/> Addendum No. 9 |
| <input type="checkbox"/> Addendum No. 5 | <input type="checkbox"/> Addendum No. 10 |

I understand that failure to confirm the receipt of addenda may be cause for rejection of this bid. I further understand that any verbal representation made or assumed to be made during any oral discussion held between Vendor's representatives and any University personnel is not binding. Only the information issued in writing and added to the specifications by an official addendum is binding.

Company GAMEDAY SPORTS APPAREL

Authorized Signature 

Date 7/12/20

NOTE: This addendum acknowledgement should be submitted with the bid to expedite document processing.

December 2, 2019



GAMEDAY SPORTS APPAREL

ORGANIZATION CHART

LOGISTICS MATTER

Coordinating a complex operation of human and capital resources is a challenge GSA resolves everyday.

The GSA organization chart provides the framework for solving logistical issues while delivering superior customer service and support.

See how the GSA organization chart establishes the logistic solution required to deliver quality uniforms on time and under budget to the domestic and international apparel customer.



HUMAN RESOURCES



PEOPLE COUNT

At GSA, people count!

We count on our people long before we begin counting beans.

GSA values its most important resource; its human resource.

GSA recognizes nothing substantive can be accomplished without input from its most valued resource; its human resource.

GSA rewards contributions from its most cherished resource; its human resource.



DIVERSITY COUNTS

Every fiscal year begins with a management challenge to bring aboard new industry talent capable of exceeding customer expectation. The result is a talent pool of diverse employees excited about doing more, better everyday. GSA achieves more with less than any other firm in the industry.

GSA offers a diverse workforce to meet the needs, desires and expectations of a diverse sports audience. No where in America will you find a group as committed to serving the domestic and international apparel customer as you will find at GSA. Our employees are an extension of our mission to offer the best in customer service, quality, and support for apparel customers in the US and around the world.



MATERIAL RESOURCES



LOGISTICS COUNT

Managing the constant flow of materials, supplies, and information is what we do at GSA everyday.

Management and staff efficiently transport apparel and equipment from the point of origin to the customer each business day.

Manufacturing, transporting, warehousing, packaging, and delivering quality apparel on time is standard operating procedure at GSA.



CAPITAL COUNTS

Every business requires proficiency in its management of daily operations to ensure solvency.

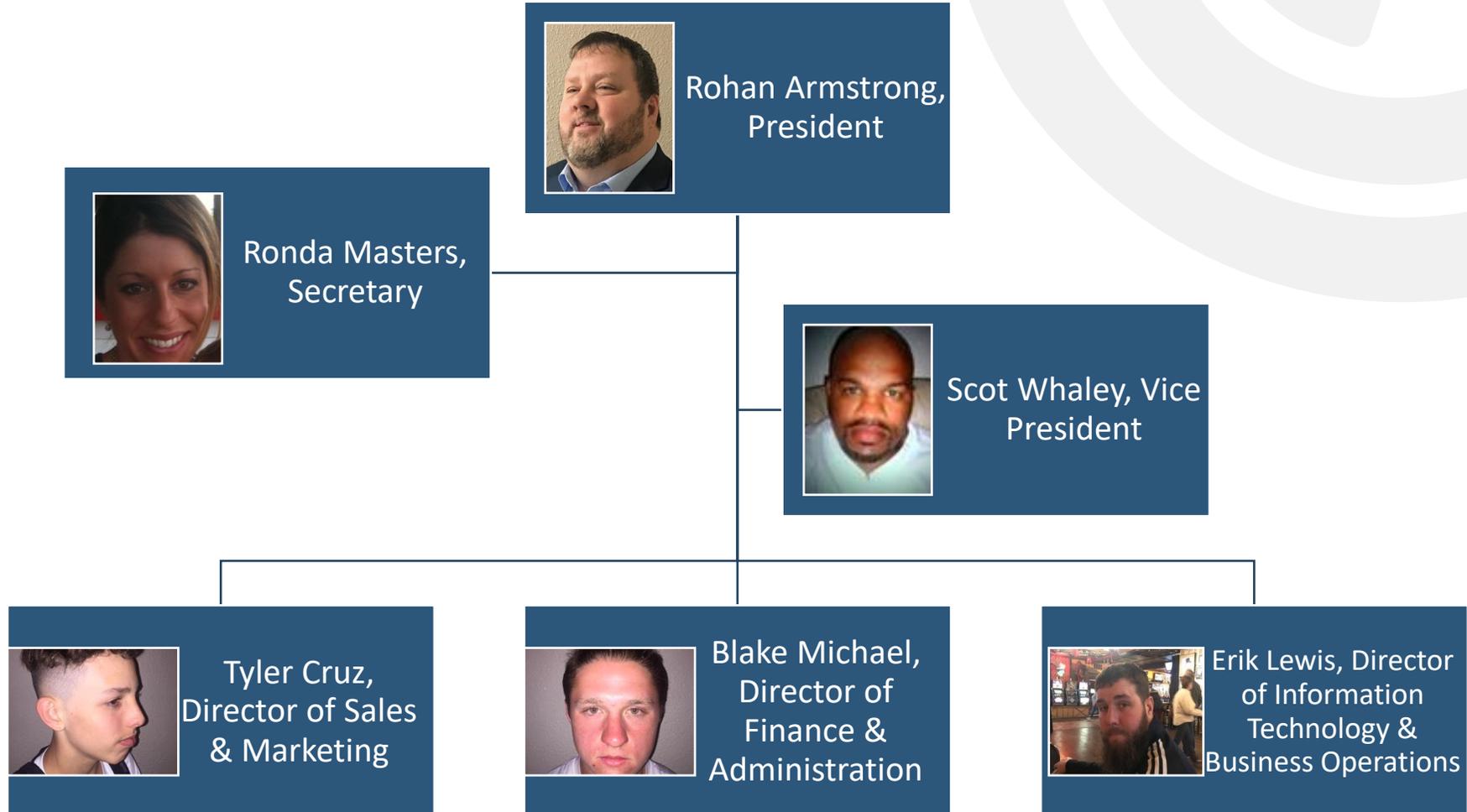
Being good stewards of capital fosters an infrastructure conducive to customer satisfaction.

GSA expertly crafts cost cutting measures to achieve savings that can be passed on to its customers.

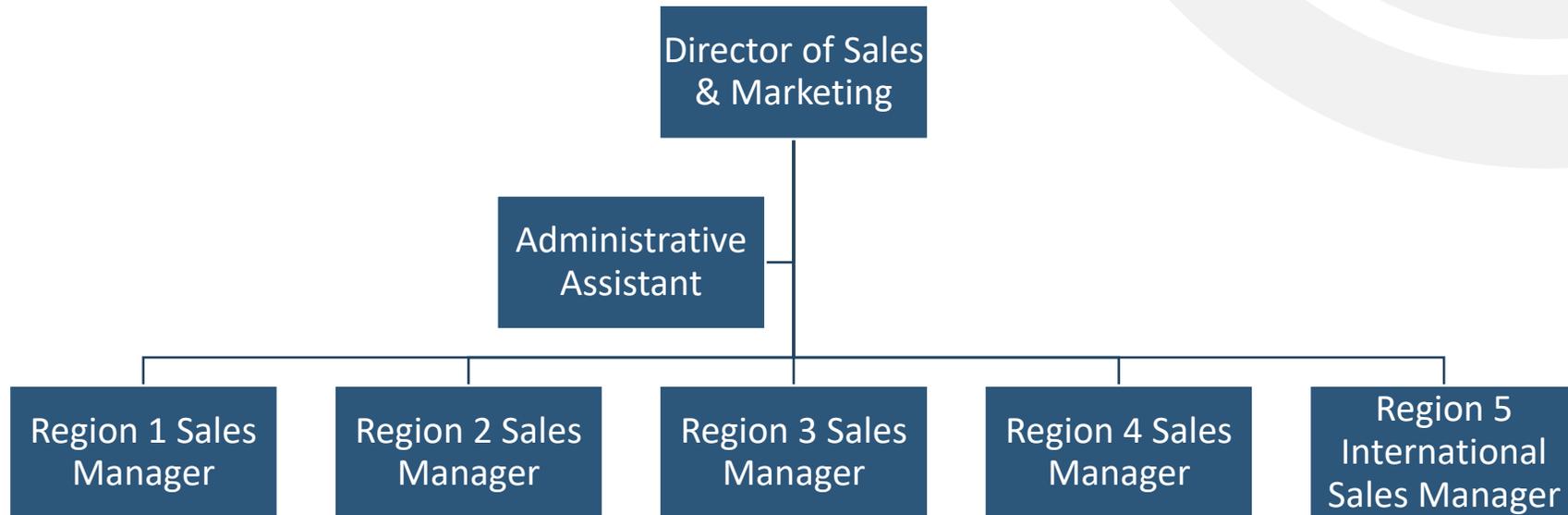
The GSA organization chart provides the best framework to ensure financial solvency, achieve customer satisfaction, and secure the financial strength necessary to deliver quality apparel to the domestic and international customer on time on Gameday.



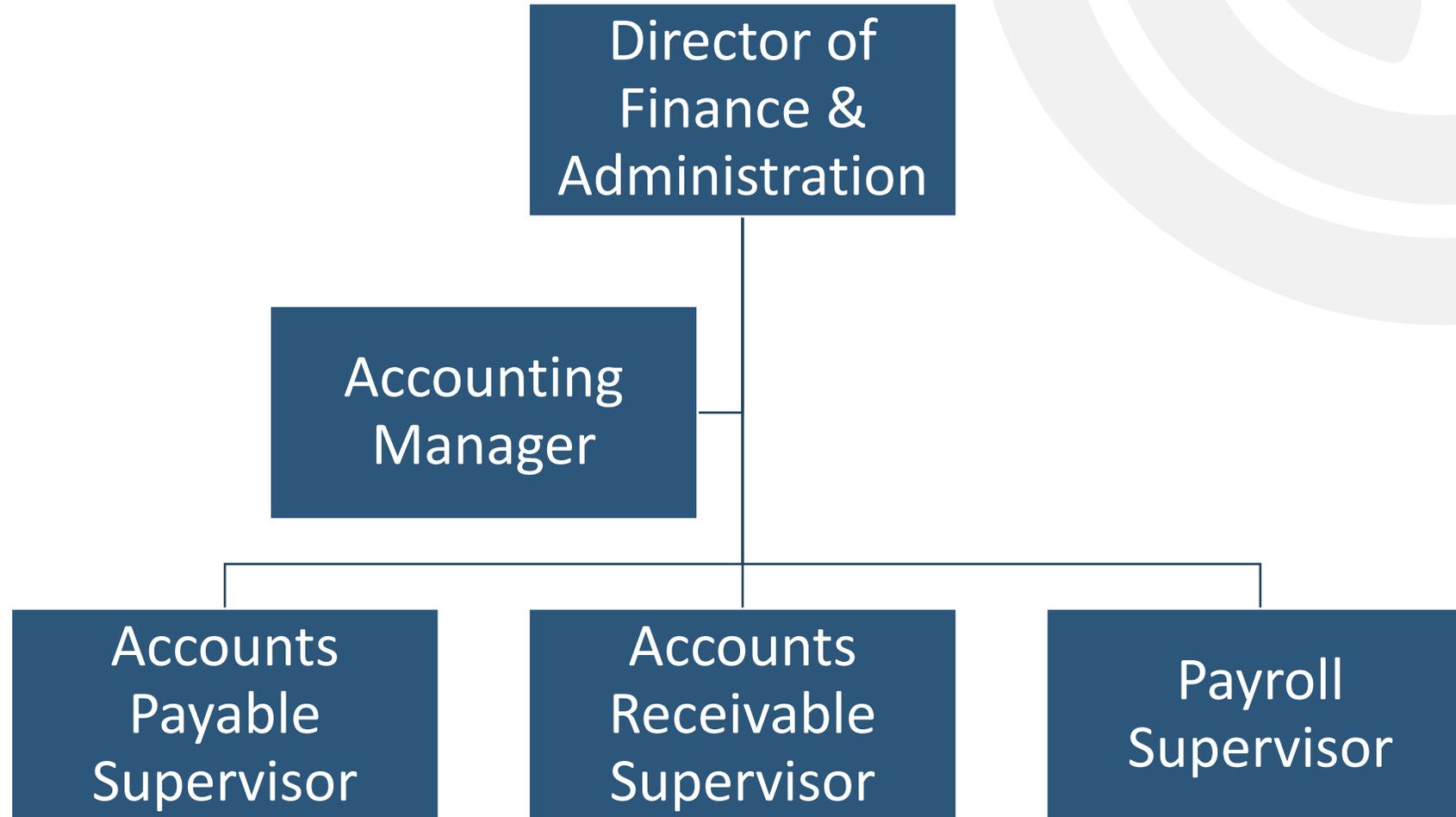
GSA ORGANIZATION CHART – SENIOR MANAGEMENT



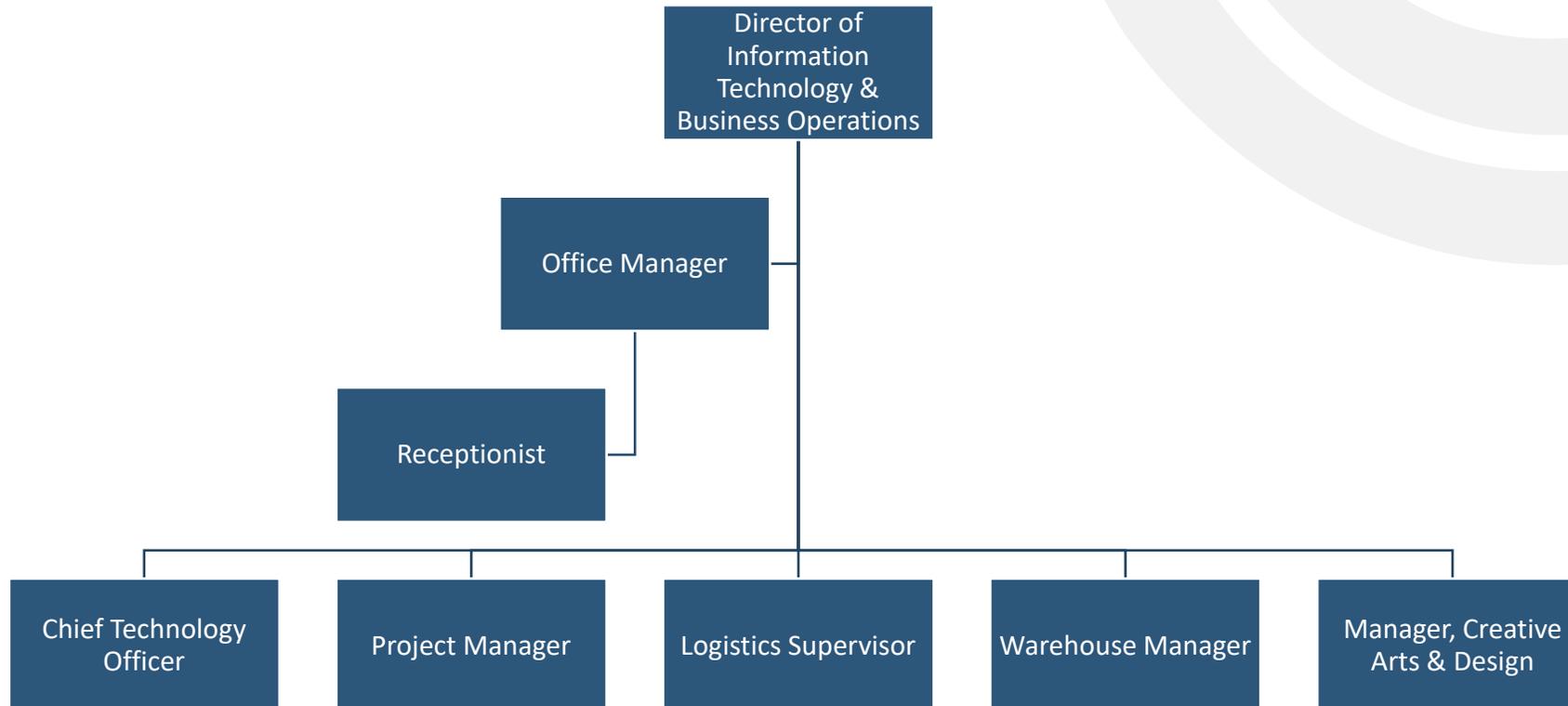
GSA ORGANIZATION CHART – SALES & MARKETING



GSA ORGANIZATION CHART – FINANCE & ADMINISTRATION



GSA ORGANIZATION CHART – BUSINESS OPERATIONS





GAMEDAY SPORTS APPAREL



INFO@GSAFIT.COM

StayReady



WWW.GSAFIT.COM



214-499-0028

GAMEDAY SPORTS APPAREL

214-499-0028

Email: Info@gsafit.com · Web: www.gsafit.com

July 2020

RE: MARSHALL UNIVERSITY RFP MU21UNIFORMS

GSA Marketing Plan

A. How will you market your products/services with MARSHALL UNIVERSITY?

Any marketing of MARSHALL UNIVERSITY on the GSA website or advertising campaign will only take place with the written consent of MARSHALL UNIVERSITY. GSA desires to utilize advertising resources to promote MARSHALL UNIVERSITY featuring apparel purchased from GSA.

As a way of fostering the business relationship, it is the intent of GSA to make quarterly phone calls and appearances with MARSHALL UNIVERSITY administrators. The appearances will take place via video conference call or Face-to-Face when practical.

The general purpose of the visits:

- 1) Present samples of any new apparel
- 2) Answer questions regarding processes and administration
- 3) Collaborate on methods that improve processes and expedite orders
- 4) Offer administrative support
- 5) Review the ordering process
- 6) Discuss how best to secure the lowest discount price
- 7) Answer questions regarding future orders
- 8) Offer support to resolve sizing, designing, sampling, and delivery issues
- 9) Discuss teaming arrangements that help commemorate upcoming events
- 10) Innovate with respect to marketing and promotions

GAMEDAY SPORTS APPAREL

214-499-0028

Email: Info@gsafit.com · Web: www.gsafit.com

B. Describe the vendor's quotation/proposal process.

MARSHALL UNIVERSITY may simply review the GSA catalog, find the SKU/Item number, furnish a purchase order number, and complete an order form. Generally, a GSA customer receives a quote by initiating the Request for Quote (RFQ) process. An RFQ should be in writing and can be submitted electronically. Verbal quotes will be an option on a case-by-case basis depending upon the degree of extenuating circumstances. The RFQ minimally should contain the request date, apparel item, apparel SKU, MARSHALL UNIVERSITY school name, and contact information of the requestor. It should be understood GSA price quotes remain valid for 30 days following completion.

GSA recommends reviewing the catalog pricing and set up form to properly move forward with valid pricing.

The customer should become familiar with applicable price point discounts and volume discounts options. Generally, volume discount thresholds are based on the following number of units to appear on a purchase order:

101-200 (5%), 201-300 (10%), 301-400 (15%), 401-500 (20%), 500+ (25%).

An RFQ is one way to obtain your best price. GSA agrees to provide pricing in response to an RFQ when the following terms and conditions are in place:

1. The requestor is a member or representative of a cooperative.
2. The RFQ is made in connection with a current contract or one whose award announcement is imminent.
3. The item(s) requested on the RFQ have the associated SKU, request date, and contact info of the requestor.
4. The price quoted remains valid for 30 days following issue.
5. The RFQ is being made with honorable intentions absent of any nefarious or scrupulous desire.
6. The requestor agrees to maintain the integrity and confidentiality of the price information.
7. The price quoted may, at the requestor's option, be provided before or after application of a discount.
8. The RFQ should be in writing though verbal responses will be issued on a case-by-case basis.
9. The RFQ can be submitted electronically.
10. The RFQ process may be updated periodically throughout the fiscal year as circumstances warrant.

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C. Vendor's marketing manager, experience in marketing to MARSHALL UNIVERSITY administrators on a regional basis, whether the marketing manager is a full-time position, and whether the marketing manager is committed to marketing this contract.

Louis Armstrong is the GSA marketing manager designated to lead any collaborative marketing effort with MARSHALL UNIVERSITY administrators and those on a regional basis who wish to piggyback on this procurement vehicle. As a GSA full-time employee, Mr. Armstrong remains the point of contact for MARSHALL UNIVERSITY administrators and has helped secure business relationships with select youth teams, middle schools and high schools in the DFW metroplex.

Here are some of Mr. Armstrong's career highlights:

- 1) Over 20 years of retail sales experience
- 2) Over 5 years as director for a football league organization in Dallas
- 3) Former marketing representative for the Dallas Cowboys
- 4) Over 10 years in the sales, marketing and operations segments of the apparel industry
- 5) Over 10 years in the sales, marketing and logistics segments of the international market

C. Detail whether the marketing plan will be managed at the vendor's local project office or corporate office and whether there is a stated corporate commitment.

GSA marketing and strategic planning are centralized operations in the Bedford, Texas branch. The commitment and planning is best represented in the corporate marketing brochure which details the GSA advertising commitment to Advertising, Media, Showcase Invitationals, and Gameday Booths, Promotions and Give-A-Ways.

GAMEDAY SPORTS APPAREL

214-499-0028

Email: Info@gsafit.com · Web: www.gsafit.com

D. Detail vendor's resources committed to the marketing plan, handouts, brochures, conferences to attend, and vendor's proposed marketing budget.

Approximately, 10% of the GSA operating budget is directed to marketing with the details illustrated in the corporate marketing brochure along with handout samples. Recent events have disrupted the GSA 2020 conference schedule and planned appearances at the THSCA Coaching School event are tentative.

E. Provide a sample of any advertising used by vendor.

GSA advertises at sporting events on Gameday and has banner placement at various high schools across the metroplex. Samples are contained in the corporate marketing brochure. GSA utilizes a variety of marketing options as part of its branding campaign. Social media, direct media, radio, billboards, banners and tournament events are some of the tools used to elevate the GSA public image in the community and areas in and around the DFW metroplex.





GAMEDAY SPORTS APPAREL

2020-2025 BUSINESS MARKETING AND FINANCIAL PLAN

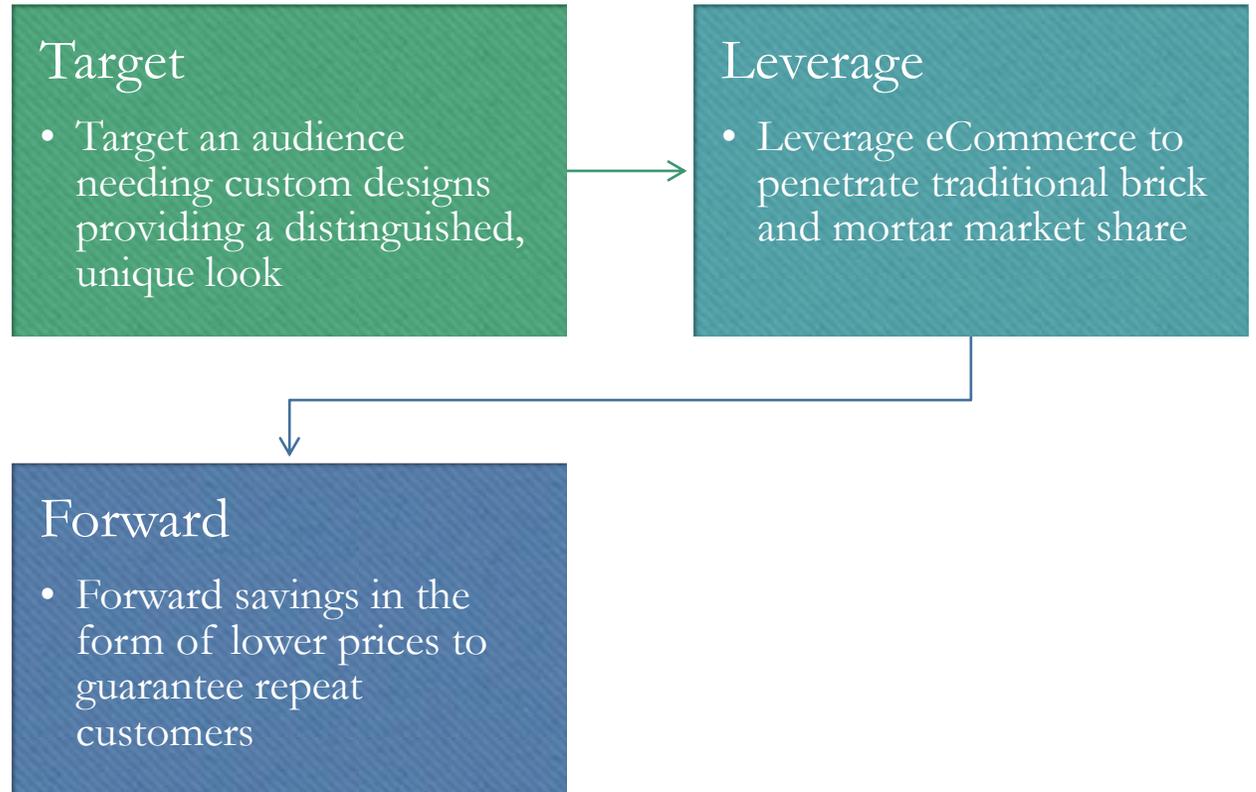
GAMEDAY SPORTS APPAREL

GAMEDAY SPORTS APPAREL



Raising the performance standard of Team Sports Apparel

GSA Marketing and Strategic Planning



GSA Marketing

The expanded use of interlocal cooperatives in the US and emerging markets in Europe demands GSA adjust its marketing campaign. Consumer purchasing options are trending toward digitalization and foreign companies are entering the US market putting the squeeze on profit margin. GSA continues to streamline its operations and is moving forward with its “Go Green” campaign. Dermatologists are now GSA consultants helping customers maneuver around allergies and combat textile contact dermatitis. Soon, one-of-a-kind GSA clothing labels will list chemicals used in the fabrics of products we sell. Marketing plan adjustments are just part of what GSA does to stay ahead.

“We are more sensitive to the health needs of our customers. We have expanded our use of Facebook marketing. We allocate more advertising dollars toward tournaments, camps, and events where GSA can be physically present. We have made some significant changes. It’s important we keep our finger on the pulse to support our customers and stay ahead of market trends.”

- Rohan Armstrong
President
GSA

GSA Target Audience



Advertising (Media)

- Social Media-Facebook Marketing
- General Media-Radio, TV, Print
- Direct Media-Email, Vidmail, Direct Mail
- Transit Media-Billboards, Kiosks, Subway
- Network Media-Friends, Family, Colleagues, Current Customer Base

Showcase & Invitationals

- Tournament Hosting
- Camps
- Athlete Skills, Drills, Training, & Testing

Booth Set Up & Give-A-Ways

- Conferences
- Coaching Clinics
- Sporting Events
- Tournaments
- Tryouts
- Jamborees

GSA eCommerce



Design

- Create Your Own Uniform
- Use Your Unique Logo
- Add Name, Number, Size

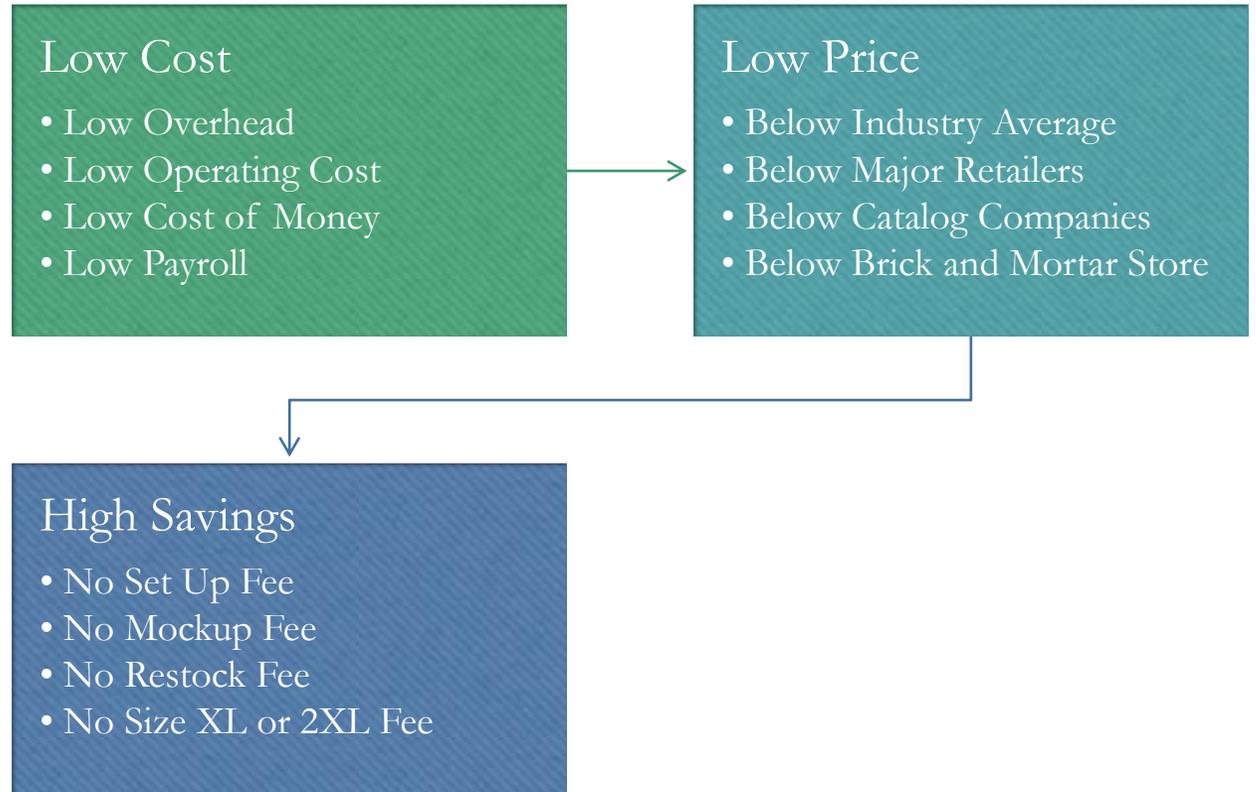
Order

- Set Up Form
- Mockup Form
- PO Form
- Order Form

Track

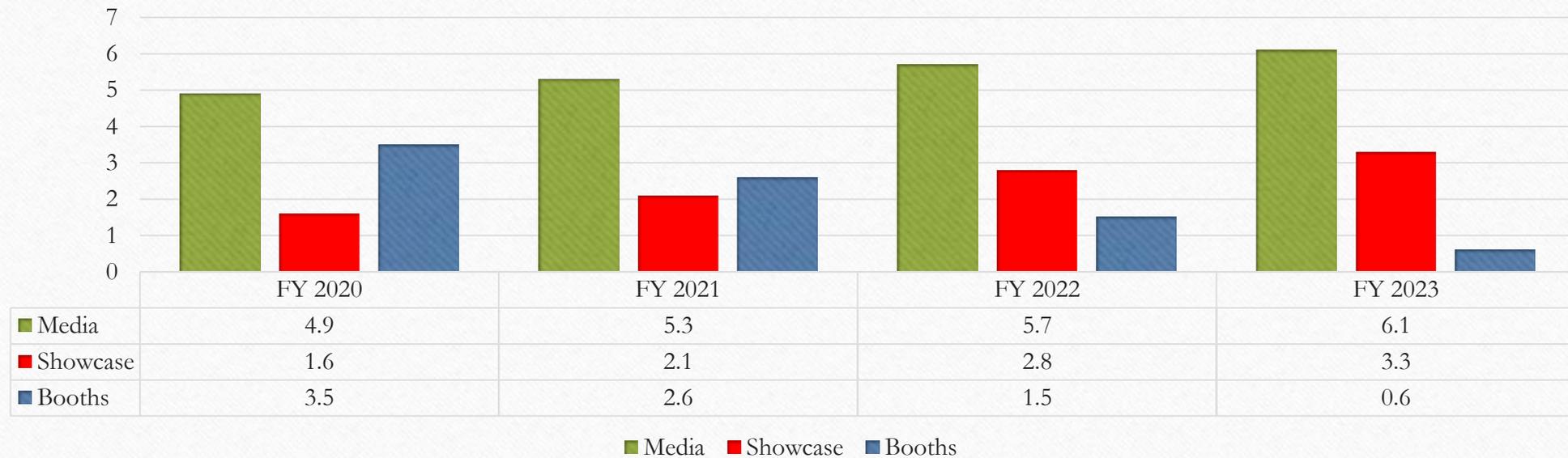
- Track Order
- Track Shipment
- Track Payment

GSA Price Savings



Ad Spend as a Percent of Total Budget

GSA Advertising Forecast Percent



GSA Strategic Planning

The emergence of Athleisure in Asia and Eastern Europe requires GSA adjust its strategic planning. This yoga-style sportswear has seen sales increase 9% in 2019 reaching \$414 billion. By 2023, the market is expected to reach \$570 billion.* This is just one of several market trends GSA monitors to remain an industry leader.

“There has certainly been a renewed interest in specific GSA product line items. Women’s tights are gaining traction in the US. Football has also seen an increase in tights, spatz, and arm sleeves sales. We expect this upward sales trend to continue and lead to an expansion of our entire accessories lineup.”

- Rohan Armstrong
President
GSA

Industry Trend Analysis & Response



Market Trends

Social Media
Expansion
eCommerce Growth
Competitor Price
Increases



Plan Adjustment

Streamline Ops
Go Green
Larger Social Media
& Event Presence



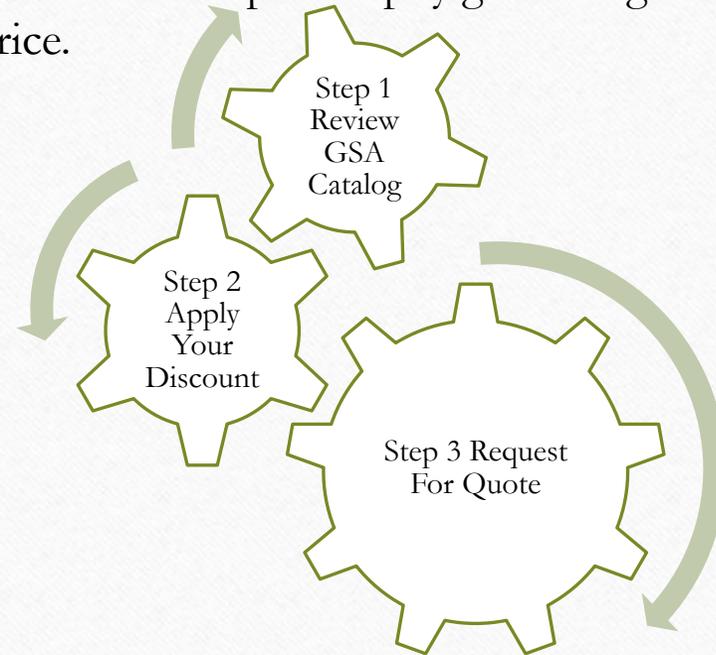
Target Emerging Markets

Aim more toward
new growth sports
Capitalize on Co-Ops
Keep Products
Affordable
Focus on Athleisure

GSA Competitive Landscape and Overall Outlook

GSA has successfully positioned itself in the apparel eCommerce marketplace. The sales and budget forecasts remain realistic targets despite a perceived up-tick in the competitive landscape. GSA will continue to pursue aggressive pricing and discount policy to combat external market forces impacting profit margin and overhead cost. The following rationale helps elucidate the philosophy governing policy directives at GSA and outlines the way to get your best price.

- Cost Drivers
- Price Point and Volume Discounts
- Obtaining Your Best Price



GSA Marketing Governance

As industry leader, GSA diligently seeks innovation and process improvements that reduce cost, enhance operations, and maintain high marks for customer service and support. GSA incentivizes cost saving recommendations, values referrals, and renewed its commitment to hosting tournaments, showcases, and Gameday advertising. Marketing policy is set in the corporate office in Bedford, Texas and lead by the Director of Marketing who has worked for the NFL, has over 20 years sales experience, and served as league director for sports teams in the Bedford/Eules/Trinity Texas area.



Sample GSA Stadium Ad (09/2017)

GSA Pricing Policy

GSA has recently announced its decision to hold apparel prices steady for the current fiscal year. The GSA catalog contains current pricing. This marks the third year in a row the GSA pricing council voted to keep prices and volume discount thresholds the same following fiscal year end. Each year the council meets with the budget committee to determine price points. Factors the council considers include:

- The Consumer Price Index
- Significant Change to Major Cost Elements
- Historical Cost Data
- Statistical Data Output from the US Dept of Labor Bureau of Labor Statistics
- Davis-Bacon Wage Determination Labor Rate
- Impact on budget and forecast data

GSA Request for Quote Process

GSA recommends reviewing the catalog pricing and set up form to properly move forward with valid pricing. The customer should become familiar with applicable price point discounts and volume discounts options.

Generally, volume discount thresholds are based on the following number of units to appear on a PO:

101-200 (5%), 201-300 (10%), 301-400 (15%), 401-500 (20%), 500+ (25%). A Request For Quote (RFQ) is one way to obtain your best price. GSA agrees to provide pricing in response to requests for quotes (RFQ) when the following terms and conditions are in place:

1. The requestor is a member or representative of a cooperative.
2. The RFQ is made in connection with a current contract or one whose award announcement is imminent.
3. The item(s) requested on the RFQ have the associated SKU, request date, and contact info of the requestor.
4. The price quoted remains valid for 30 days following issue.
5. The RFQ is being made with honorable intentions absent of any nefarious or scrupulous desire.
6. The requestor agrees to maintain the integrity and confidentiality of the price information.
7. The price quoted may, at the requestor's option, be provided before or after application of a discount.
8. The RFQ should be in writing though verbal responses will be issued on a case-by-case basis.
9. The RFQ can be submitted electronically.
10. The RFQ process may be updated periodically throughout the fiscal year as circumstances warrant.

GSA Award Announcement

GSA has recently been informed by the Eagle Mountain School District that it has been awarded catalog/discount from list RFP # 1920 008 2025 for Athletic, Physical Education & Co-Curricular Supplies, Equipment, Uniforms, and Related Equipment Services. Eagle Mountain Saginaw is a Choice Partners Cooperative member. We are excited to partner with the entire Choice Partners Cooperative membership.



Sample GSA Stadium Ad (04/2019)

GSA Sponsored Sporting Event

OPEN TRYOUT

DALLAS, TX

----March 15, 2020----

John Paul II High School
900 Coit,Rd,Plano TX 75075

REG. 9 AM/WORKOUT 10 AM
\$100 FEE

CONTACT

Torey Hunter: thunter@bclions.com
Uzoma Okeke: uokeke@bclions.com
David Paine: US Scout / Camp Coordinator
davidpaine1@yahoo.com (214) 854-6567

Notes: Bring water and All surface shoes
(\$100 cost goes toward field rental, insurance and clean up)

GSA is a proud sponsor of the BC Lions Football Club



Sample GSA Handout (03/2020)



Gameday Sports Apparel

Contact Us

www.gsafit.com

Info@gsafit.com

214-499-0028

Exhibit "B" Pricing Page
Marshall University Physical Plant Open-End Uniform Contract

Item	Item Description	Manufacturer for "or Equal bids"	Manufacturer's Item Number for "or Equal bids"	Sizes	Unit of Measure	Unit Price	Estimated Annual Use	Extended Price
3.1.1	Women's Jeans			4	EA	0.00	10	0.00
	Carhartt 102731, Original Fit Blaine Jeans or Equal			6	EA	0.00	5	0.00
				8	EA	0.00	5	0.00
				10	EA	0.00	5	0.00
				16	EA	0.00	10	0.00
				18	EA	0.00	10	0.00
3.1.2	Men's Jeans			28	EA	0.00	5	0.00
	Carhartt B13, Loose Fit Work Jean or Equal			30	EA	0.00	45	0.00
				32	EA	0.00	15	0.00
	Color: Dark Blue Stonewashed			34	EA	0.00	35	0.00
				36	EA	0.00	80	0.00
				38	EA	0.00	40	0.00
				40	EA	0.00	35	0.00
				42	EA	0.00	25	0.00
				44	EA	0.00	5	0.00
				46	EA	0.00	5	0.00
				48	EA	0.00	5	0.00
				50	EA	0.00	5	0.00
				58	EA	0.00	5	0.00
3.1.3	Men's Jeans			28	EA	0.00	5	0.00
	Carhartt B17, Relaxed fit Tapered jean or Equal			30	EA	0.00	45	0.00
				32	EA	0.00	10	0.00
	Color: Dark Blue Stonewashed			34	EA	0.00	35	0.00
				36	EA	0.00	70	0.00
				38	EA	0.00	25	0.00
				40	EA	0.00	35	0.00
				42	EA	0.00	30	0.00
				44	EA	0.00	5	0.00
				46	EA	0.00	5	0.00
				48	EA	0.00	5	0.00
				50	EA	0.00	5	0.00
				58	EA	0.00	5	0.00
3.1.4	Pocket Tee Shirt (Regular)	Gameday Sports Apparel	GM604PTMALE	S	EA	12.27	20	245.47
	Port and Company Pocket Tee Shirts Core Blend Regular, PC55P, or Equal, with (2 color max) screen-printing on front and back			M	EA	12.27	40	490.94
	Colors: All vendors must supply grey shirts and at least one of the following shades of green Please circle the one (1) shade of green below you are bidding.			L	EA	12.27	50	613.68
	Color: Kelly Green			XL	EA	13.43	60	805.67
	Forrest Green			2XL	EA	15.35	70	1074.61
	Irish Green			3XL	EA	17.28	40	691.01
				4XL	EA	19.20	5	96.00
				5XL	EA	21.12	5	105.61
				6XL	EA	23.05	5	115.23
3.1.5	Pocket Tee Shirt (Big and Tall)	Gameday Sports Apparel	GM604PTMALE	LT	EA	14.92	20	298.40

Exhibit "B" Pricing Page
Marshall University Physical Plant Open-End Uniform Contract

Item	Item Description	Manufacturer for "or Equal bids"	Manufacturer's Item Number for "or Equal bids"	Sizes	Unit of Measure	Unit Price	Estimated Annual Use	Extended Price
	Port and Company Core Blend Pocket Tee Shirts Tall Fit PC55PT or Equal, with (2 color max) screen-printing on front and back			XLT	EA	17.06	40	682.29
	Colors: All vendors must supply grey shirts and at least one of the following shades of green Please circle the one (1) shade of green below you are bidding.			2XLT	EA	19.19	50	959.74
	Color: Kelly Green			3XLT	EA	21.33	20	426.65
	Forrest Green			4XLT	EA	23.47	20	469.40
	Irish Green			5XLT	EA	25.61	5	128.04
				6XLT	EA	27.74	5	138.72
3.1.6	No Pocket Tee Shirts (Regular)	Gameday Sports Apparel	GM604NOPTMALE	S	EA	11.66	5	58.28
	Port and Company No Pocket Tee Shirts Core Blend Regular, PC55, or Equal, with (2 color max) screen-printing on front and back			M	EA	11.66	10	116.55
	Colors: All vendors must supply grey shirts and at least one of the following shades of green Please circle the one (1) shade of green below you are bidding.			L	EA	11.66	20	233.10
	Color: Kelly Green			XL	EA	14.36	15	215.33
	Forrest Green			2XL	EA	16.61	20	332.10
	Irish Green			3XL	EA	18.86	15	282.83
				4XL	EA	21.11	5	105.53
				5XL	EA	23.36	5	116.78
				6XL	EA	25.61	5	128.03
3.1.7	No Pocket Tee (Big and Tall)	Gameday Sports Apparel	GM604NOPTMALE	LT	EA	14.36	5	71.78
	Port and Company No Pocket Tee Shirt Core Blend Big and Tall Fit PC55T or Equal, with (2 color max) screen-printing on front and back			XLT	EA	16.61	15	249.08
	Colors: All vendors must supply grey shirts and at least one of the following shades of green Please circle the one (1) shade of green below you are bidding.			2XLT	EA	18.86	15	282.83
	Color: Kelly Green			3XLT	EA	21.11	5	105.53
	Forrest Green			4XLT	EA	23.36	5	116.78
	Irish Green			5XLT	EA	25.61	5	128.03
				6XLT	EA	27.86	5	139.28
3.1.8	Men's Polo Shirt (Regular)	Gameday Sports Apparel	GM601PMALE	S	EA	44.96	1	44.96
	Port Authority Silk Touch, K500 or Equal, with embroidered (3 color max) Marshall University logo			M	EA	44.96	1	44.96
	Colors: All vendors must supply grey and black shirts and at least one of the following shades of green Please circle the one (1) shade of green below you are bidding			L	EA	44.96	5	224.78
	Color: Kelly Green			XL	EA	53.96	15	809.33
	Forrest Green			2XL	EA	56.21	15	843.08
	Irish Green			3XL	EA	58.46	5	292.28
				4XL	EA	60.71	5	303.53

Exhibit "B" Pricing Page
Marshall University Physical Plant Open-End Uniform Contract

Item	Item Description	Manufacturer for "or Equal bids"	Manufacturer's Item Number for "or Equal bids"	Sizes	Unit of Measure	Unit Price	Estimated Annual Use	Extended Price
				5XL	EA	62.96	1	62.96
				6XL	EA	65.21	1	65.21
3.1.9	Men's Polo Shirt (Big and Tall)	Gameday Sports Apparel	GM601PLTMALE	LT	EA	58.46	1	58.46
	Port Authority Silk Touch, TLK500, or Equal, with embroidered (3 color max) Marshall University logo			XLT	EA	60.71	5	303.53
	Colors: All vendors must supply grey and black shirts and at least one of the following shades of green Please circle the one (1) shade of green below you are bidding.				EA		5	314.78
	Color: Kelly Green			2XLT		62.96		
	Forrest Green			3XLT	EA	65.21	5	326.03
	Irish Green			4XLT	EA	67.46	1	67.46
				5XLT	EA	69.71	1	69.71
				6XLT	EA	71.96	1	71.96
3.1.10	Women's Polo Shirt	Gameday Sports Apparel	GM601PFEMALE	S	EA	44.96	1	44.96
	Port Authority Silk Touch, L500 or Equal, with embroidered (3 color max) Marshall University logo			M	EA	44.96	1	44.96
	Colors: Must supply grey and black shirts and at least one of the following shades of green Please circle the one (1) shade of green below you are bidding.			L	EA	44.96	1	44.96
	Color: Kelly Green			XL	EA	53.96	5	269.78
	Forrest Green			2XL	EA	56.21	5	281.03
	Irish Green			3XL	EA	58.46	1	58.46
				4XL	EA	60.71	1	60.71
3.1.11	Long Sleeve Fire Rated Shirts	Gameday Sports Apparel	GM602FRMALE	S	EA	62.99	3	188.97
	Must be compliant with NFPA 2112 and 70E, CAT 2. Compliance must be sewn into garment. Must be embroidered (3 color max) with Marshall University logo			M	EA	62.99	4	251.96
	Colors: Please circle the one (1) color below you are bidding.			L	EA	62.99	5	314.96
	Color: Grey			XL	EA	71.99	6	431.95
				2XL	EA	74.24	4	296.96
				3XL	EA	76.49	2	152.98
				4XL	EA	78.74	2	157.48
				5XL	EA	80.99	1	80.99
				6XL	EA	83.24	1	83.24
3.1.12	Men's Long Sleeve Core Blend Tee (Regular)	Gameday Sports Apparel	PE901LSMALE	S	EA	19.79	1	19.79
	Port and Company, PC55LST or Equal, with (2 color max) screen-printing on front and back			M	EA	19.79	1	19.79
	Colors: Must supply grey and at least one of the following shades of green Please circle the one (1) shade of green below you are bidding.			L	EA	19.79	1	19.79
	Color: Kelly Green			XL	EA	21.14	1	21.14
	Forrest Green			2XL	EA	23.39	1	23.39
	Irish Green			3XL	EA	25.64	1	25.64
				4XL	EA	27.89	1	27.89

Exhibit "B" Pricing Page
Marshall University Physical Plant Open-End Uniform Contract

Item	Item Description	Manufacturer for "or Equal bids"	Manufacturer's Item Number for "or Equal bids"	Sizes	Unit of Measure	Unit Price	Estimated Annual Use	Extended Price
				5XL	EA	30.14	1	30.14
				6XL	EA	32.39	1	32.39
3.1.13	Men's Long Sleeve Core Blend Tee (Big and Tall)	Gameday Sports Apparel	PE901LSMALE	LT	EA	21.14	1	21.14
	Port and Company PC55LST or Equal, with (2 color max) screen-printing on front and back			XLT	EA	23.39	1	23.39
	Colors: Must supply grey at least one of the following shades of green Please circle the one (1) shade of green below you are bidding.			2XLT	EA	25.64	1	25.64
	Color: Kelly Green			3XLT	EA	27.89	1	27.89
	Forrest Green			4XLT	EA	30.14	1	30.14
	Irish Green			5XLT	EA	32.39	1	32.39
	Grey			6XLT	EA	34.64	1	34.64
3.1.14	Men's Insulated Coveralls (Regular)			34 Short	EA	0.00	1	0.00
	Carhartt Yukon Extremes X06 or Equal			34	EA	0.00	1	0.00
	Color: Brown or Black			34 Tall	EA	0.00	1	0.00
				36 Short	EA	0.00	1	0.00
				36	EA	0.00	1	0.00
				36 Tall	EA	0.00	1	0.00
				38 Short	EA	0.00	1	0.00
				38	EA	0.00	1	0.00
				38 Tall	EA	0.00	1	0.00
				40 Short	EA	0.00	1	0.00
				40	EA	0.00	1	0.00
				40 Tall	EA	0.00	1	0.00
				42 Short	EA	0.00	1	0.00
				42	EA	0.00	1	0.00
				42 Tall	EA	0.00	1	0.00
				44 Short	EA	0.00	1	0.00
				44	EA	0.00	1	0.00
				44 Tall	EA	0.00	1	0.00
				46 Short	EA	0.00	1	0.00
				46	EA	0.00	1	0.00
				46 Tall	EA	0.00	1	0.00
				48 Short	EA	0.00	1	0.00
				48	EA	0.00	1	0.00
				48 Tall	EA	0.00	1	0.00
				50 Short	EA	0.00	1	0.00
				50	EA	0.00	1	0.00
				50 Tall	EA	0.00	1	0.00
				52 Short	EA	0.00	1	0.00
				52	EA	0.00	1	0.00
				52 Tall	EA	0.00	1	0.00
				54 Short	EA	0.00	1	0.00
				54	EA	0.00	1	0.00
				54 Tall	EA	0.00	1	0.00
				56	EA	0.00	1	0.00
				58	EA	0.00	1	0.00

Exhibit "B" Pricing Page
Marshall University Physical Plant Open-End Uniform Contract

Item	Item Description	Manufacturer for "or Equal bids"	Manufacturer's Item Number for "or Equal bids"	Sizes	Unit of Measure	Unit Price	Estimated Annual Use	Extended Price
3.1.15	Women's Insulated Coveralls			32	EA	0.00	1	0.00
	Carhartt Wildwood #103382			34	EA	0.00	1	0.00
	Color: Brown, Green, Black			36	EA	0.00	1	0.00
				38	EA	0.00	1	0.00
				40	EA	0.00	1	0.00
				42	EA	0.00	1	0.00
				44	EA	0.00	1	0.00
				46	EA	0.00	1	0.00
				48	EA	0.00	1	0.00
				50	EA	0.00	1	0.00
				52	EA	0.00	1	0.00
3.1.16	Men's Insulated Bibs			32	EA	0.00	1	0.00
	Carhartt Duck-Zip-to-Waist Biberall #R38 or Equal			34	EA	0.00	1	0.00
	Color: Brown or Black			36	EA	0.00	1	0.00
				38	EA	0.00	1	0.00
				40	EA	0.00	1	0.00
				42	EA	0.00	1	0.00
				44	EA	0.00	1	0.00
				46	EA	0.00	1	0.00
				48	EA	0.00	1	0.00
				50	EA	0.00	1	0.00
3.1.17	Women's Insulated Bibs			XS Short	EA	0.00	1	0.00
	Carhartt Quilt-Line Duck Bib Overall #104049 or Equal			XS	EA	0.00	1	0.00
	Color: Brown or Black			XS Tall			1	
				S Short	EA	0.00	1	0.00
				S	EA	0.00	1	0.00
				S Tall	EA	0.00	1	0.00
				M Short	EA	0.00	1	0.00
				M	EA	0.00	1	0.00
				M Tall	EA	0.00	1	0.00
				L Short	EA	0.00	1	0.00
				L	EA	0.00	1	0.00
				L Tall	EA	0.00	1	0.00
				XL Short	EA	0.00	1	0.00
				XL	EA	0.00	1	0.00
				XL Tall	EA	0.00	1	0.00
				2XL Short	EA	0.00	1	0.00
				2XL	EA	0.00	1	0.00
				2XL Tall	EA	0.00	1	0.00
3.1.18	Men's Non-Insulated Bib			30	EA	0.00	1	0.00
	Carhartt Duck Zip-to-Thigh Bib Overall #R37 or Equal			32	EA	0.00	1	0.00
	Color: Brown or Black			34	EA	0.00	1	0.00
				36	EA	0.00	1	0.00
				38	EA	0.00	1	0.00
				40	EA	0.00	1	0.00
				42	EA	0.00	1	0.00
				44	EA	0.00	1	0.00
				46	EA	0.00	1	0.00
				48	EA	0.00	1	0.00
3.1.19	Women's Non-Insulated Bibs			XS Short	EA	0.00	1	0.00

Exhibit "B" Pricing Page
Marshall University Physical Plant Open-End Uniform Contract

Item	Item Description	Manufacturer for "or Equal bids"	Manufacturer's Item Number for "or Equal bids"	Sizes	Unit of Measure	Unit Price	Estimated Annual Use	Extended Price
	Crawford Double-Front Bib Overall #102438 or Equal			XS	EA	0.00	1	0.00
	Color: Brown or Black			XS Tall	EA	0.00	1	0.00
				S Short	EA	0.00	1	0.00
				S	EA	0.00	1	0.00
				S Tall	EA	0.00	1	0.00
				M Short	EA	0.00	1	0.00
				M	EA	0.00	1	0.00
				M Tall	EA	0.00	1	0.00
				L Short	EA	0.00	1	0.00
				L	EA	0.00	1	0.00
				L Tall	EA	0.00	1	0.00
				XL Short	EA	0.00	1	0.00
				XL	EA	0.00	1	0.00
				XL Tall	EA	0.00	1	0.00
				2XL Short	EA	0.00	1	0.00
				2XL	EA	0.00	1	0.00
				2XL Tall	EA	0.00	1	0.00
3.1.20	Men's Flannel Lined Work Coat			S	EA	0.00	1	0.00
				M	EA	0.00		0.00
	Carhartt Duck Quilted Flannel Line Active JAC #140 or Equal						1	
	Color: Brown or Black			L	EA	0.00	1	0.00
				XL	EA	0.00	1	0.00
				2XL	EA	0.00	1	0.00
				3XL	EA	0.00	1	0.00
				4XL	EA	0.00	1	0.00
				5XL	EA	0.00	1	0.00
3.1.21	Women's Flannel Lined Work Coat			XS	EA	0.00	1	0.00
	Carhartt Sandstone Quilted Flannel Active JAC #WJ130 or Equal			S	EA	0.00		0.00
	Color: Brown or Black			M	EA	0.00	1	0.00
				L	EA	0.00	1	0.00
				XL	EA	0.00	1	0.00
				Plus 1X	EA	0.00	1	0.00
				Plus 2X	EA	0.00	1	0.00
				Plus 3X	EA	0.00	1	0.00
3.1.22	Men's Rain Suit			S	EA	0.00	1	0.00
				M	EA	0.00		0.00
	Frog Toggs Men's Ultra-Light (2) Rain suit, UL12104 or Equal						1	
	Color: Green, Grey, Yellow or Black			L	EA	0.00	1	0.00
				XL	EA	0.00	1	0.00
				2XL	EA	0.00	1	0.00
				3XL	EA	0.00	1	0.00
				4XL	EA	0.00	1	0.00
3.1.23	High Visibility Vests			S	EA	0.00	1	0.00
	Color: Safety Yellow			M	EA	0.00	1	0.00
				L	EA	0.00	1	0.00
				XL	EA	0.00	1	0.00
				2XL	EA	0.00	1	0.00
				3XL	EA	0.00	1	0.00
				4XL	EA	0.00	1	0.00

Exhibit "B" Pricing Page
Marshall University Physical Plant Open-End Uniform Contract

Item	Item Description	Manufacturer for "or Equal bids"	Manufacturer's Item Number for "or Equal bids"	Sizes	Unit of Measure	Unit Price	Estimated Annual Use	Extended Price
						TOTAL BID AMOUNT		17105.68

GAMEDAY SPORTS APPAREL

214-499-0028

Email: Info@gsafit.com · Web: www.gsafit.com

July 2020

RE: MARSHALL UNIVERSITY RFP MU21UNIFORMS

Quality Control/Quality Assurance Attribute

Please describe your company's response to the posit Quality Control/Quality Assurance (QC/QA).

A. Describe the vendor's customer service department, including hours of operation, number of service centers, etc. Describe the involvement and amount of input of stall level employees in vendor's quality training incentive and safety programs. Describe vendor's procedures to monitor the quality of its customer service and products.

Customer service and product quality standards remain an integral part of GSA operations. Policy and procedures exist to enhance customer service and product quality. Operations are centralized to the Bedford, Texas location with hours of operations from 7am to 6pm CST Monday through Friday. Measures exist, in a manner prescribed by the Six Sigma business model, to quantify results and evaluate performance.

Customer Service Monitoring:

GSA measures service level success by quantifying its process methodology. The adage “what gets measured gets improved” is at work at GSA. Where possible, the attempt is made to measure performance by quantifying results. Weekly training sessions and planning meetings are conducted to review events of the week, plan for next week, discuss process improvement ideas and affirm best practice. Employees are incentivized to recommend cost cutting measures and maintain the high standard established for service quality, expediency, and efficiency.

For example, the service center goal is to respond within 24 hours to every email query from a customer. The office manager deploys the policy and puts into motion tactics perfected to achieve the goal. The results are quantifiable, and the performance metrics can be used to evaluate both service levels and employee performance.

Product Quality Monitoring:

Similarly, quantifiable quality control measures are in place to evaluate product quality. The GSA project manager leads the product quality control effort at GSA. One tactic utilized, for example, is the 12-point quality control inspection report.

GAMEDAY SPORTS APPAREL

214-499-0028

Email: Info@gsafit.com · Web: www.gsafit.com

GSA conducts a 12-point quality control (QC) inspection of all uniforms prior to delivery.

1. Order form contains customer's approval and approval date
2. Mockup artwork design is attached to customer's approval
3. Sizes for Uniform tops match those on the order form
4. Numbers for Uniform tops match those on the order form
5. Names for Uniform tops match those on the order form
6. Sizes for Uniform bottoms match those on the order form
7. Numbers for Uniform bottoms match those on the order form
8. Uniform tested for defects, blemish, color match
9. Uniform design, style, cut, fit, pattern, stretch, fabric, color matched against Setup form
10. Uniform letter font matched against Setup form
11. Uniform number font matched against Setup form.
12. Logo location matched against Setup form

Once uniforms pass the project manager's QC inspection the customer is contacted to arrange for delivery and results logged for evaluation.

B. Describe vendor's product support and service procedure. Detail the estimates time frame from receipt of a Request for Quote to when a product or service is provided and completed. Provide evidence of the vendor's ability to shorten the time frame between receiving a service call to problem solution.

GSA stands by the quality and durability of its apparel product line. We ask that a customer allows 4 to 6 weeks for delivery though we often deliver in about 3 to 4 weeks. We have experience meeting a 10 business day turnaround time. GSA regards delivery deadlines with the upmost importance. Generally, a customer can expect delivery to be complete 3 to 4 weeks from the purchase order date. The commitment to product support and service is manifested in the GSA Return Policy and Warranty Program.

Return Policy:

GSA is extraordinary in the way it handles returns of uniform and product. If a customer is dissatisfied upon delivery and inspection of a GSA uniform or product, the customer may return the uniform or product unused for a complete re-do within 10 business days of receipt. GSA will pay shipping cost associated with the return. GSA will make every effort to re-do the uniform or product for delivery within 10 business days of the return. We ask for the completion of a GSA Return and Allowance form to expedite the return policy.

GAMEDAY SPORTS APPAREL

214-499-0028

Email: Info@gsafit.com · Web: www.gsafit.com

Warranty Program:

GSA offers a 90-day uniform and product warranty for protection against manufacturing defect. All GSA products are subjected to a rigorous 12-point quality control inspection prior to delivery. The GSA warranty program intent is to thoroughly investigate all warranty claims and re-make uniforms for timely delivery for all GSA approved warranty claims.

A GSA Uniform damaged due to improper care voids the warranty. A GSA product damaged as a result of normal wear and tear and would not be eligible for reimbursement under the GSA Warranty program.

Provisions

The following warranty provisions are provided to help guide you through the GSA warranty program and claim filing process.

- A GSA Uniform or Product will carry a 90-day warranty for manufacturing defect.
- Damage to a GSA Uniform or Product resulting from normal wear and tear is not covered under the GSA warranty program.
- Only a GSA customer can file a warranty claim covered by provisions of the GSA warranty program
- Warranty claims are initiated by a GSA customer (claimant).

Process

The following steps are required to submit a valid warranty under the provisions of the GSA warranty program.

- Upon recognition of a damaged GSA uniform, the claimant makes an independent assessment as to whether damage is due to manufacture defect or normal wear and tear.
- If claimant feels damage to the uniform is the result of a manufacturing defect, the claimant should secure the uniform immediately following the game or practice to allow for further inspection.
- Claimant should take pictures of the damaged uniform for personal record.
- Claimant should place the uniform in a bag, box, or container for shipment back to GSA.
- Claimant should note the following on a card or sheet of paper and place it in the container with the uniform: Claim Date, Team Name, Player Name, Player Jersey number if applicable, Uniform Size, Short description of damage and location on the uniform, Date and approximate time damage occurred, Claimant's name, mailing address, email address and phone number.
- Claimant should mail the damaged uniform to GSA.
- Claimant will receive acknowledgement of the shipped damaged uniform.
- Claimant will receive a GSA warranty claim form.
- Claimant should return the completed GSA warranty claim form to GSA to begin the warranty validity claim process.
- Claimant will receive notice of the GSA decision regarding the claim within 10 business days.
- Valid warranty claims will be honored with a re-make of the damaged uniform within 10 business days of the warranty claim validity date.

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C. Describe how vendor deals with shipping delays. Indicate method and time frame in which vendor will notify MARSHALL UNIVERSITY of a delay.

GSA tracks shipping of apparel products ordered and alerts customers regarding delays while working with the shipping company to resolve the issues. Generally, the customer is issued a tracking number enabling transparency with regard to location of items being shipped. A shipment status is offered to explain in part the reason for any shipping delays. GSA will monitor and track shipments and initiate problem resolution dialogue. Shipping delay alerts will be sent via email, text, or phone call to the customer representative serving as point man. Local deliveries are obviously within our control and as such shipping/delivery delays are virtually eliminated. Our delivery shipment reports verify little or no delays historically.

D. Detail the number of products vendor stocks and the location. Indicate whether vendor manufactures the products.

GSA manufactures team sports apparel for a variety of sports including baseball, basketball, bowling, cheerleading, dance, football, golf, hockey, Lacrosse, field hockey, phys. Ed., rugby, soccer, softball, swimming, 7 on 7, tennis, track, volleyball, wrestling/power lifting, and spirit wear. GSA supplies coach's gear for every sport and a variety of accessories to keep athletes looking professional on Gameday.

Most of the apparel is manufactured in one of our two manufacturing plants and at locations near the DFW airport. We value the cost savings intrinsic to eCommerce and work diligently to reduce overhead cost and keep inventory levels at our warehouse to a minimum. Seamstresses are deployed in various cities across the USA to expedite response time to embroidery demand. Some areas of the plant have transitioned to accommodate equipment orders.

GAMEDAY SPORTS APPAREL

214-499-0028

Email: Info@gsafit.com · Web: www.gsafit.com



E. MARSHALL UNIVERSITY is committed to reducing waste and promoting energy conservation. To that end, vendors are encouraged to provide their environmental policy and green initiative.

GSA continues to streamline its operations to reduce cost and is moving forward with its “Go Green” campaign. The campaign focus remains the level of synthetic materials used in apparel given the increase in demand for spandex and 4-way stretch fabric. Studies show chemical based synthetics are laden with compounds reducing apparel biodegradability. There is also evidence these new compounds are linked to skin irritations and a rise in textile contact dermatitis. The problem is magnified with the wide scale use of a cocktail of dyes, resins, and substances in fabric. Identifying the exact cause of skin irritations becomes nearly impossible.

GSA is responding by regulating the use of dyes, glues, tanning agents, latex, tris phosphate 13 (flame retardants), and other chemical additives in its fabric selection and apparel production. As a first step, GSA will start labeling its apparel with the chemicals used to manufacture the apparel. GSA will survey customers to gather data on the number of reactions to textile fibers and dyes used in its synthetic, polyester, nylon, rayon, and spandex product lines. GSA has already begun consulting with dermatologists who use patch tests to determine if skin irritations are caused by or aggravated by contact allergy.

In summary, GSA is modifying the chemical components of its fabric to help customers maneuver around allergies and combat textile contact dermatitis. GSA has significantly reduced formaldehyde finishing resins used for its wrinkle-free attributes and other chemical additives known to aggravate or cause skin rash, irritations, and allergies connected with apparel properties. Dermatologists are now GSA consultants teaming up to prevent contact allergy and the negative impact of the rise of synthetic and other man-made materials on apparel biodegradability.

2020-2021

Order Process



Gameday Sports Apparel



Raising the performance standard for uniforms, office team apparel and promotional items since the early 2000's.

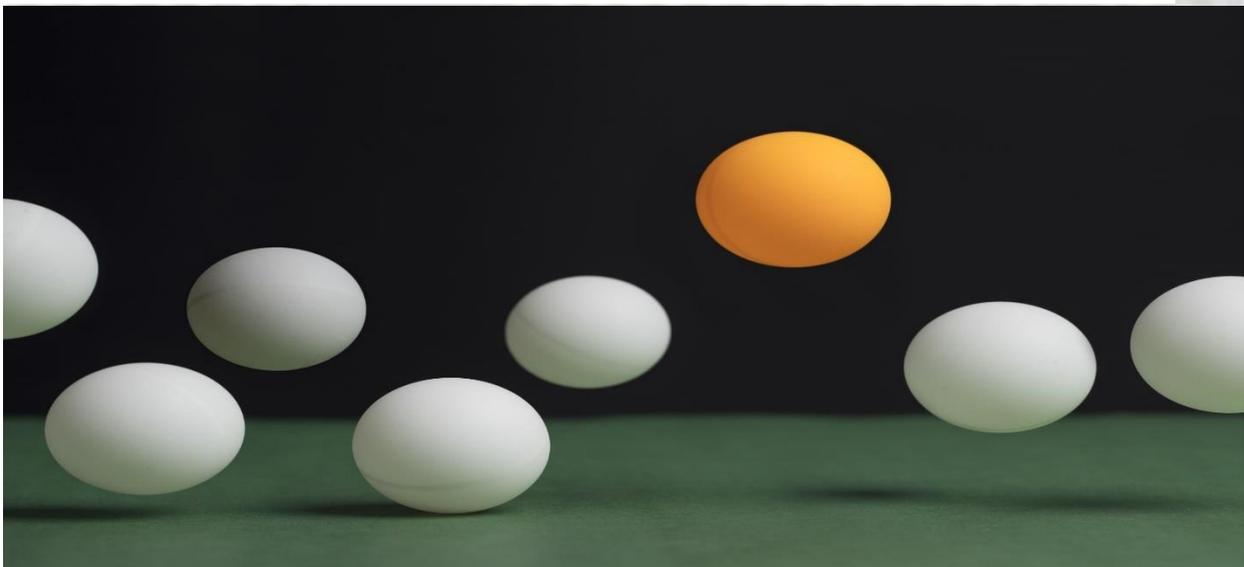
www.GSAFIT.com

214-499-0028

Email: Info@GSAFIT.com

Hello:

I started Gameday Sports Apparel (GSA) because of the high prices being charged for uniforms for the youth football organization I managed. GSA began with a mission to help budget officers of local sports teams meet financial demands placed upon their organizations. With a goal that everyone participating in youth sports, regardless of socioeconomic background, should be on equal footing, GSA set out to ensure fair play extends to uniforms. I witnessed teams in the same league facing each other on Gameday wearing uniforms on completely different levels in terms of quality. That struck me as a problem that could be fixed.



In early 2000, I began exploring cost-effective uniform manufacturing options searching for the best way to supply quality uniforms to local athletes at prices team managers could afford. I partnered with a manufacturer, developed a creative design team, discovered a robust material, hired professional seamstresses, and restored a web-based supply chain and inventory management system that reduces cost, eliminates brick and mortar expense, streamlines the ordering process and expedites on-time delivery to customers. Today, GSA supplies sports team uniforms, apparel and promotional items for a variety of sports athletes feel proud to wear, businesses feel honored to showcase, and budget managers feel comfortable purchasing.

Now, I am proud to admit, Gameday Sports Apparel began as a local youth sports team supplier and has grown to becoming the go-to company for high schools, college, semi-professional, professional teams and businesses across the country and the world.



I trust you will appreciate the desire of our management team, administrators, supply chain members, vendors, artists, and sales representatives to provide you with quality, affordable, uniquely designed sports uniforms on time, on point, on Gameday.

Rohan Armstrong



President
Gameday Sports Apparel

“StayReady”

Gameday Sports Apparel (GSA) knows you are excited about this year's season. We look forward to speaking to you further about how best to upgrade your uniforms. We feel confident you will like the look, feel, comfort and quality of uniforms from GSA and remain excited to serve your organization's need for 2020 and beyond.



GSA has been providing customized team sports uniforms since 2004 and has base operations near the DFW airport in Dallas, Texas. The leadership at GSA has experience directing sports organizations in the southern and eastern parts of the United States (US) and has ready-made solutions to everyday challenges confronting youth sports organizations. Strategically positioned in the e-commerce market as an on-line supplier of sports related goods and services, GSA passes on savings to its customers that cannot be achieved by traditional brick and mortar companies having high overhead and plant and equipment costs.

Whether it's baseball, basketball, cheerleader, dance team, football, hockey, Lacrosse, physical education, rugby, soccer, softball, swimming, 7 on 7, tennis, track and field, volleyball, or wrestling, GSA supplies team sport uniforms on-time and under budget for youth, middle school, high school, college and professional teams in the US, Canada and Mexico.

Everything we do is customized in your team colors and logo. Upon request, GSA will copyright your uniquely designed creation so no other team in the US can copy. It also means you will receive a custom uniform that not only excites your athletes, energizes your fan base, and electrifies your organization but also cannot be used by any other organization.

GSA is a "Made in America" company with team members you can visit Monday through Saturday during normal business hours. We support local charities, Police Athletic Leagues (PAL), Make-a-Wish foundation, Breast Cancer Awareness, and Special Olympics. Our customers understand the value of a business relationship with an American company.

Gameday Sports Apparel 2140 Hall Johnson Road Suite 102-156 Grapevine, Texas 76051

Ordering Process

The GSA ordering process can be completed in 5 steps:

- Step 1: Submit your Artwork or simply send a picture of your favorite uniform
- Step 2: Approve the Mockup
- Step 3: Complete an Order Form and Purchase Order
- Step 4: Make a Deposit
- Step 5: Confirm Delivery

Submit your Artwork

The creative process begins with gaining familiarity with the design, style, and color scheme that works best for your organization. You will be assigned a GSA artist who will guide you through this phase of the ordering process. The GSA artist will offer suggestions on design, style, pattern, fit, cut, stretch, fabric, color, lettering font and logo positioning. The artist will request a copy of your logo or offer to create one. The GSA catalog offers insight and suggestions on uniform themes and serves as another resource to jump-start the creative process. The GSA Setup form is another aid to help lock down the desired uniform look. The GSA artist will also, upon request, assist with new logo design or simply send us your logo as a vector file or .jpeg extension. Alternatively, you always have the option of submitting a picture of the current uniform or a desired uniform look and logo, and we will take it from there.

Approve the Mockup

Once the iterations are complete between you and the GSA artist, a mockup of the finished design will be sent for your approval. It's your chance to make final edits before we move toward manufacturing a sample or full production. There is a one-time \$75 dollar setup fee for new screen print orders. There is a \$50 dollar mockup deposit required for the first mockup of new orders. The deposit is refundable and applied to the total invoice balance due and therefore nets to zero. There is a \$50 mockup fee that is non-refundable for each additional mockup. It should be noted tax exempt organizations remain exempt from the mockup deposit requirement.

Design	Total Fee
Mockup/Artwork (Per)	\$50.00
One Time Setup Fee	\$75.00
New Logo Design	\$100.00

Complete an Order Form and Purchase Order

The GSA Order form is the document used to record important ordering information such as player name, number and uniform size. Items on the order form should mirror those on your purchase order. GSA requests that you review data entered on the GSA Order form and purchase order for accuracy and sign the documents prior to submitting. GSA will confirm receipt of your purchase order. The GSA Order form is a quality control document handed directly to the GSA Project Manager for manufacturing. Data entered on the form will be matched with what gets produced from our manufacturing team to ensure customer satisfaction. If only a sample uniform is requested, only a sample is produced.

Make a Deposit

GSA requests a deposit equivalent to 50% of the invoice total before the order is authorized for production. When an order is received, accounting matches the order form with the PO, confirms application of the appropriate discount, applies shipping and tax where applicable, verifies the accuracy of the total amount, generates an invoice and sends it to the customer's billing address. The invoice includes payment terms and acceptable forms of payment. The expectation is 50% of the invoice total is received before GSA authorizes production. It should be noted tax exempt organizations remain exempt from the 50% deposit requirement and receive net 30 payment terms.

Confirm Delivery

Orders arriving from production are subjected to a 12-point quality control check by our project manager prior to customer delivery. Upon delivery to a pre-approved customer address, the customer receives a packing slip identifying the contents of the package and a delivery receipt form for approval as acceptance of the items delivered. The customer is free to review package contents in the presence of the GSA delivery team. Items out of stock, on back order, or no longer available will be noted on the delivery receipt form. Should there be an error or omission the customer should notify GSA within 10 business days of delivery to start any necessary corrective action. If a return is warranted, the customer should initiate a return in accordance with the GSA Return policy.

In the majority of instances, what was ordered gets delivered. The objective here is to gain customer acceptance of items received, document any discrepancies, and begin the process of resolving any issues when applicable.

The following details serve to offer additional insight into the GSA ordering process. This information eventually transfers to the GSA Setup form. Let's begin with a review of the uniform design options.

Design	SCREEN PRINT	SUBLIMATED	TWILL STITCHED (EMBROIDERED)
Design Name	Classic	Contemporary	Custom
Design Code	D1	D2	D3
GSM (Grams Per SQ Meter/Fabric Wt.)	140-180	180 - 200	200 – 240

Style:

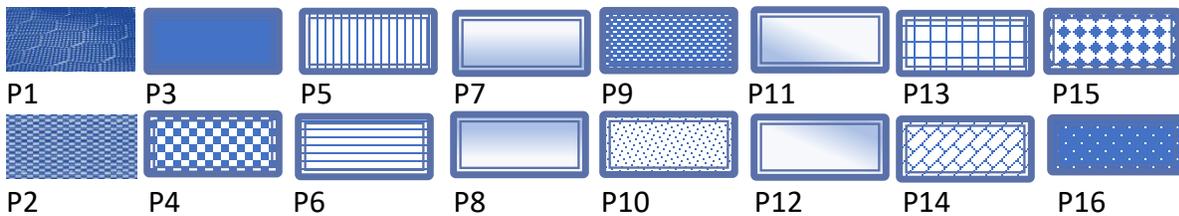


Style8 Style9 Style10 Style11 Style12 Style13 Style14
Style15 Style16 Style17

Style18 Style19 Style20 Style21



Pattern:



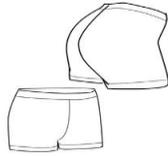
Fit Type:

Loose Fit

Compression Fit



LF1



CF2

Cut Type:

Slim

Athletic

Traditional

Contemporary

Tall

Big/Plus



TCUT1



TCUT2



TCUT3



TCUT4



TCUT5



TCUT6



TCUT7



TCUT8



TCUT9



TCUT10



TCUT11



TCUT12



TCUT13



TCUT14



TCUT15



TCUT16



TCUT17



TCUT18 TCUT19

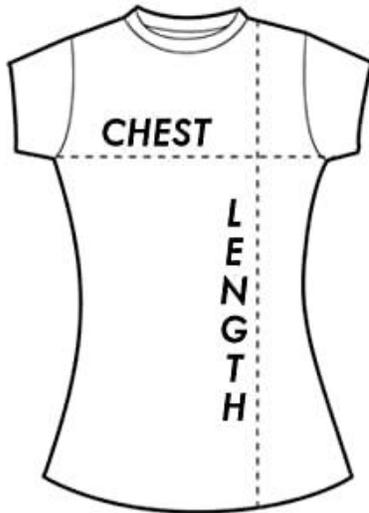
SIZE CHART



Unisex

UNISEX T-SHIRT SIZING CHART

SIZE	CHEST WIDTH	BODY LENGTH
S	36 IN (91 CM)	28 IN (71 CM)
M	40 IN (102 CM)	29 IN (74 CM)
L	44 IN (112 CM)	30 IN (76 CM)
XL	48 IN (122 CM)	31 IN (79 CM)
XXL	52 IN (132 CM)	33 IN (84 CM)
XXXL	56 IN (142 CM)	34 IN (86 CM)



Women's

LADIES FIT T-SHIRT SIZING CHART

SIZE	CHEST WIDTH	BODY LENGTH
S	32.5 IN (83 CM)	25.5 IN (64 CM)
M	34.5 IN (88 CM)	26 IN (66 CM)
L	36.5 IN (93 CM)	26.5 IN (67 CM)
XL	39.5 IN (100 CM)	27.5 IN (70 CM)
XXL	42.5 IN (108 CM)	28 IN (71 CM)

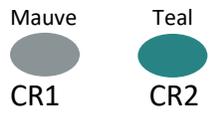
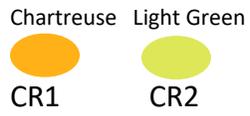
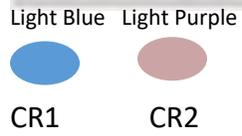
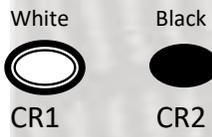
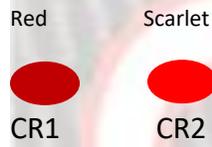
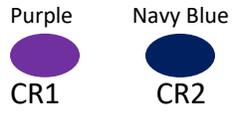
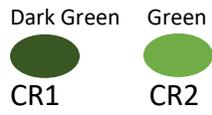
Stretch:



Fabric:

Polyester (P1) Cotton (CT1) Polyester/Cotton (70/30) (PC1) Blend (30/70) (B1)
Knitted Mesh (KM1) Spandex (SP1) Wool (W1) Nylon (NY1)
Lyra (LY1) Dri-Fit (DF1) Flannel (FL1) Linen (L1)
Fleece (FL2)

Color:



Lettering

Stock Fonts:

Lettering Style:

VARSITY

TITANS

Straight

BOLD

TITANS

Arch

TIFFANY

TITANS

Arc Upper

Cooper

TITANS

Arc Lower

English

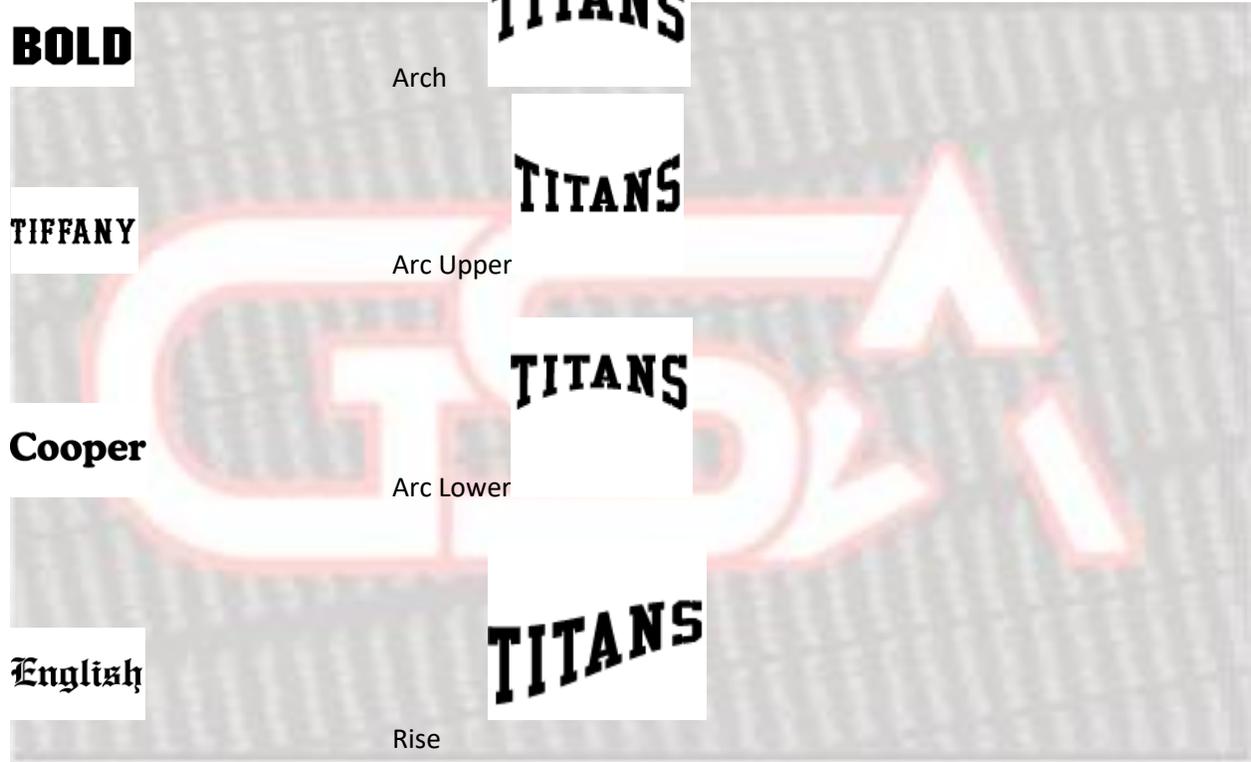
TITANS

Rise

NITRO

TITANS

Angled



TITANS

SLAB

Slanted

LA

Express

Merged

Scriptjet

Brush Script

ARIZONA

Speed

PRO NARROW



Location: Team Logo, Sponsor, Team Name, Team Slogan, Player Name, Player Number:

LOCATION CODES:

TEAM LOGO:

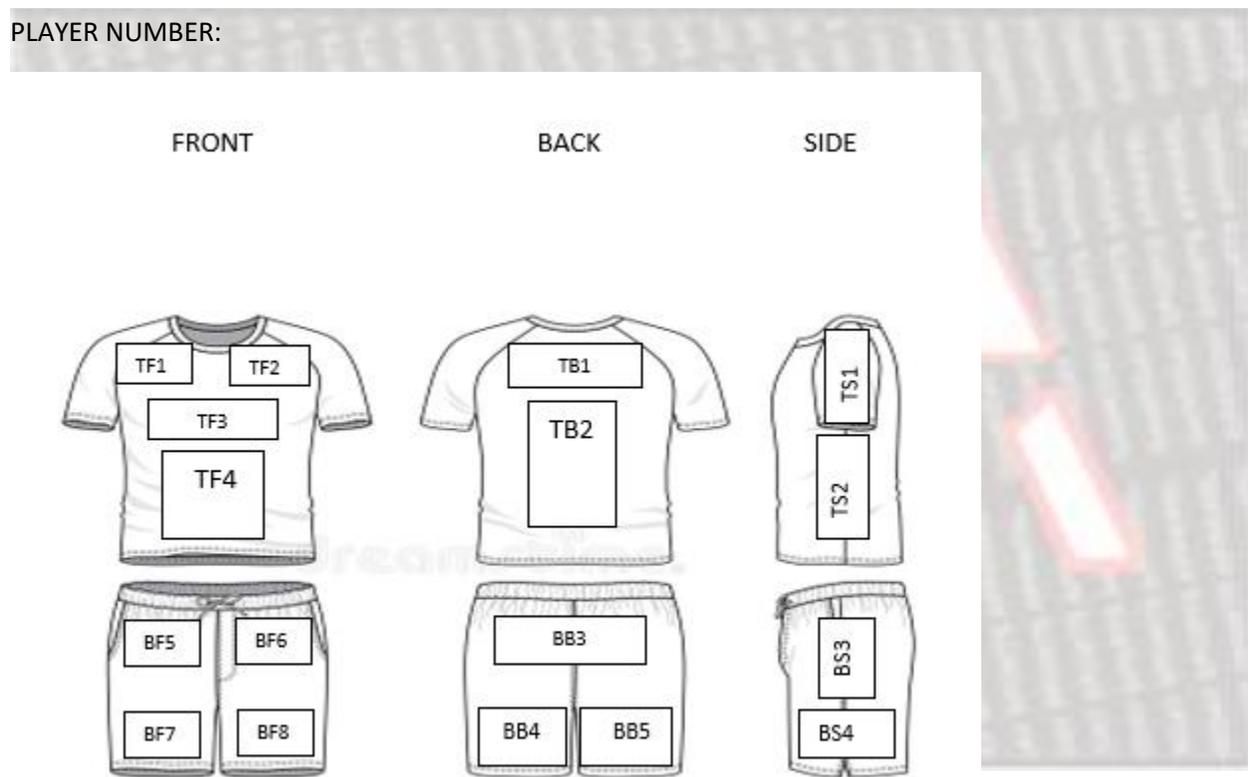
SPONSOR:

TEAM NAME:

TEAM SLOGAN:

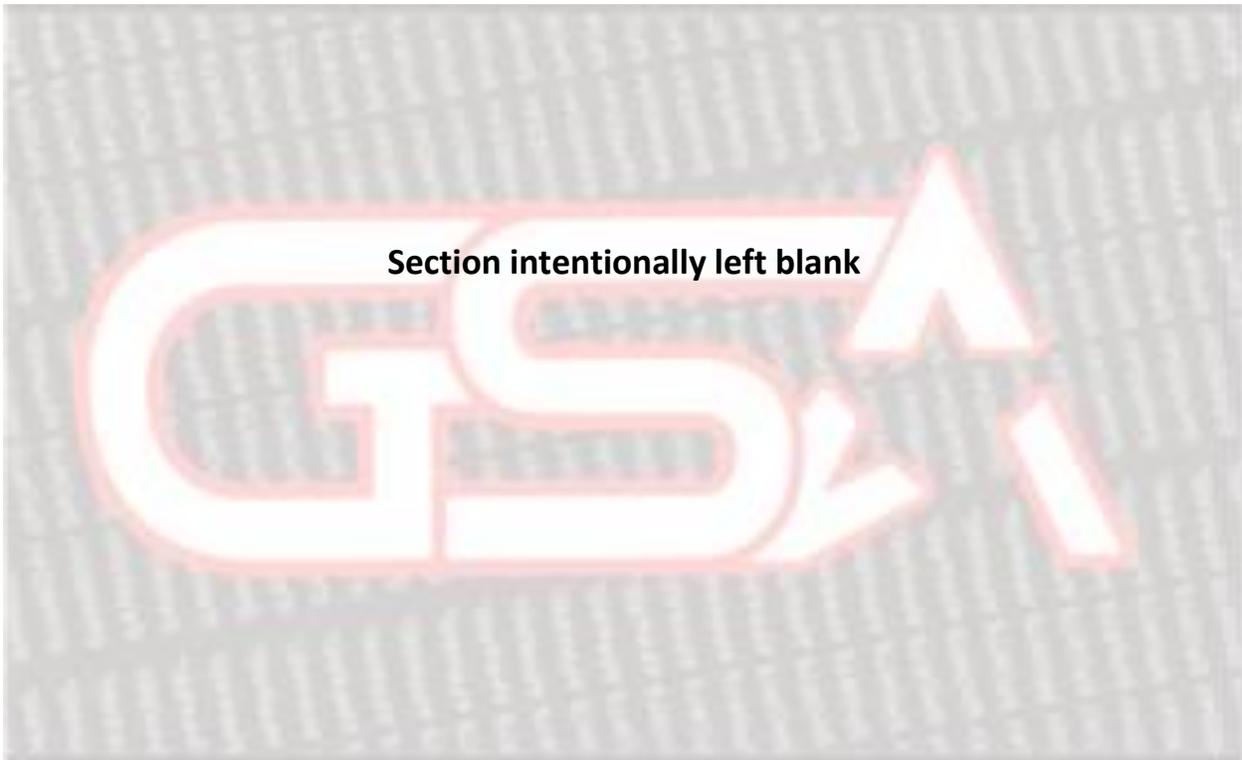
PLAYER NAME:

PLAYER NUMBER:



Footnote 1

GSA Setup Form





PO Number:

Date:

Organization Name:
School District:
Address:
Address:
Zip Code:
Web Address:
Sport:
Contract Vehicle:

Contact Name:
Contact Phone:
Contact Address:
Contact Address:
Contact Zip Code
Contact Email Address:
Delivery Due Date:
Contract Number:

1

SIZE: VARIES WITH SPORT AND APPAREL TYPE. REQUEST A SIZING KIT OR USE A SIZE CHART. INFO GETS RECORDED ON THE GSA ORDER FORM.

SIZE CODES:

Table with 3 columns: YXS, YL, AS, AXL, A4XL; YS, YXL, AM, A2XL, A5XL; YM, YT, AL, A3XL, A6XL

2

FIT: LOOSE FIT or COMPRESSION FIT

FIT CODES:

Table with 2 columns: LF1, CF2

3

CUT: TELL US SLIM, ATHLETIC, TRADITIONAL, CONTEMPORARY, TALL, BIG/PLUS OR USE CUT CODES.

CUT CODES:

TCUT1	TCUT2	TCUT3	TCUT4
TCUT5	TCUT6	TCUT7	TCUT8
TCUT9	TCUT10	TCUT11	TCUT12
TCUT13	TCUT14	TCUT15	TCUT16
TCUT17	TCUT18	TCUT19	TCUT20

4

FABRIC: LIGHT WEIGHT FOR BREATHABILITY, TWO-PLY FOR DURABILITY, HYBRID OR CONSIDER GSM

GSM in fabric, also known as grams per square meter is simply the metric measurement of the weight of a fabric. ... The higher the GSM number, the denser the fabric will be. For example, if the label on a linen shirt reads 180-200 GSM, the shirt material would be thick and would probably keep one warm.

FABRIC CODES (L1-L5, H1-H4, T1-T5):

<u>LIGHT WEIGHT</u>	<u>HYBRID</u>	<u>TWO-PLY</u>
140-180 GSM	180-200 GSM	200-240 GSM
L1: DRI-FIT	H1: POLYESTER/COTTON 70/30	T1: POLYESTER
L2: LYCRA	H2: BLEND 30/70	T2: FLANNEL
L3: SPANDEX	H3: KNITTED MESH	T3: NYLON
L4: COTTON	H4: POLYESTER/ELASTALENE	T4: WOOL
L5: HYPERLITE		T5: LINEN

5

STRETCH: **TWO WAY** (ONE DIRECTION STITCHING: HORIZONTAL OR VERTICAL), **FOUR WAY** (TWO DIRECTIONAL STITCHING: HORIZONTAL (LEFT & RIGHT) AND VERTICAL (UP & DOWN))

STRETCH CODES:

STRETCH2	STRETCH4
----------	----------

6

STYLE: CHOOSE CLASSIC, CONTEMPORARY, CUSTOM OR ENTER STYLE CODE

STYLE CODES:

S1	S2	S3	S4	S5	S6	S7	S8
S9	S10	S11	S12	S13	S14	S15	S16
S17	S18	S19	S20	S21			

7

DESIGN: HOW DO YOU WANT YOUR ARTWORK, LOGO, TEAM NAME OR PLAYER NAME AND NUMBER EMBEDDED INTO THE FABRIC? TELL US SCREEN PRINT, SUBLIMATED OR TWILL STITCHED/EMBROIDERY OR USE DESIGN CODE: D1, D2, OR D3

Design	SCREEN PRINT	SUBLIMATED	TWILL STITCHED (EMBROIDERED)
Design Name	Classic	Contemporary	Custom
Design Code	D1	D2	D3
GSM (Grams Per SQ Meter/Fabric Wt.)	140-180	180 - 200	200 – 240

SELECT A DESIGN CODE:

D1	D2	D3
-----------	-----------	-----------

8

PATTERN: ART-WORK; CREATE YOUR OWN OR SELECT FROM STOCK PATTERNS

PATTERN CODES:

P1	P2	P3	P4
P5	P6	P7	P8
P9	P10	P11	P12
P13	P14	P15	P16

9

COLORS: CHOOSE FROM GENERAL STOCK OR PROVIDE THE PANTONE NUMBER

COLOR CODES:

Dark Green	Green
	
CR1	CR2

Light Grey	Sky Blue
	
CR1	CR2

Purple	Navy Blue
	
CR1	CR2

Yellow	Gold
	
CR1	CR2

Red	Scarlet
	
CR1	CR2

Brown	Light Brown
	
CR1	CR2

White	Black
	
CR1	CR2

Light Blue	Light Purple
	
CR1	CR2

Chartreuse	Light Green
	
CR1	CR2

Mauve	Teal
	
CR1	CR2



LOCATION: Team Logo, Sponsor, Team Name, Team Slogan, Player Name, Player Number: Use the T shirt vector to pinpoint the location of your Team information. For example, TEAM LOGO: TF1, TS1, BB4 would instruct GSA to place the Team Logo in the TF1 section of the front of the jersey and the TS1 section of the left shoulder and the back of the left pant leg on the shorts.

LOCATION CODES:

TEAM LOGO:

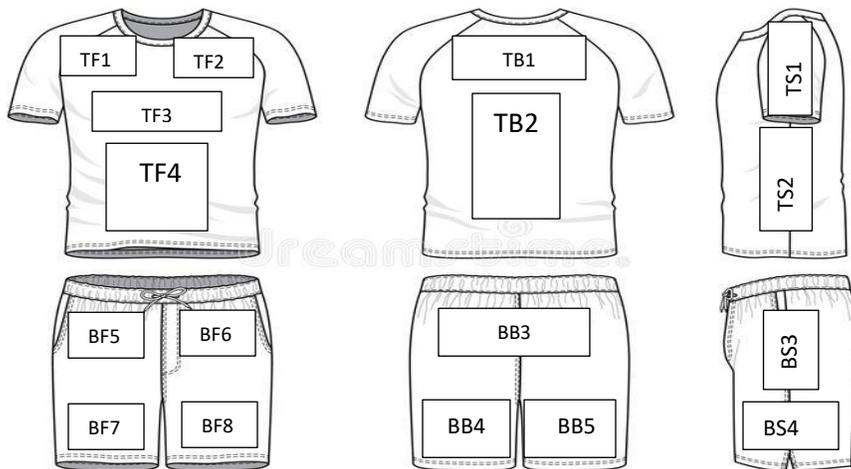
SPONSOR:

TEAM NAME:

TEAM SLOGAN:

PLAYER NAME:

PLAYER NUMBER:



1 1

LETTERING/FONT: CHOOSE FROM SELECT STOCK FONTS AND LETTERING STYLES

LETTERING FONT CODES:

VARSITY LFONT1	BOLD LFONT2	TIFFANY LFONT3	Cooper LFONT4	English LFONT5
NITRO LFONT6	SLAB LFONT7	<i>Express</i> LFONT8	<i>Scriptjet</i> LFONT9	<i>Brush Script</i> LFONT10
ARIZONA LFONT11	<i>Speed</i> LFONT12	PRO NARROW LFONT13		

LETTERING STYLE CODES: CHOOSE FROM STRAIGHT, ARCH, ARC UPPER, ARC LOWER, RISE, ANGLED, SLATED, MERGED, OTHER

TITANS STRAIGHT	TITANS ARCH	TITANS ARC UPPER
TITANS ARC LOWER	TITANS RISE	TITANS ANGLED
<i>TITANS</i> SLANTED	LA MERGED	

Footnote 2

GSA Order Form

The screenshot shows the Microsoft Excel interface for a spreadsheet titled "GSA Football Order Form 3 - Saved". The ribbon includes Home, Insert, Page Layout, Formulas, Data, Review, View, and Help. The spreadsheet content is as follows:

Count	First Name	Last Name	Jersey Number	Uniform Top Size	Uniform Bottom Size	Pads in Pants (Y or N)	Reversible Jersey (Y / N)	Numbers on Jersey Shoulders (Y or N)	Logo on Jersey Shoulders (Y or N)	Tights Size	Athletic Socks Size	Gloves (Y or N)	Soft Shell Helmet (Y or N)	Captain Patch	T Shirt Size	Notes
1																
2																
3																
4																
5																
6																
7																
8																
9																
10																
11																
12																
13																
14																
15																

General Instructions:

1. Enter organization data on this tab only
2. The assumed quantity is one unless otherwise noted.
3. Use your current roster as the source for athletes tab data.
4. Check workbook for accuracy prior to submission
5. A \$50 change fee applies for edits to the order after submission
6. Only populate cells for items ordered
7. Names or Nicknames will be spelled exactly as they appear
8. See Sizing Chart tab to convert athletes' size to the GSA size
9. Request sizing kit if uncertain about size of your athletes
10. Instruct an authorized agent for your team to sign the form.
11. Mail, Scan, Fax or Email the order form to GSA
12. Cross reference the order form with the GSA invoice.

Authorized Agent Initials: _____ Date: _____
My initials above confirms the accuracy of the data on this sheet and authorizes GSA to begin manufacture of apparel exactly as it appears on the document

Printed Name of Authorized Agent: _____

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GAMEDAY SPORTS APPAREL

Response to Marshall University RFP# MU21UNIFORMS

GAMEDAY SPORTS APPAREL

214-499-0028

Email: Info@gsafit.com · Web: www.gsafit.com

Gameday Sports Apparel (GSA) is pleased to submit its response to the Marshall University (MU) RFP number MU21UNIFORMS. Upon a careful review of the solicitation, I am confident you will find our proposal for Office Team Apparel, T Shirts, Fire Rated Shirts and Polos the best option for the contract's base year and four one-year option years.

I trust you will agree our price and quality remains unmatched in the industry and offers the best value for Marshall University. I have authorized use of an aggressive discount rate of 10% and price policy guaranteed to position GSA in your competitive range and help Marshall University remain within budget. I enjoy making office team apparel, custom T Shirts, and spirit wear affordable again.

I started GSA because of the high prices being charged for apparel for the youth football organization I managed. GSA began with a mission to help budget officers of local sports teams meet financial demands placed upon their organizations. With a goal that everyone participating in youth sports, regardless of socioeconomic background, should be on equal footing, GSA set out to ensure fair play extends to apparel and spirit wear. It has been fun watching GSA grow from humble beginnings as a local youth sports team uniform supplier to the go-to company for high schools, college, semi-professional and professional teams across the country and the world.

Some say the apparel customer cannot have a high quality, low price product delivered fast and on time. I disagree. Please join me in the effort to raise the standard for performance apparel. Allow me to be the first to welcome you to our management team and family of administrators, supply chain members, vendors, artists, and sales representative's commitment to quality, durability, punctuality, and affordability of uniquely designed office team apparel delivered on time, on point, on Gameday.

Thank you.

Rohan Armstrong



President

Gameday Sports Apparel

2140 Hall Johnson Road

Suite 102-156

Grapevine, Texas 76051-1701

“StayReady”

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Price Volume I

Table of Contents

I.	Price	
1.1.0	Fair and Reasonable	5
1.1.1	Cost Realism	5
1.1.2	Competitive Range	5
1.1.3	Best Value	6
1.1.4	Responsible Vendor	6
1.1.5	Discount Rate	6
1.1.6	Discount Price	7
1.1.7	Published Price Tables with Discounts.....	7
1.1.8	We Got Spirit	7
1.1.9	Color Commitment.....	7
1.1.10	(Blank)	7
1.1.11	Price Comparison Charts and Graphics	8
1.1.12	Average Catalog Uniform Price	11
1.1.13	Pricing Council	11
1.1.14	No Price Increase Pledge	11
1.1.15	Consumer Price Index Benchmark	12
1.1.16	Annual Fiscal Year Price Review	12
1.1.17	New Products Pricing Approval	12
1.1.18	Honoring Quoted Price	12
II.	Quality	
2.1.0	Products and Procedures	13
2.1.1	Business Operations Consultants	13
2.1.2	Six Sigma	14
2.1.3	Best Practice	15
2.1.4	Go Green	16
2.1.5	Ordering Process	16
2.1.6	Invoice Content	17
2.1.7	Invoice in Duplicate	17
III.	Experience and Reputation	
3.1.0	What Others Say About GSA	18
3.1.1	Past Performance	19
3.1.2	Organization Chart	22
3.1.3	Senior Management	22
3.1.4	Service and Support	22
3.1.5	Integrity	22
3.1.6	Compliance with Public Policy	23

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IV. Marketing Plan	
4.1.0 Marketing and Strategic Planning	24
4.1.1 GSA Logo	24
4.1.2 Website Link	24
4.1.3 Google Algorithms	25
4.1.4 Targeting and Conquesting	25
4.1.5 Contract Particulars Posted to the Marshall University Website	25
4.1.6 Marshall University Seal on GSA Website	25
4.1.7 Marketing Marshall University.....	25
V. Relationship with Public School Cooperatives	
5.1.0 Eagle Mountain Saginaw Contract Award	25
5.1.1 High School Presence	25
VI. Financial Capability	
6.1.0 Three Year Balance Sheet and Income Statement	26
6.1.1 Intentionally Left Blank	26
6.1.2 Notice of Change in Operations	26
6.1.3 Quarterly Reporting Requirement	26
6.1.4 Total Sales Under Contract Number	26
6.1.5 Quarterly Sales Reports	26
6.1.6 (Blank)	26
6.1.7 Electronic Submission of Reports	27
6.1.8 (Blank)	27
6.1.9 Examination of Contract Related Records	27
6.1.10 Three Year Record Retention	27
6.1.11 Records Access	27
6.1.12 Minimum Annual Sales Threshold	27
VII. Terms and Conditions	
7.1.0 Acceptance or Objections to Terms and Conditions	28
7.1.1 Deviations to Terms and Conditions	28
7.1.2 Exceptions to Terms and Conditions (Redlined)	28
7.1.3 EDGAR Certifications	28
7.1.4 Completion of Required Forms (1295)	28
VIII. Tax and Insurance	
8.1.0 Tax	29
8.1.1 Exclusion from Published Price	29
8.1.2 Tax Exemption	29
8.1.3 Tax Exemption Certificate	29
8.1.4 State and Local Transaction Privilege Tax	30
8.1.5 Evidence of Certificate of Insurance	30
8.1.6 Updated Certifications	30
8.1.7 Naming Additionally Insured	30
IX. Delivery	
9.1.0 Freight	31

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214-499-0028

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9.1.1	Shipping	31
9.1.2	Handling	31
9.1.3	Shipping Delivery Schedule Form	31
X.	Legal	
10.1.0	Arbitration	32
10.1.1	Small Claims Court	32
10.1.2	Return Policy	32
10.1.3	Warranty	33
10.1.4	Indemnify and Holding Harmless	34
10.1.5	Separate Supplemental Contract	34
10.1.6	Terms and Conditions Transfer	34

XI. Available Electronic Attachments

<u>Format</u>	<u>Attachment</u>
jpeg	MARSHALL UNIVERSITY Signature Form
jpeg	MARSHALL UNIVERSITY Addendum Acknowledgement Form
jpeg	MARSHALL UNIVERSITY Contract Manager ID. Form
jpeg	MARSHALL UNIVERSITY Certificate of Interested Parties
jpeg	MARSHALL UNIVERSITY Purchasing Affidavit
Word	RFP Attribute Marketing Plan
Word	RFP Attribute Quality Control / Quality Assurance
Word	RFP Attribute How to Place an Order
Pdf	Invoice Samples
Excel	Three-Year Look Back Balance Sheet and Income Statement
Excel	MARSHALL UNIVERSITY Quarterly Sales/Purchases Report Sample
Word	GSA Published Price List
PwPt	GSA 2020 Business Marketing and Financial Plan
PwPt	GSA 2020 Organization Chart
Word	GSA 2020 Corporate Catalog and Price List
Pdf	GSA EMS, ISD Contract Award Announcement
Word	GSA Dun & Bradstreet Number
Pdf	Conflict of Interest Questionnaire
Pdf	w9

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Price

1.1.0 Fair and Reasonable

GSA proudly presents the attached published price list with discounts that offer fair and reasonable prices for government, commercial, and non-profit entities seeking to procure Spirit Wear and Promotional items for departments, organizations, clubs, and schools. Standards for fair and reasonableness are set by the GSA pricing council and remain consistent with government contracting statutory and regulatory limitations, as well as market conditions for sale of commercial items. Market research and analysis is conducted to allow GSA to perform in a specialized market at a high level every business day. An extensive use of fair and reasonable price considerations allows GSA to publish competitive pricing.

The following factors and considerations were used to establish benchmarks for fair and reasonable pricing:

1. Market price for similar products and services
2. Local, Regional, and National economic forecasts
3. Domestic and International market conditions
4. Trade tariffs, law, and regulatory change
5. Supply and Demand for foreign exchange

1.1.1 Cost Realism

GSA recognizes the relationship between cost, quality, and price. Keeping costs low remains an integral part of the GSA mission statement. Employees are incentivized to help find and implement cost saving measures to satisfy the mission statement. Submissions from third party sources are competed and negotiated to secure the best price. Cost and price analysis are used to evaluate GSA vendor pricing for fair and reasonableness. Historical costs are matched against current costs to achieve balanced pricing. An extensive review of cost drivers is conducted to incorporate cost realism into the establishment of published prices. GSA adopts cost savings measures, historical cost data, and price analysis of third-party quotes to incorporate cost realism into published prices.

1.1.2 Competitive Range

GSA recognizes the importance of proposing competitive prices in an increasingly shrinking apparel market. GSA market analysis illustrates what is trending and forecasts market conditions to help maintain competitive pricing. Competitive analysis is conducted to assess how major competitors are responding to market conditions and changes, if any, to their price structure. GSA reviews the competition to determine published price points then targets customers who may benefit from lower, affordable pricing. GSA market analysis helps GSA offer published prices within a competitive range.

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1.1.3 Best Value

GSA implements a high-level benchmark for fair and reasonableness and cost realism to establish published pricing within a competitive range for GSA customers. Extensive marketing analysis and a superior quality standard allows GSA to continue to offer spirit wear and promotional items at affordable prices. An excellent past performance history and the growth in repeat customers signifies customer approval.

GSA believes its focus on cost, quality and price helps reduce waste and offer best value pricing for GSA customers. We are not a reseller or middleman so you will not see those price markups in what we offer. In fact, GSA remains in a daily search for opportunities to reduce cost. The GSA cost-plus pricing approach manages cost drivers that impact published prices and alerts when third party vendor prices vary significantly from historical cost data. GSA continues to monitor the influx of foreign competition into the US apparel market and the impact on competitive pricing. GSA analyzes market conditions, cost controls, foreign competition, and waste management to propose best value pricing for GSA customers.

1.1.4 Responsible Vendor

GSA continues to exude all characteristics of a responsible vendor and will honor spirit wear and promotional items to MARSHALL UNIVERSITY at published prices. MARSHALL UNIVERSITY is welcome to review records filed with regulatory agencies to verify GSA has maintained its lawful duty and fiduciary responsibility as an American corporation.

- 1) GSA Dun and Bradstreet Number: 117574440
- 2) Limited Liability Corporation license filed with the State of Texas: 803162416
- 3) State of Texas LLC Document Number: 848374020002
- 4) Sales and Use Tax License Number: 3-20688-96805
- 5) GSA EIN filed with the IRS: 81-5477940

The GSA pricing council continues to review pricing at the end of each fiscal year. GSA continues to use best practice in the development of policy and procedure and in its daily operations.

1.1.5 Discount Rate

GSA will offer MARSHALL UNIVERSITY a standard 10% discount from 2020 published prices on all catalog products and services. The average company-wide discount offered is 5%. In addition, volume discounts will be offered at the following break points:

Units	201-300	301-400	401-400	401-500	500+
Discount %	5%	10%	15%	20%	25%

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1.1.6 Discount Price

GSA will offer MARSHALL UNIVERSITY discounted published prices for all catalog products and services. A table has been developed in excel from our catalog pricing to facilitate a review of final 2020 MARSHALL UNIVERSITY pricing by bid items. The discount pricing also reflects the impact of the volume discount. There is also an additional 10% prompt payment discount for MARSHALL UNIVERSITY when choosing to take advantage of Net 10 payment terms.

1.1.7 Published Price Tables with Discount

Please review the attached word documents that illustrate published catalog prices and apparel spirit wear prices before and after the MARSHALL UNIVERSITY discount and volume discount.

The attached documents are entitled:

Gameday Sports Apparel Corporate Catalog and Price List

GSA Office Team Apparel, Spirit Wear and Promotional Items Price List with Discount Tables

1.1.8 We Got Spirit*

*Spirit Wear (defined): Apparel and accessories that allow boosters, fans, parents, administrators, cheerleaders, school officials, alumni, players, and coaches express team spirit and show school and organization support.

At GSA, we got spirit. Yes, we do. We got spirit. What about you? GSA spirit wear and promotional items allow boosters and fund raisers showcase events in commemorative fashion on event day. T Shirts, bags, and hoodies are customized to include the event, sponsoring organization, date and event location to keep the day's events memorable. Add an inspirational T Shirt slogan or multiple colors at no additional charge.

At GSA, spirit wear and promotional items are priced to fit the budget. Budget managers find GSA spirit wear can be used as an additional revenue source. Event organizers add GSA spirit wear to fund raising campaigns. GSA help fans wear what their favorite athletes wear on Gameday. GSA help boosters raise funds while showing team spirit and organization support every day.

1.1.9 Color Commitment

GSA will secure and warehouse enough fabric in colors approved by MARSHALL UNIVERSITY to ensure sufficient quantities exist to complete orders for the lifetime of the contract.

1.1.10 Blank

This section is intentionally left blank.

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1.1.11 Price Comparison Charts and Graphics

GSA will offer best value pricing for office team apparel, T Shirts and promotional items to MARSHALL UNIVERSITY and presents for illustration a comparison of competitive prices for review by MARSHALL UNIVERSITY. *(All prices are without discount and for 1 unit.)*



Brand	Nike	Adidas	Competitor1: Nfinity	Competitor 2: Pro Line Supply Co.	GSA
Price	40.00	25.00	29.99	75.00	12.95
Product	No Pocket T	No Pocket T	No Pocket T	No Pocket T	No Pocket T
Specs	Cotton	Cotton	Cotton	Merino/Nylon	Cotton
Source	Nike.com	Adidas.com	Nfinity.com	ProLINESupplyCo.com	GSA Catalog



Brand	Nike Sportswear Top	Adidas Hartcliffe Tee	Competitor 1: SportTek ST470	Competitor 2: Bayside SS-7100	GSA 2 Color Pocket T
Price	40.00	60.00	19.18	11.95	15.95
Product	Pocket T	Pocket T	Pocket T	Pocket T	Pocket T
Specs	Cotton	Cotton	Cotton	Cotton	Cotton
Source	Kohls.com	Adidas.com	Apparel.com	FullSource.com	GSA Catalog

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Brand	Nike NKBQ5220	Adidas 3 Stripe GD2399	Competitor 1: AlfaniHenley Stretch	Competitor 2: TassoElba Men's Supima	GSA
Price	28.78	45.00	50.00	34.50	19.79
Product	Long Sleeve	Long Sleeve	Long Sleeve	Long Sleeve	Long Sleeve
Specs	Cotton Poly	Cotton	Cotton	Cotton	50/50 Cotton/Poly Blend
Source	FullSource.com	Kohls.com	Macys.com	Macys.com	GSA Catalog



Brand	Nike	Adidas	Competitor1: Proforma Image Marketing	Competitor 2: Pro Line Supply Co.	GSA
Price	18.00	15.00	12.86	15.80	10.99
Product	Phys. Ed. Socks	Phys. Ed. Socks	Phys. Ed. Socks	Phys. Ed. Socks	Phys. Ed. Socks
Specs	Dri Fit	Mesh Crew	Cotton	Cotton	Cotton
Source	Zappos.com	Adidas.com	Pim.com	Prolinesupplyco.com	GSA Catalog

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Brand	Nike Pebble Texture	Adidas Textured Stripe	Competitor 1: Under Armour	Competitor 2: Ralph Lauren	GSA
Price	59.00	74.99	64.99	125.00	49.95
Product	Polo	Polo	Polo	Polo	Polo
Specs	Polyester	Polyester	Polyester	Polo Sport Bear	Poly Blend
Source	Merchology.com	Merchology.com	Kohls.com	RalphLauren.com	GSA Catalog



Brand	Big Bill Long Sleeve Henley	Wrangler Riggs Work Shirt FR3W5GY	Competitor 1: Ariat FR Fleetwood	Competitor 2: Rasco #FR1004GY	GSA Lincoln Electric #99334
Price	71.99	61.99	74.99	47.99	62.99
Product	Fire Rated Shirt	Fire Rated Shirt	Fire Rated Shirt	Fire Rated Shirt	Fire Rated Shirt
Specs	Cotton NFPA 70E Certified SKU: DW18KI6-NAY- Small	Cotton NFPA 2112, 70E Certified	Cotton NFPA 2112 Certified SKU: 10030326	Cotton NFPA 2112 Certified	Cotton NFPA 2112 Certified
Source	FireRetardant Shirts.com	FRDepot.com	Ariat.com	FRDepot.com	GSA Catalog

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1.1.12 Average Catalog Uniform Price

GSA wants to be the #1 supplier of Office Team Apparel, Fire Resistant Shirts, and Promotional Items for MARSHALL UNIVERSITY. GSA wants to be the MARSHALL UNIVERSITY first choice for Polos and custom T-Shirts. GSA wants to be the MARSHALL UNIVERSITY resource for converting apparel to spirit wear. Our vision serves customers who view apparel as a means for showing team and school support.

We've done the math regarding the MARSHALL UNIVERSITY proposal!

737 Units Bid totaling \$17,991.18 =

Average GSA Price Per Unit: \$24.41

GSA average catalog uniform discount price is \$50.82. This is the average uniform price if one item of every uniform in the GSA catalog is purchased while taking advantage of the maximum proposed discount.

1.1.13 Pricing Council

The GSA catalog contains current pricing. This marks the third year in a row the GSA pricing council voted to keep prices and volume discount thresholds the same following fiscal year end. Each year the council meets with the budget committee to determine price points. Factors the council considers include:

- The Consumer Price Index
- Significant Change to Major Cost Elements
- Historical Cost Data
- Statistical Data Output from the US Dept of Labor Bureau of Labor Statistics
- Davis-Bacon Wage Determination Labor Rate
- Impact on budget and forecast data

1.1.14 No Price Increase Pledge

GSA is pledging to freeze catalog prices for MARSHALL UNIVERSITY for the entire contract signed pursuant to RFP MU21UNIFORMS.

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1.1.15 Consumer Price Index Benchmark

GSA will continue using the consumer price index as a key benchmark for assessment of the local, regional and national economy. The CPI remains one of several factors considered as the pricing council evaluates published pricing. The CPI serves as a guide for forecasting cost data.

1.1.16 Annual Fiscal Year Price Review

GSA fiscal year extends from March 1st to February 28th of each year. GSA catalog prices are reviewed annually by the pricing council and any change becomes effective March 1st. GSA recognizes the interest of MARSHALL UNIVERSITY in the development of published prices and will work together to ensure prices remain fair and reasonable.

1.1.17 New Products Pricing Approval

GSA periodically manufacturers new apparel, spirit wear, and promotional items and makes them available for market at the beginning of the sport's season. The GSA pricing council considers market factors as a decision is made regarding price. The CPI remains one of several additional factors considered as the pricing council determines the introductory price of new spirit wear and promotional items. GSA recognizes the interest of MARSHALL UNIVERSITY in the development of price points for new products and will work together to ensure prices remain fair and reasonable. GSA complies with the Buy American Act (41 U.S.C. 10a - 10d) and provides a preference for domestic end products for supplies acquired for use in the United States.

1.1.18 Honoring Quoted Price

GSA will honor published prices and associated discounts as illustrated in the GSA catalog and referenced here and in the attachments.

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Quality

2.1.0 Products and Procedures

GSA maintains policies and procedures to ensure its spirit wear and promotional items meet or exceed quality standards. Quality control (QC) mechanisms are in place to allow GSA to manufacture superior team sports apparel, spirit wear and promotional items on a consistent basis. GSA QC policies and procedures help GSA produce high quality spirit wear and promotional items at affordable prices that exceed customer expectations.

GSA conducts a 12-point QC inspection of all apparel, spirit wear and promotional items prior to delivery.

1. Order form contains customer's approval and approval date
2. Mockup artwork design is attached to customer's approval
3. Sizes for Uniform tops match those on the order form
4. Numbers for Uniform tops match those on the order form
5. Names for Uniform tops match those on the order form
6. Sizes for Uniform bottoms match those on the order form
7. Numbers for Uniform bottoms match those on the order form
8. Uniform tested for defects, blemish, color match
9. Uniform design, style, cut, fit, pattern, stretch, fabric, color matched against Setup form
10. Uniform letter font matched against Setup form
11. Uniform number font matched against Setup form.
12. Logo location matched against Setup form

Once apparel pass the project manager's QC inspection the customer is contacted to arrange for delivery and results logged for evaluation.

2.1.1 Business Operations

GSA deploys methods to improve the capability of business processes. The goal is to increase performance and decrease process variation to reduce defects and improve the quality of spirit wear and promotional items and customer service. Customer service and product quality standards remain an integral part of GSA operations. Policy and procedures exist to enhance customer service and product quality. Operations are centralized to the Bedford, Texas location with hours of operations from 7am to 6pm CST Monday through Friday. Measures exist, in a manner prescribed by the Six Sigma business model, to quantify results and evaluate performance.

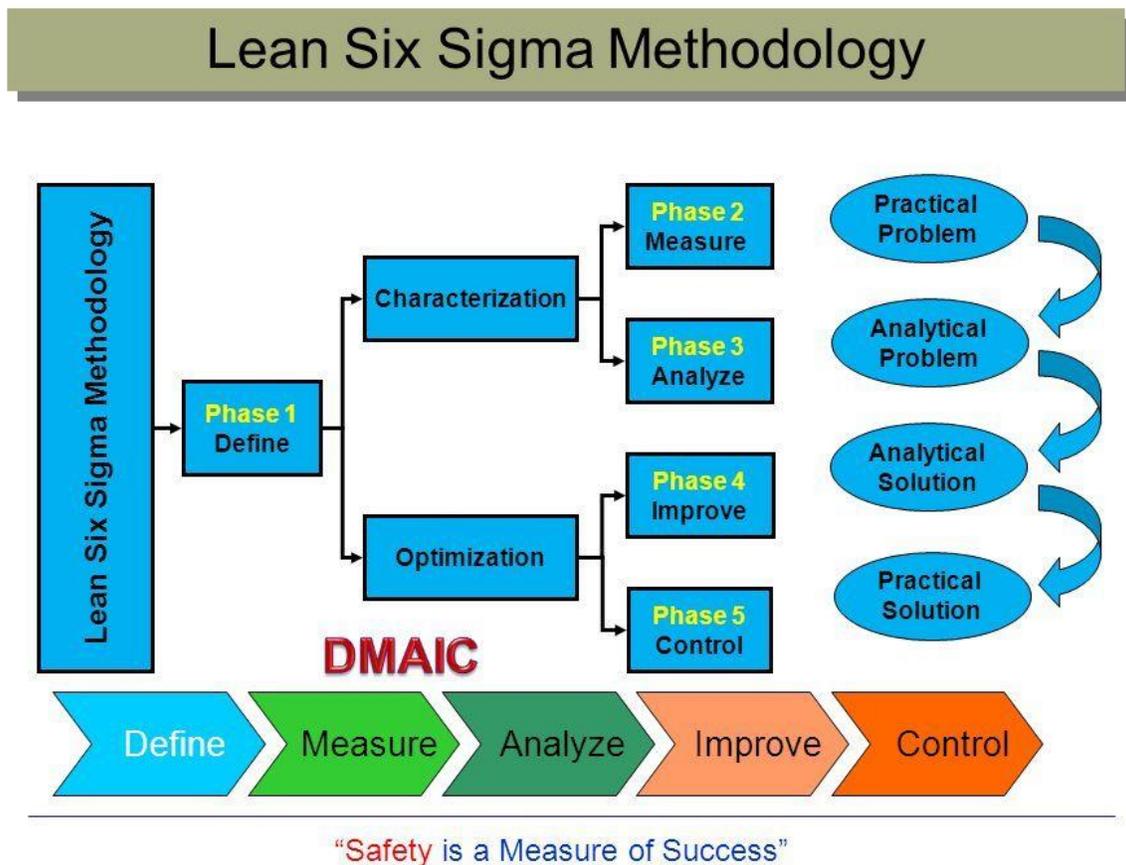
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2.1.2 Six Sigma

GSA invests in process improvement methodologies that streamline operations, reduce cost, keep published prices low and meet spirit wear and promotional items quality standards. Six Sigma is a business model adopted by GSA and many fortune 500 companies to rationally approach problem solving. Teams are assigned well-defined projects that have a direct impact on the GSA bottom line and apply qualitative and quantitative techniques and tools to drive process improvement.



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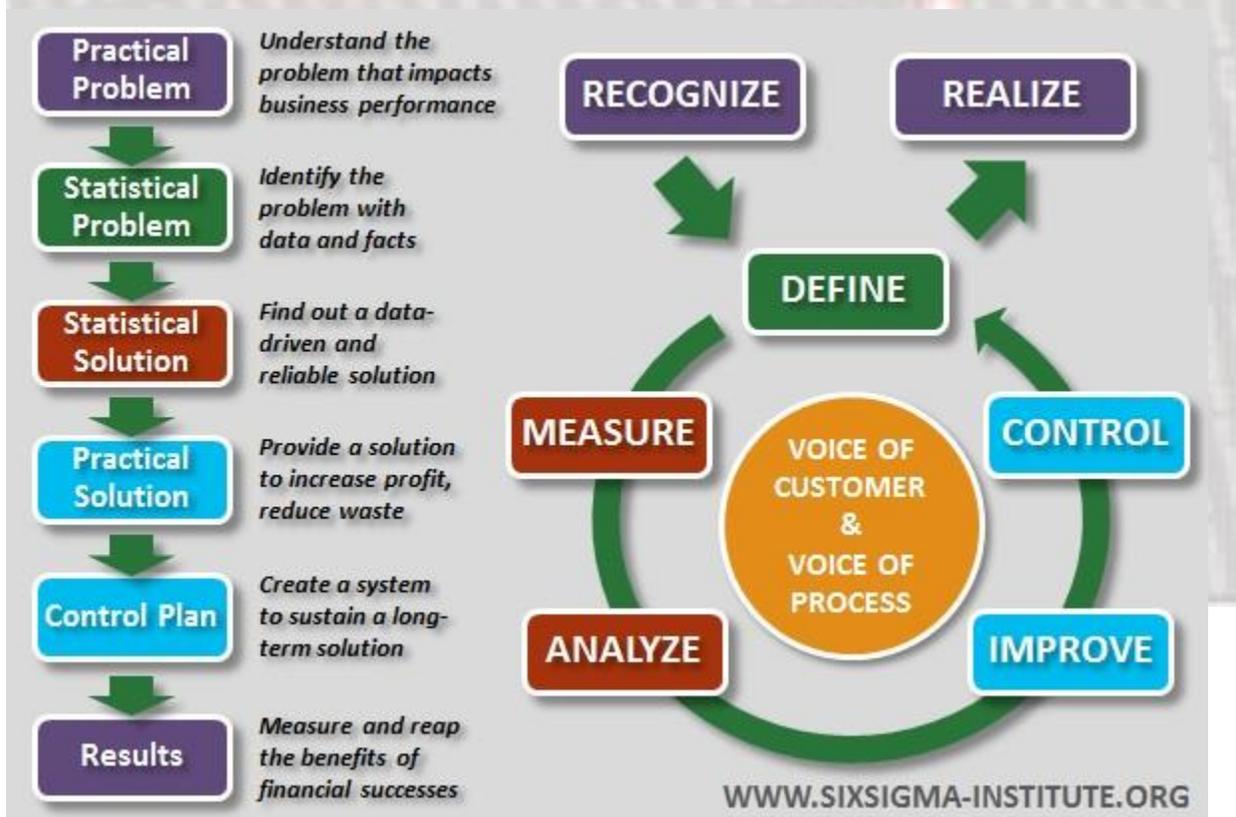
2.1.3 Best Practice

GSA will continue using methodologies to identify best practice and metrics to track success. GSA measures service level success by quantifying its process methodology.

For example, the service center goal is to respond within 24 hours to every email query from a customer. The office manager deploys the policy and puts into motion tactics perfected to achieve the goal. The results are quantifiable, and the performance metrics can be used to evaluate both service levels and employee performance. GSA has processes in place to meet the MARSHALL UNIVERSITY 20-day deadline and 5-day turnaround time on samples in possession and not leased to other customers.

Similarly, quantifiable quality control measures are in place to evaluate product quality. The GSA project manager leads the product quality control effort at GSA. One tactic utilized, for example, is the 12-point quality control inspection report discussed earlier.

A rational approach to problem solving and the implementation of a long-term solution is a product quality and service goal of GSA operations.



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2.1.4 Go Green

GSA continues to streamline its operations to reduce cost and is moving forward with its “Go Green” campaign. The Go Green campaign challenge remains to implement a best practice eco-friendly manufacturing process without sacrificing quality. The Go Green focus remains the level of synthetic materials used in apparel given the increase in demand for spandex and 4-way stretch fabric. Studies show chemical based synthetics are laden with compounds reducing apparel biodegradability. There is also evidence these new compounds are linked to skin irritations and a rise in textile contact dermatitis. The problem is magnified with the wide scale use of a cocktail of dyes, resins, and substances in fabric. Identifying the exact cause of skin irritations becomes nearly impossible.

GSA is responding by regulating the use of dyes, glues, tanning agents, latex, tris phosphate 13 (flame retardants), and other chemical additives in its fabric selection and spirit wear and promotional items. As a first step, GSA will start labeling its apparel with the chemicals used to manufacture the apparel. GSA will survey customers to gather data on the number of reactions to textile fibers and dyes used in its synthetic, polyester, nylon, rayon, and spandex product lines. GSA has already begun consulting with dermatologists who use patch tests to determine if skin irritations are caused by or aggravated by contact allergy.

In summary, GSA is modifying the chemical components of its fabric to help customers maneuver around allergies and combat textile contact dermatitis. GSA has significantly reduced formaldehyde finishing resins used for its wrinkle-free attributes and other chemical additives known to aggravate or cause skin rash, irritations, and allergies connected with apparel properties. Dermatologists are now GSA consultants teaming up to prevent contact allergy and the negative impact of the rise of synthetic and other man-made materials on apparel biodegradability.

2.1.5 Ordering Process

The GSA ordering process can be completed in five steps:

- Step 1: Submit your Artwork or simply tell us you want to mimic your favorite athlete’s uniform
- Step 2: Approve the Mockup
- Step 3: Complete an Order Form and Purchase Order
- Step 4: Make a Deposit
- Step 5: Confirm Delivery

These steps can be executed in any manner suitable to the MARSHALL UNIVERSITY infrastructure and GSA will accommodate where necessary. The point being GSA can process your order from start to finish when these five steps are complete.

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2.1.6 Invoice Content

GSA will submit an invoice in accordance with the contract terms. An electronic version of the invoice will be submitted to the point of contact identified in the contract and include details such as the contract number, MARSHALL UNIVERSITY contact name, purchase order number, invoice number, invoice date, invoice amount and details regarding the item ordered. The invoice will include an attached copy of the purchase order and any additional paperwork that can be used as supporting documentation.

GSA accepts payment via credit card, cashier's check, company/organization check, PayPal, Venmo, Zelle pay, and CashApp. There is a 3.5% surcharge for payments using credit card and PayPal. There is also an additional 10% prompt payment discount for CP members choosing to take advantage of Net 10 payment terms.

2.1.7 Invoice Duplicate

GSA will mail the invoice in duplicate to the address identified in the contract.



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Experience and Reputation

3.1.0 What Others Say About GSA

In early 2000, GSA began exploring cost-effective apparel manufacturing options searching for the best way to supply quality apparel to local athletes at prices team managers could afford. GSA partnered with a manufacturer, developed a creative design team, discovered a robust material, hired professional seamstresses, and restored a web-based supply chain and inventory management system that reduces cost, eliminates brick and mortar expense, streamlines the ordering process and expedites on-time delivery to customers. Today, GSA supplies sports team apparel for a variety of sports athletes feel proud to wear and budget managers feel comfortable purchasing. What began as a local youth sports team supplier has grown to becoming the go-to company for high schools, college, semi-professional, professional teams and businesses across the country and the world.



“I have used GSA for my track apparel for almost a decade now. We get asked all the time ‘Who does your apparel?’ I have no problem referring coaches to GSA. We will use GSA again next season.”

Hallmark Eagles Youth Association
Newton Braziel
NewtonBraziel@att.net
www.HallmarkTrack.com
817-723-2856

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3.1.1 Past Performance

GSA has thrived in the apparel industry since the early 2000's. GSA began with a mission to help budget officers of local sports teams meet financial demands placed upon their organizations. With a goal that everyone participating in youth sports, regardless of socioeconomic background, should be on equal footing, GSA set out to ensure fair play extends to apparel. Customers enjoy telling others about their experience with GSA and appreciate the past performance.

“The quality is outstanding. The look is brilliant and exceeds our expectation. The organization got so excited we started fielding requests from family members of players and coaches for replica jerseys. We made the right choice when we chose to go with Gameday Sports Apparel.”

Coach Blake Branscum
Mansfield Expos Baseball Organization
BBransc@Gmail.com
972 707 3889



“The apparel we ordered from GSA for our girls basketball team stood out from those worn by league opponents. I remember having a late addition to our roster and GSA was able to deliver the player's uniform on-time for her first game. We love our reversible blue and black basketball apparel. We will use GSA again next season.”

Dana Wright
Office Manager
Team Her-icanes Basketball Organization
Kemp, Texas
DKWright03@AOL.com
903-802-6599



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“We initially ordered apparel. Then our fans wanted T shirts. We went back to GSA with a T Shirt design. They responded with Devoted Dreamers T shirts all our fans love wearing.”

Demario Davis

Devoted Dreamers

Pearl, Mississippi

601-850-4699

info@devoteddreamers.org

youarefree146@Yahoo.com



“I saw the softball apparel GSA did for Haltom City and knew immediately those are what I wanted for my organization.”

Felicia Berain

Fierce Girls Softball

Haltom City, Texas

FSBerain@Yahoo.com



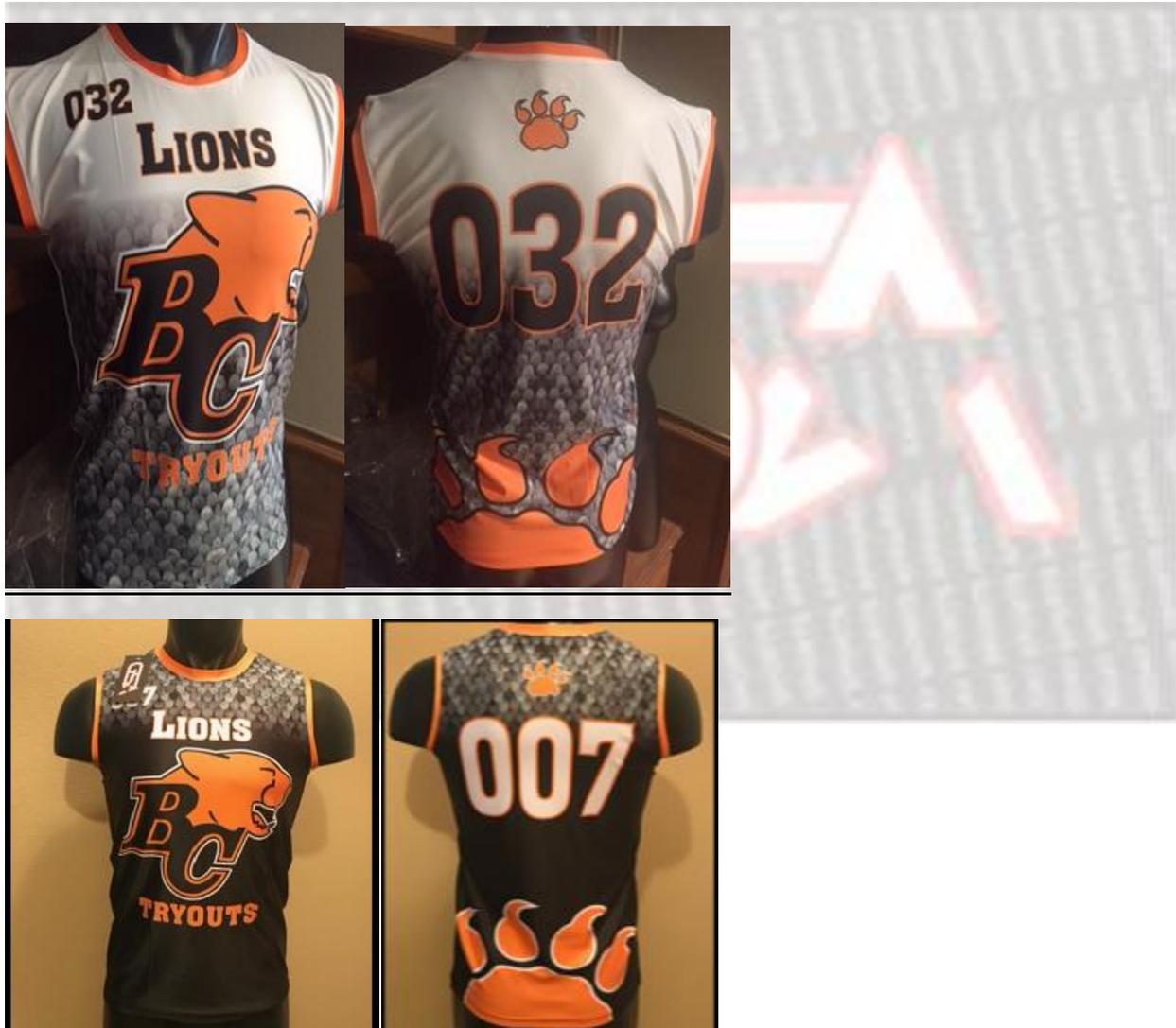
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“We conduct football camps and tryouts in the 48 and reach out to GSA for camp and promotional T’s. They do a good job for us. I try to touch base about new designs when I fly into Dallas.”

David Paine
Business Manager & US Scout
BC Lions
Canadian Football League
DavidPaine1@Yahoo.com
214 854 6567



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3.1.2 Organization Chart

GSA has attached the organization chart for your review as part of its attachment.

3.1.3 Senior Management

GSA has identified its senior management in the organization chart for your review as part of its attachment. GSA represents and warrants that it is willing, able, and capable of supervising, and being responsible for any subcontractor who performs services as a teaming partner to GSA.

3.1.4 Service and Support

GSA measures service level success by quantifying its process methodology. The adage “what gets measured gets improved” is at work at GSA. Where possible, the attempt is made to measure performance by quantifying results. Weekly training sessions and planning meetings are conducted to review events of the week, plan for next week, discuss process improvement ideas and affirm best practice. Employees are incentivized to recommend cost cutting measures and maintain the high standard established for service quality, expediency, and efficiency.

GSA stands by the quality and durability of its spirit wear and promotional items. We ask that a customer allows 4 to 6 weeks for delivery though we often deliver in about 3 to 4 weeks. We have experience meeting a 10-business day turnaround time. GSA regards delivery deadlines with the upmost importance. Generally, a customer can expect delivery to be complete 3 to 4 weeks from the purchase order date. The commitment to product support and service is manifested in the GSA Return Policy and Warranty Program.

GSA will provide timely and accurate technical advice and sales support to MARSHALL UNIVERSITY staff. GSA will promptly respond to requests for customer support.

GSA supports e-commerce functionality, values paperless transactions, and encourages using the web to review our catalog and submit a Purchase Order, Order Form, Payment, Mockup and Artwork.

3.1.5 Integrity

GSA remains aware of its fiduciary responsibility and general requirement to act with integrity while operating in the commercial and government contract arena. GSA understands the value of functioning with honesty and integrity while conducting business with public and private sector customers. All GSA federal, state and local tax filings are up to date as of the date of this submission and there are no pending lawsuits against the firm. GSA is not disbarred or otherwise prevented from doing business with federal, state and local authority. GSA is not currently delinquent in the payment of any franchise taxes or other taxes owed to the State of Texas and has filed and registered all necessary paperwork with the state of Texas.

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3.1.6 Compliance with Public Policy

GSA will continue its compliance with federal, state, and local regulation. GSA agrees to comply with Uniform Commercial Code, Federal Acquisition Regulation (FAR), and Education Department General Administrative Regulations (EDGAR). GSA agrees to comply with the state of Texas procurement law and laws regarding prevailing wage rates and any related federal requirements including the DAVIS-BACON ACT. GSA certifies that it is not a company identified on the Texas Comptroller's list of companies known to have contracts with, or provide supplies or services to, a foreign organization designated as a Foreign Terrorist Organization by the U.S. Secretary of State. GSA continues to comply with Provision 5159a of "Vernon's Annotated Civil Statutes" of the State of Texas with respect to the payment of prevailing wage rates and prohibiting discrimination in the employment practices.

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Marketing Plan

4.1.0 Marketing and Strategic Planning

Coordinating a complex operation of human and capital resources to attain a profit goal and satisfy commercial and government customers is a challenge GSA resolves every day. Please review the attached GSA Marketing and Strategic Planning document for details.

The GSA organization chart provides the framework for solving logistical issues while delivering superior customer service and support.

Please review the attached GSA organization chart which helps establish the logistic solution required to deliver quality apparel, spirit wear, and promotional items on time and under budget.

4.1.1 GSA Logo

GSA logo is available as a .jpeg and MARSHALL UNIVERSITY is authorized to use it as we join to market the contract after the award date.



4.1.2 Website Link

The link to the GSA website is:

www.gsafit.com

The GSA website meets all applicable provisions, standards, and guidelines of the

- [Web Content Accessibility Guidelines \(WCAG\)](#),
- [Web Accessibility Initiative \(WAI\)](#),
- [Americans with Disabilities Act \(ADA\)](#),
- [United States Access Board](#),

The GSA twitter account is: @OGamedaySports

The GSA Instagram account is: Gameday_Sports_Apparel

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4.1.3 Google Algorithms

GSA has teamed up with former google employees to enhance marketing of spirit wear and promotional items on third party social sites like Facebook. GSA uses meta tags and tokens as part of its on-line marketing campaign. Targeting and conquering tools serve to increase a potential customer's time on the GSA website and improve search engine optimization. GSA understands how google algorithms function to drive on-line shoppers to the GSA website and achieve first-page search results. GSA looks forward to sharing marketing ideas with MARSHALL UNIVERSITY and developing strategies to expand MARSHALL UNIVERSITY branding.

4.1.4 Targeting and Conquering

GSA uses targeting and conquering tools to advertise to specific target customers. GSA targets potential online customers with advertising campaigns that follow them as they surf the net. GSA uses targeting and conquering tools to keep the GSA brand in front of potential customers as they navigate the web.

4.1.5 Contract Particulars Posted on MARSHALL UNIVERSITY Website

GSA will cooperate to place relevant content on the MARSHALL UNIVERSITY website.

4.1.6 MARSHALL UNIVERSITY Seal on Website

GSA will gladly add the MARSHALL UNIVERSITY seal to its website as well as relevant content as prescribed by an authorized agent of MARSHALL UNIVERSITY.

4.1.7 Marketing MARSHALL UNIVERSITY

GSA will participate in the advertisement of content relative to MARSHALL UNIVERSITY event schedule following approval to do so by an authorized agent of MARSHALL UNIVERSITY. GSA will coordinate with MARSHALL UNIVERSITY in event marketing and promotion and will support any effort to communicate benefits from teaming with MARSHALL UNIVERSITY. GSA will support efforts to improve search engine optimization of MARSHALL UNIVERSITY on the web and assist in achieving first-page search results following approval by MARSHALL UNIVERSITY.

Relationship with Public School Cooperatives

5.1.0 Eagle Mountain Saginaw Contract Award

GSA received a contract award from the Eagle Mountain School district on June 2, 2020 to perform Athletic, P.E. and Co-Curricular Supplies, Equipment, Apparel, and Related Equipment Services. The contract is a five-year contract. Eagle Mountain Saginaw ISD functions are similar to those of MARSHALL UNIVERSITY and should prove valuable as we seek out lessons learned for increased productivity.

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5.1.1 High School Presence

GSA will continue serving high schools with products and services that keep athletes looking good on Gameday. GSA is currently doing business with public and private high schools in Texas including Pflugerville High School, Universal Academy, and schools on the campus of Eagle Mountain Saginaw, ISD. GSA has contracts with businesses and sports teams in nearly every state in the US.

Financial Capability

6.1.0 Three Year Balance Sheet and Income Statement

GSA has included unaudited balance sheet and income statement for 2017 – 2019 in excel format as part of the attachments.

6.1.1 Intentionally left blank

6.1.2 Notice of Change in Operations

GSA will promptly notify MARSHALL UNIVERSITY of any change in Senior Management at GSA. In addition, GSA will provide notification to MARSHALL UNIVERSITY of any lawsuits filed where GSA is named as a defendant. GSA will also provide notice of any material change to its financial capability or solvency and any new debt of a material amount entered by the firm. GSA will promptly notify MARSHALL UNIVERSITY of any material change in operations including changes in distribution rights for awarded products, bankruptcy, material changes in financial condition, and change of ownership.

6.1.3 Monthly Reporting Requirement

GSA will meet its monthly sales reporting obligation. A sample MARSHALL UNIVERSITY Quarterly Purchasing Report is included in the attachments.

6.1.4 Total Sales Under Contract

GSA will report total sales under contract as part of its quarterly reporting requirement. A sample MARSHALL UNIVERSITY Quarterly Sales Report is included in the attachments.

6.1.5 Quarterly Purchasing Report

GSA will report sales for the previous month by the 15th of the following month following the quarter end. A sample MARSHALL UNIVERSITY Quarterly Sales / Purchasing Report is included in the attachments.

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6.1.6 Blank

This section is intentionally left blank.

6.1.7 Electronic Submission of Reports

GSA will submit reports electronically as required and make hard copies available as required.

6.1.8 Blank

This section intentionally left blank.

6.1.9 Examination of Contract Related Records

GSA will make contract related documents available for copy and inspection as MARSHALL UNIVERSITY requires. GSA agrees to secure the confidentiality of all information and records associated with any contract resulting from the submitted response to the RFP. GSA acknowledges its role under FERPA.

6.1.10 Three Year Record Retention

GSA will maintain all MARSHALL UNIVERSITY contract related documents for four years and notify MARSHALL UNIVERSITY should management of such documents become compromised.

6.1.11 Records Access

GSA will allow MARSHALL UNIVERSITY access to contract related documents and make these documents available for copy and inspection for the life of the contract.

6.1.12 Minimum Annual Sales Threshold

GSA will be prompt in reporting a failure to record at minimum \$15,000 in annual sales.

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Terms and Conditions

7.1.0 Acceptance or Objections to Terms and Conditions

GSA has reviewed the RFP terms and conditions for possible acceptance or objection. GSA has zero objections to the RFP terms.

7.1.1 Deviations to Terms and Conditions

GSA has reviewed the RFP instructions, terms and conditions for possible deviations. GSA reports zero requests for deviations to the RFP.

7.1.2 Exceptions to Terms and Conditions

GSA has reviewed the RFP instructions, terms and conditions for possible exceptions. GSA has zero requests for deviations to the RFP Instructions to Bidders/Offerors. GSA takes zero exceptions to the RFP terms and conditions.

7.1.3 EDGAR Certifications

GSA agrees to honor EDGAR certifications for contracts exceeding the simplified acquisition threshold. GSA will comply with EDGAR provisions that address areas including:

Termination for Cause	Equal Opportunity Act	Davis-Bacon Act	Contract Work Hours
Rights to Inventions	Clean Air Act	Disbarment	Anti-Lobbying
Energy Conservation	Buy American	Access to Records	Subcontractor Certification

7.1.3 Completion of Required Forms

GSA will complete all required forms including the Certificate of Interested Parties, IRS W-9, and complete data on the MARSHALL UNIVERSITY supplied Signature Form.

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Tax and Insurance

8.1.0 Tax

GSA will include sales and use tax on an invoice to a customer with an office and billing address in Texas. GSA understands MARSHALL UNIVERSITY has tax exempt status and respectfully requests copies of tax-exempt documents to present before any IRS auditor. A customer located outside of Texas is not assessed sales and use tax. A tax-exempt customer is not assessed tax provided GSA has a copy of the customer's Texas Sales and Use Tax Exemption Certification Form 01-339 on file or any related IRS tax exemption certificate. GSA will apply sales and use tax to a non-tax-exempt customer for a purchase made through its catalog, toll-free number, website, or over the internet.

The current Texas state sales and use tax rate is 6.25%. The current local sales and use tax rate is 2%. Texas considers imposition of an 8.25% sales and use tax on sales of tangible product to non-tax-exempt customers located in the state as being compliant with Texas state law.

GSA will honor the tax-exempt status of a customer who makes a purchase with the intent of donating that purchase to a tax-exempt organization and supplies Form 01-339.

GSA will honor the tax-exempt status of a customer who makes a purchase with the intent of reselling that purchase and charging tax. The GSA customer is then considered a reseller and is tax-exempt provided Form 01-339, Texas Sales and Use Tax Exemption Certification for Resellers, is on file with GSA.

GSA would not tax shipping.

8.1.1 Exclusion from Published Price

GSA excludes tax from catalog and published prices.

8.1.2 Tax Exemption

GSA waives the requirement a tax-exempt government entity file a copy of its tax-exempt certificate with GSA. All other entities seeking exemption from tax should ensure GSA has received a copy of the tax-exempt certificate issued by the state of Texas or IRS. If GSA does not have a copy of the customer's tax-exempt certificate on file a sales and use tax will appear on the invoice.

8.1.3 Tax Exempt Certificate

GSA will honor the tax-exempt status of a customer submitting a copy of its state of Texas or IRS issued tax-exempt certificate to GSA. The Texas tax exempt certificate can be found on the website Comptroller.TX.Gov.

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8.1.4 State and Local Transaction Privilege Tax

GSA applies a state and local transaction privilege tax (TPT) at the rate equivalent to the sales and use tax for sales to a customer exceeding the \$100,000 threshold in states enacting a seller's privilege law. TPT applies to sales for customer's located in the following states:

Alabama, Arizona, California, Connecticut, Hawaii, Kentucky, Michigan, Missouri, Nevada, South Carolina, South Dakota, Tennessee, and Wisconsin and the District of Columbia.

8.1.5 Evidence of Certificate of Insurance

GSA will provide a copy of insurance certificates covering construction and service projects where applicable promptly following contract award. GSA maintains insurance with fiscally sound firms having at least an AM Best rating of A- authorized to do business in Texas. Insurance certificates and coverage therein will not be canceled without first providing 30-day notice to MARSHALL UNIVERSITY. Insurance coverage identifies MARSHALL UNIVERSITY as additionally insured and remains in effect for the duration of the contract. Insurance certificates will reference MARSHALL UNIVERSITY in the "Description of Operations/Locations/Vehicles/Special Items" and "Certificate Holder" blocks.

GSA will maintain workers' compensation coverage for employees as required by all applicable Federal, State, Maritime, and local laws including Employer's Liability with a limit of at least \$100,000

8.1.6 Updated Certifications

GSA will supply MARSHALL UNIVERSITY with updates to insurance certifications as required following any change.

8.1.7 Naming Additionally Insured

GSA will name MARSHALL UNIVERSITY and select MARSHALL UNIVERSITY as additionally insured where applicable.

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Delivery

9.1.0 Freight

GSA charges fees for delivery. Delivery is characterized as freight, shipping or handling and appear separately on the invoice.

GSA offers free freight for items weighing less than 50 pounds. Items weighing more than 50 pounds will be invoiced for freight starting at \$250 and \$25 for every 50 pounds beyond 50 pounds. In terms of freight, delivery, inspection and acceptance deliveries are freight prepaid, FOB destination. GSA contacts the customer in advance of delivery to complete an inside delivery during business hours between 9am and 5pm.

GSA applies sales and use tax to freight charges on a sale to a customer who is not tax exempt.

9.1.1 Shipping

GSA applies shipping fee for expenses associated with shipments made to customers in the Dallas Fort Worth Metroplex and amount to approximately \$25. Shipping fees are assessed for deliveries made outside North Texas and are equivalent to \$3 per uniform.

GSA does not apply sales and use tax to shipping fees.

9.1.2 Handling

GSA applies a handling fee are assessed to accommodate special customer packaging and delivery instructions. For example, a customer request to separate a shipment for delivery to several different buildings on the same campus may warrant a handling fee.

GSA applies sales and use tax to a handling fee on a sale to a customer who is not tax exempt.

9.1.3 Shipping Delivery Schedule Form

GSA tracks shipping of all product deliveries and alerts customers regarding delays while working with the shipping company to resolve the issues. Generally, the customer is issued a tracking number enabling transparency regarding location of items being shipped. A shipment status is offered to explain in part the reason for any shipping delays. GSA will monitor and track shipments and initiate problem resolution dialogue. Shipping delay alerts will be sent via email, text, or phone call to the customer representative serving as point man. Local deliveries are obviously within our control and as such shipping/delivery delays are virtually eliminated. Our delivery shipment reports verify little or no delays historically. A copy of the GSA Shipping Delivery Schedule Form is included in the attachments.

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Legal

10.1.0 Arbitration

GSA understands occasionally detrimental errors and omissions occur. GSA will make every effort to make things right with the customer. Should the ability of both parties fail to reach an equitable agreement on how best to resolve the issue it is hoped both parties can agree to first seek a consult with an arbitrator provided by the American Arbitration Association (<https://www.icdr.org/about>). It is hoped both parties can agree to share arbitration costs evenly.

Should an arbiter fail to assist with problem resolution, it is then hoped both parties will seek resolution in small claims court before seeking formal legal recompense in federal or state court.

10.1.1 Small Claims Court

GSA and its customers agree when claim limits allow to utilize other courses of action to resolve disputes prior to filing claims, affidavits, court orders or formal lawsuits with the federal or district court. GSA prefers resorting to small claims court to resolve issues involving errors and omissions.

GSA recognizes the authority of public policy and federal and state law and that the laws of the State of Texas and the State of West Virginia govern a contract resulting from this RFP. Any unresolved dispute involving MARSHALL UNIVERSITY will be brought exclusively in the state and federal courts located nearest to MARSHALL UNIVERSITY.

10.1.2 Return Policy

GSA remains extraordinary in the way it handles returns of uniform and product. If a customer is dissatisfied upon delivery and inspection of a GSA uniform or product, the customer may return the uniform or product unused for a complete re-do within 10 business days of receipt. GSA will pay shipping cost associated with the return. GSA will make every effort to re-do the uniform or product for delivery within 10 business days of the return. We ask for the completion of a GSA Return and Allowance form to expedite the return policy.

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10.1.3 Warranty

GSA offers a 90-day uniform and product warranty for protection against manufacturing defect. All GSA products are subjected to a rigorous 12-point quality control inspection prior to delivery. The GSA warranty program intent is to thoroughly investigate all warranty claims and re-make apparel for timely delivery for all GSA approved warranty claims.

A GSA Uniform damaged due to improper care voids the warranty. A GSA product damaged as a result of normal wear and tear and would not be eligible for reimbursement under the GSA Warranty program.

Provisions

The following warranty provisions are provided to help guide you through the GSA warranty program and claim filing process.

- A GSA Uniform or Product will carry a 90-day warranty for manufacturing defect.
- Damage to a GSA Uniform or Product resulting from normal wear and tear is not covered under the GSA warranty program.
- Only a GSA customer can file a warranty claim covered by provisions of the GSA warranty program
- Warranty claims are initiated by a GSA customer (claimant).

Process

The following steps are required to submit a valid warranty under the provisions of the GSA warranty program.

- Upon recognition of a damaged GSA uniform, the claimant makes an independent assessment as to whether damage is due to manufacture defect or normal wear and tear.
- If claimant feels damage to the uniform is the result of a manufacturing defect, the claimant should secure the uniform immediately following the game or practice to allow for further inspection.
- Claimant should take pictures of the damaged uniform for personal record.
- Claimant should place the uniform in a bag, box, or container for shipment back to GSA.
- Claimant should note the following on a card or sheet of paper and place it in the container with the uniform: Claim Date, Team Name, Player Name, Player Jersey number if applicable, Uniform Size, Short description of damage and location on the uniform, Date and approximate time damage occurred, Claimant's name, mailing address, email address and phone number.
- Claimant should mail the damaged uniform to GSA.
- Claimant will receive acknowledgement of the shipped damaged uniform.
- Claimant will receive a GSA warranty claim form.
- Claimant should return the completed GSA warranty claim form to GSA to begin the warranty validity claim process.
- Claimant will receive notice of the GSA decision regarding the claim within 10 business days.
- Valid warranty claims will be honored with a re-make of the damaged uniform within 10 business days of the warranty claim validity date.

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10.1.4 Indemnify and Holding Harmless

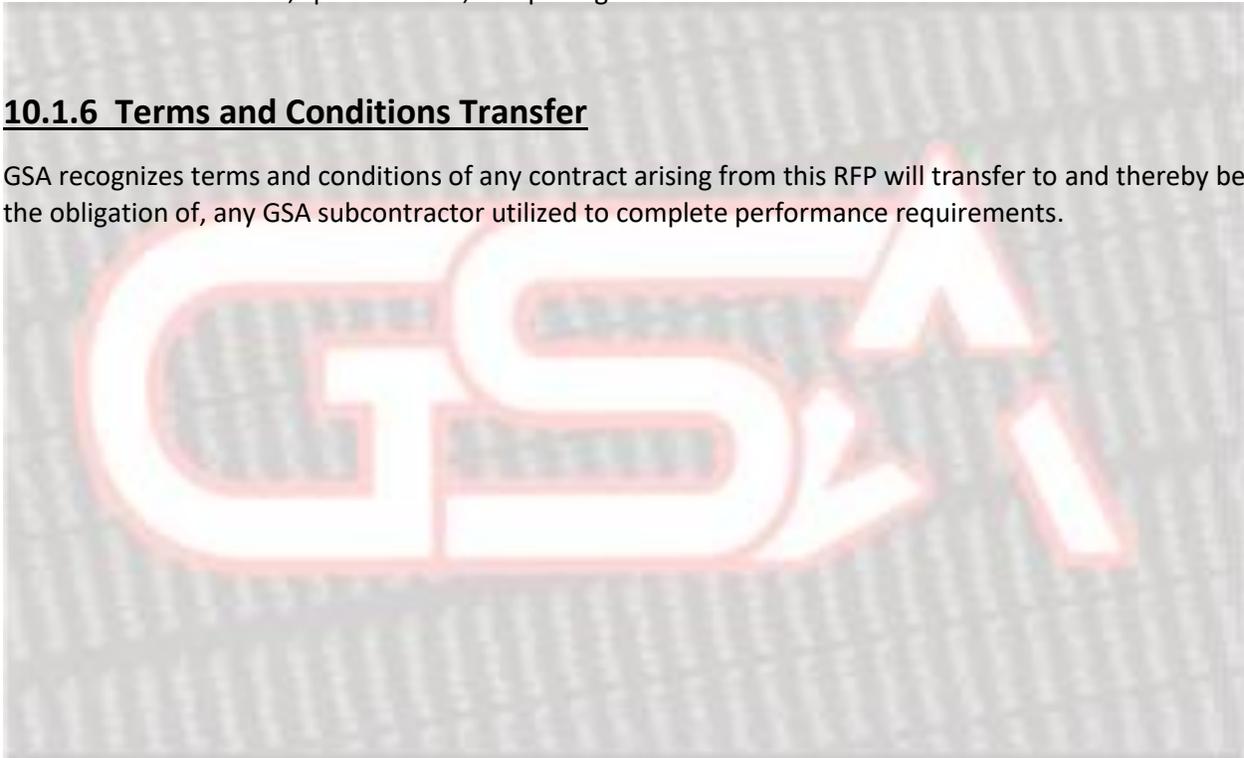
GSA will hold harmless MARSHALL UNIVERSITY and its representatives for GSA errors and omissions. GSA waives all right of subrogation against MARSHALL UNIVERSITY, its officials, employees and volunteers for losses arising from work performed by GSA contract employees working on a MARSHALL UNIVERSITY site.

10.1.5 Separate Supplemental Contract

GSA recognizes a separate supplemental contract with entities in the area surrounding MARSHALL UNIVERSITY may arise from doing business under a contract resulting from this RFP. GSA agrees to honor all terms and conditions, specifications, and pricing with such entities.

10.1.6 Terms and Conditions Transfer

GSA recognizes terms and conditions of any contract arising from this RFP will transfer to and thereby be the obligation of, any GSA subcontractor utilized to complete performance requirements.



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Attachments

- 1. MARSHALL UNIVERSITY Signature Form**
- 2. Addendum Acknowledgement Form**
- 3. Contract Manager Designee Form**
- 4. W9**
- 5. Certificate of Interested Parties**
- 6. Purchasing Affidavit**
- 7. Bid Table (BT – 45 MP)**
- 8. MARSHALL UNIVERSITY Sample Quarterly Reports**
- 9. Pricing Pages**
- 10. Marketing Plan**
- 11. Quality Control / Quality Assurance**
- 12. How to Place an Order**
- 13. Invoice Samples**
- 14. Three-Year Look Back Balance Sheet and Income Statement**
- 15. GSA Published Price List**
- 16. GSA 2020 Business Marketing and Financial Plan**
- 17. GSA 2020 Organization Chart**
- 18. GSA 2020 Corporate Catalog and Price List**
- 19. GSA EMS, ISD Contract Award Announcement**
- 20. GSA Dun & Bradstreet Number**

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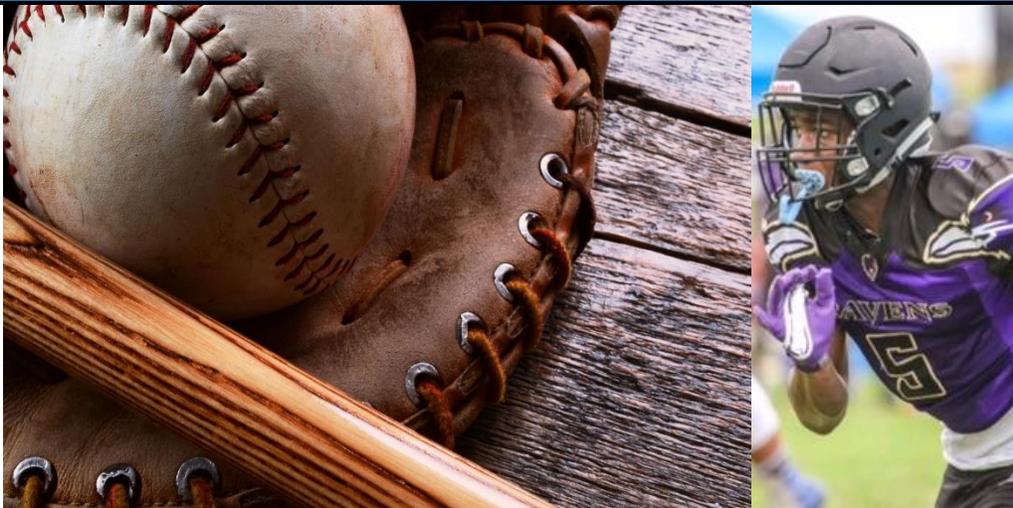
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2020-2021
Catalogue and
Price List



Gameday Sports Apparel



Supplying apparel needs for sports schools in the metroplex since the early 2000's.

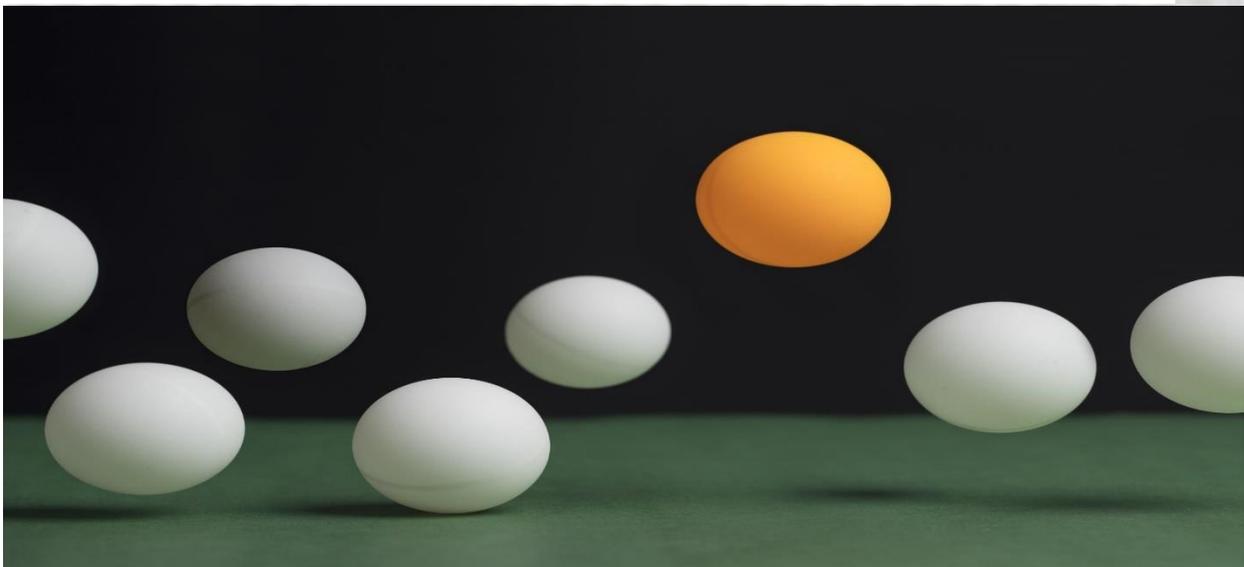
www.GSAFIT.com

214-499-0028

Email: Info@GSAFIT.com

Hello:

I started Gameday Sports Apparel (GSA) because of the high prices being charged for uniforms for the youth football organization I managed. GSA began with a mission to help budget officers of local sports teams and schools meet financial demands placed upon their organizations. With a goal that everyone participating in youth sports, regardless of socioeconomic background, should be on equal footing, GSA set out to ensure fair play extends to apparels. I witnessed schools in the same league facing each other on Gameday wearing apparel on completely different levels in terms of quality. That struck me as a problem that could be fixed.



In early 2000, I began exploring cost-effective apparel manufacturing options searching for the best way to supply quality apparel to local athletes at prices school business managers could afford. I partnered with a manufacturer, developed a creative design team, discovered a robust material, hired professional seamstresses, and restored a web-based supply chain and inventory management system that reduces cost, eliminates brick and mortar expense, streamlines the ordering process and expedites on-time delivery to customers. Today, GSA supplies sports apparel for a variety of sports athletes feel proud to wear and budget managers feel comfortable purchasing.

Now, I am proud to admit, Gameday Sports Apparel began as a local youth sports team uniform and T Shirt supplier and has grown to becoming the go-to company for high schools, college, semi-professional and professional schools across the country and the world.



I trust you will appreciate the desire of our management team, administrators, supply chain members, vendors, artists, and sales representatives to provide you with quality, affordable, uniquely designed Polos and T Shirts for Marshall University on time, on point, on Gameday.

Rohan Armstrong

President
Gameday Sports Apparel

“StayReady”

Gameday Sports Apparel (GSA) knows you are excited about the new year. We look forward to speaking to you further about how best to upgrade office apparel, T Shirts and Polos. We feel confident you will like the look, feel, comfort and quality of apparels from GSA and remain excited to serve your organization's need for 2020 and beyond.



Everything we do is customized in your school colors and logo. Upon request, GSA will copyright your uniquely designed creation so no other school in the US can copy. It also means you will receive custom apparel that not only excites your athletes, energizes your fan base, and electrifies your organization but also cannot be used by any other organization.

GSA is a "Made in America" company with employees you can visit Monday through Saturday during normal business hours. We support local charities, Police Athletic Leagues (PAL), Make-a-Wish foundation, Breast Cancer Awareness, and Special Olympics. Our customers understand the value of a business relationship with an American company.

Doing business with GSA means we put "America First." It also means no more Western Union or Money Gram fees; no more DHL Air charges; no more scams from overseas operations; no more long-term contract obligations. GSA serves to build long-standing business relationships with customers and a trust that survives the uncertainty of foreign markets.



GSA invites you to peruse our product line conveniently arranged below to best serve your procurement requirement and looks forward to serving you this school year.

Let's get started building a fresh start for Marshall University today.

Let GSA be the first to welcome you this school year to the GSA family network of clients, distribution centers, vendors, community leaders, civic organizations, and customers world-wide dedicated to raising the performance standard for sports team, office team and university apparel.

Thank you.
Gameday Sports Apparel

"StayReady"

Table of Contents

BASEBALL	8
BASKETBALL	10
BOWLING	13
CHEERLEADING	15
DANCE SCHOOL	17
FOOTBALL	19
GOLF	21
HOCKEY	23
LACROSSE & FIELD HOCKEY	25
PHYSICAL EDUCATION	27
RUGBY	30
SOCCER	32
SOFTBALL	34
SWIMMING	37
7 ON 7	39
TENNIS	41
TRACK	47
VOLLEYBALL	52
WRESTLING	56
COACH'S GEAR	58
SPIRIT WEAR	60
ACCESSORIES	61
SIZE: SIZING KITS AND CHARTS	62
FIT	67
CUT	68
FABRIC	69
STRETCH	69
STYLE	70
DESIGN	70
PATTERN	70
COLORS	70
LOCATION: LOGO, NAME, NUMBER	71

LETTER AND NUMBER FONT	71
LETTER AND NUMBER STYLE	71
PROPER APPAREL CARE	72
WARANTY PROGRAM	73
Provisions	73
Process	73
RETURN POLICY	74
Guidelines	74
Process	74
ORDERING PROCESS	75
Design.....	76
Style	76
Pattern.....	77
Fit	77
Cut	77
Size	78
Stretch	79
Fabric	79
Colors	80
Lettering	81
Location	84
PAYMENT TERMS	85
Form of Payment.....	85
Due Date	85
Tax	85
FORMS	87
Purchase Order	87
GSA Order Form	87
Mockup Approval Form.....	87
Invoice	87

Packing Slip.....	87
Delivery Receipt.....	87
Payment Receipt	87
Tax Exemption Certificate	87
PAYMENT TERMS	88
Form of Payment.....	88
Due Date	85
Tax	88
DELIVERY	89
Shipping.....	89
Handling	89
Fees	89
COPYRIGHTS	89
Design Concept	89
Style Concept.....	89
Fees	89
MISHAPS	89
Guarantee	89
Returns	89
Refunds.....	89
LEGAL	89
Conflict Resolution.....	89
Arbitration	89
Small Claims Court.....	89
FOOTNOTES	90

Baseball



Capitalizing on the popularity of sublimated apparels, GSA features the custom, two-button sublimated baseball jersey with the built-in, breathe-rite technology offering the look, comfort and feel athletes appreciate. The durable, shrink-resistant baseball polyester pant with stitched piping supplies the stretch and flexibility players desire to achieve top-tier performance. Be sure to choose accessories in colors that complement school colors and logo and provide the color accents that make the apparel pop!

Call us for helpful suggestions.



"The quality is outstanding. The look is brilliant and exceeds our expectation. The organization got so excited we started fielding requests from family members of players and coaches for replica jerseys. We made the right choice when we chose to go with Gameday Sports Apparel."

Coach Blake Branscum
Mansfield Expos Baseball Organization
BBransc@Gmail.com
972 707 3889



2140 Hall Johnson Road Suite 102-156 Grapevine, Texas 76051

GSA Baseball Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey-Full Button	BM001	69.99	79.99	89.99	99.99	109.99	119.99
Jersey-2 Button	BM002	59.99	69.99	79.99	89.99	99.99	109.99
Jersey-Faux Button	BM003	49.99	59.99	69.99	79.99	89.99	99.99
T Shirt	BM004	9.95	12.95	15.95	9.95	12.95	15.95
Pant	BM005	89.99	99.99	109.99	119.99	129.99	139.99
Knicker	BM006	99.99	109.99	119.99	129.99	139.99	149.99
Sliding Shorts	BM007	15.99	19.99	24.99	24.99	34.99	44.99
Hat	BM008	19.95	29.95	39.95	24.95	34.95	44.95
Socks	BM009	15.99	18.99	21.99	23.99	26.99	29.99
Stirrups	BM010	24.99	34.99	44.99	29.99	39.99	49.99
Belt	BM011	5.99	10.99	15.99	9.99	14.99	19.99
Jacket	BM012	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey-Long Sleeve	BM013	39.99	49.99	59.99	69.99	79.99	89.99
Practice Jersey-Short Sleeve	BM014	34.95	44.95	54.95	64.95	74.95	84.95
Backpack	BM015	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	BM016	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Basketball



Basketball offers an opportunity to showcase the variety of our product line. At GSA, we understand professional basketball school apparels inspire young athletes to be great and have secured the necessary agreements that allow us to duplicate the style and design concepts of NBA jerseys. Whether it is single set apparels that sparkle or reversible tops and bottoms that offer the economies of scale needed to meet budget constraints, GSA supplies basketball apparels to keep athletes looking like the pros on Gameday.





“The apparels we ordered from GSA for our girls basketball school stood out from those worn by league opponents. I remember having a late addition to our roster and GSA was able to deliver the player’s apparel on-time for her first game. We love our reversible blue and black basketball apparels. We will use GSA again next school year.”

Dana Wright
 Office Manager
 School Her-icanes Basketball Organization
 Kemp, Texas
 DKWright03@AOL.com
 903-802-6599



GSA Basketball Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	BKM101	39.99	49.99	59.99	69.99	79.99	89.99
Shorts	BKM102	19.99	29.99	39.99	49.99	59.99	69.99
Jersey-Reversible	BKM103	69.99	89.99	99.99	129.99	149.99	169.99
Shorts-Reversible	BKM104	39.99	49.99	59.99	79.99	89.99	99.99
Socks-Dri Fit	BKM105	15.99	18.99	21.99	23.99	26.99	29.99
T Shirt	BKM106	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	BKM107	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	BKM108	69.99	79.99	89.99	99.99	109.99	119.99
Arm Sleeve	BKM109	19.99	25.95	39.99	19.99	25.95	39.99
Head Band	BKM110	19.95	29.95	39.95	24.95	34.95	44.95
Wrist Band	BKM111	14.99	24.99	34.99	19.99	29.99	39.99
Jacket	BKM112	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	BKM113	24.99	34.99	44.99	54.99	64.99	74.99
Practice Shorts	BKM114	14.95	19.95	24.95	34.95	44.95	54.95
Compression Shorts	BKM115	15.99	19.99	24.99	24.99	34.99	44.99
Tights	BKM116	29.99	39.99	44.99	34.99	44.99	49.99
Backpack	BKM117	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	BKM118	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Bowling



Bowling and GSA often go hand in hand. Bowling T shirts, sweaters, jerseys, jackets, and hoodies are all featured within the GSA bowling line of apparel. A GSA bowling polo represents the ultimate in comfort and design. Customized to bring out the character of your tournament bowling school, a GSA sublimated short sleeve playing polo offers the best choice for bowling apparel.



GSA Bowling Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Polo	BWLM201	39.95	49.95	59.95	69.95	79.95	89.95
Shirt	BWLM202	29.99	39.99	49.99	59.99	69.99	79.99
Socks-Dri Fit	BWLM203	15.99	18.99	21.99	23.99	26.99	29.99
T Shirt	BWLM204	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	BWLM205	54.99	64.99	74.99	84.99	94.99	104.99
Jacket	BWLM206	109.95	119.95	129.95	139.95	149.95	169.95
Backpack	BWLM207	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	BWLM208	64.95	74.95	84.95	94.95	104.95	114.95



**Prices subject to change and do not include shipping, handling or tax.*

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Cheerleading



Cheerleading is interwoven with sports and to some degree has become a competitive sport on its own. GSA supports sports schools most energetic fans: Cheerleaders; by supplying the popular genuine poly-blend cheer apparels customized for brilliance and fan appeal. Whether it is sideline cheer, performance cheer, all-star cheer, or competition cheer, GSA has the rhinestones, crystals, and beads, cheerleaders need to sparkle on Gameday. Our stylish cheer apparels feature the fabric, accessories and design concept necessary to stand out and cater to both traditional and contemporary preferences of the cheer school. GSA presents a variety of options sure to satisfy the unique demands of Cheerleaders across the nation.



GSA Cheer Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Shell	CHF301	39.99	49.99	59.99	69.99	79.99	89.99
Bodyliner	CHF302	49.99	59.99	69.99	79.99	89.99	99.99
Mid Drift	CHF303	45.99	55.99	65.99	75.99	85.99	95.99
Skirt	CHF304	34.99	44.99	54.99	64.99	74.99	84.99
Shorts	CHF305	29.99	39.99	49.99	59.99	69.99	79.99
Pant	CHF306	45.95	55.95	65.95	75.95	85.95	95.95
Tights	CHF307	44.95	54.95	64.95	74.95	84.95	94.95
Sports Bra	CHF308	19.99	24.99	29.99	19.99	24.99	29.99
Jacket	CHF309	109.95	119.95	129.95	139.95	149.95	169.95
Hoodie	CHF310	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	CHF311	69.99	79.99	89.99	99.99	109.99	119.99
Socks	CHF312	5.99	8.99	10.99	9.99	12.99	15.99
Socks-Dri Fit	CHF313	15.99	18.99	21.99	23.99	26.99	29.99
Anklets	CHF314	15.99	25.99	35.99	20.99	30.99	40.99
Hair Bows	CHF315	12.95	17.95	22.95	18.95	23.95	28.95
Hair Ties	CHF316	9.95	14.95	19.95	15.95	20.95	25.95
T Shirt	CHF317	9.95	12.95	15.95	9.95	12.95	15.95
Backpack	CHF318	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	CHF319	64.95	74.95	84.95	94.95	104.95	114.95
Practice Top	CHF320	24.99	34.99	44.99	54.99	64.99	74.99
Practice Shorts	CHF321	14.95	19.95	24.95	34.95	44.95	54.95
Rain Parka	CHF322	24.95	34.95	44.95	29.95	39.95	49.95
Windbreaker Top	CHF323	39.95	49.95	59.95	69.95	79.95	89.95
Windbreaker Pant	CHF324	44.95	54.95	64.95	74.95	84.95	94.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

2140 Hall Johnson Road Suite 102-156 Grapevine, Texas 76051

Dance School



Dance schools prefer a stylish look that offers the brilliance of a cheer apparel and the flexibility of an aerobic school apparel. Thankfully, GSA supplies the fabric, fringe and frill dance schools require for premium performance on Gameday.



"The cheerleading apparels we wore at Cowboys stadium were the highlight of the day. We will always remember our visit to Dallas and the fun the girls had cheering the Raiders to victory. Thank you, Gameday Sports Apparel."

J. Garza
Owner
Texas Raiders Semi Pro Football
713-598-5862
J_Garza_73@Hotmail.com

GSA Dance Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Shell	CHF401	39.99	49.99	59.99	69.99	79.99	89.99
Bodyliner	CHF402	49.99	59.99	69.99	79.99	89.99	99.99
Mid Drift	CHF404	45.99	55.99	65.99	75.99	85.99	95.99
Skirt	CHF404	34.99	44.99	54.99	64.99	74.99	84.99
Shorts	CHF405	29.99	39.99	49.99	59.99	69.99	79.99
Pant	CHF406	45.95	55.95	65.95	75.95	85.95	95.95
Tights	CHF407	44.95	54.95	64.95	74.95	84.95	94.95
Sports Bra	CHF408	19.99	24.99	29.99	19.99	24.99	29.99
Jacket	CHF409	109.95	119.95	129.95	139.95	149.95	169.95
Hoodie	CHF410	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	CHF411	69.99	79.99	89.99	99.99	109.99	119.99
Socks	CHF412	5.99	8.99	10.99	9.99	12.99	15.99
Socks-Dri Fit	CHF413	15.99	18.99	21.99	23.99	26.99	29.99
Anklets	CHF414	6.99	9.99	12.99	10.99	13.99	16.99
Hair Bows	CHF415	12.95	17.95	22.95	18.95	23.95	28.95
Hair Ties	CHF416	9.95	14.95	19.95	15.95	20.95	25.95
T Shirt	CHF417	9.95	12.95	15.95	9.95	12.95	15.95
Backpack	CHF418	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	CHF419	64.95	74.95	84.95	94.95	104.95	114.95
Practice Top	CHF420	24.99	34.99	44.99	54.99	64.99	74.99
Practice Shorts	CHF421	14.95	19.95	24.95	34.95	44.95	54.95
Parka	CHF422	24.95	34.95	44.95	29.95	39.95	49.95
Windbreaker Top	CHF423	39.95	49.95	59.95	69.95	79.95	89.95
Windbreaker Pant	CHF424	44.95	54.95	64.95	74.95	84.95	94.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Football



GSA football apparels are a knockout. The apparels are uniquely designed to bolster player performance, energize the fan base and capture community spirit on Gameday. Players love the look, feel and comfort of GSA football apparels. Parents, administrators and school owners appreciate their durability and longevity. Tackle twill stitched, sublimated or hybrid apparels all prove to be fan favorites. Our artists work together with school officials to ensure a design concept worthy of a copyright. Any color, craft, or creation can be customized to achieve a unique look. Camouflage and chrome are options for consideration. If you can dream it, we can finish it so you can unveil it on Gameday.



GSA Football Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	F501	44.95	49.99	59.99	69.99	79.99	89.99
Pants-With Pads	F502	34.95	39.95	44.95	54.95	64.95	74.95
Jersey-Reversible	F503	79.99	99.99	109.99	129.99	149.99	169.99
Pants-No Pads	F504	24.95	29.95	34.95	44.95	54.95	64.95
Belt	F505	5.99	10.99	15.99	9.99	14.99	19.99
Spatz	F506	21.99	26.99	31.99	24.99	29.99	34.99
Socks-Dri Fit	F507	15.99	18.99	21.99	23.99	26.99	29.99
T Shirt	F508	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	F509	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	F510	69.99	79.99	89.99	99.99	109.99	119.99
Arm Sleeve	F511	19.99	25.95	39.99	19.99	25.95	39.99
Tights	F512	29.99	39.99	44.99	34.99	44.99	49.99
Wrist Band	F513	14.99	24.99	34.99	19.99	29.99	39.99
Gloves	F514	24.95	29.95	34.95	24.95	29.95	34.95
Jacket	F515	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	F516	24.99	34.99	44.99	54.99	64.99	74.99
Practice Shorts	F517	14.95	19.95	24.95	34.95	44.95	54.95
Backpack	F518	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	F519	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

2140 Hall Johnson Road Suite 102-156 Grapevine, Texas 76051

Golf



GSA offers players and coaches Sunday Red Polos that make Tiger Woods envious and at prices that make Dick's Sporting Goods jealous. These stylish, high resolution, dri-fit polos bring out the best in players and coaches on Gameday. Designed for comfort and feel yet built for rugged outdoor terrain, GSA golf shirts are built to last in any size or color. Custom built for durability; these athletic fit golf polos complement any golf school match play. Lower your score by raising the standard for your golf school apparel.



GSA Golf Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Polo	GM601	39.95	49.95	59.95	69.95	79.95	89.95
Shirt	GM602	29.99	39.99	49.99	59.99	69.99	79.99
Socks	GM603	5.99	8.99	10.99	9.99	12.99	15.99
T Shirt	GM604	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	GM605	54.99	64.99	74.99	84.99	94.99	104.99
Jacket	GM606	109.95	119.95	129.95	139.95	149.95	169.95
Backpack	GM607	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	GM608	64.95	74.95	84.95	94.95	104.95	114.95

**Prices subject to change and do not include shipping, handling or tax.*

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Hockey



It's hockey night in America and GSA is there with hockey sweaters that reflect the style and colors of all your favorite NHL schools. Sizers are available to ensure the perfect fit. Sweater options include loose fit, athletic fit, and compression fit. There is a goalie cut designed to enhance freedom of movement. All contain the built-in, breathe-rite technology to ensure optimum performance. Pants are constructed in 2-ply fashion for durability and customized to fit above the knee, below the knee, and full length to complement the pad protection pants worn underneath.

Matthew Jaskiewicz
Ice Bandits Hockey
Director of Hockey
mjaskiewicz@yahoo.com
817 419 0095



GSA Hockey Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	H701	44.95	49.99	59.99	69.99	79.99	89.99
Pants Shell	H702	34.95	39.95	44.95	54.95	64.95	74.95
Jersey-Reversible	H703	79.99	99.99	109.99	129.99	149.99	169.99
Pants Cover	H704	24.95	29.95	34.95	44.95	54.95	64.95
Goalie Pants	H705	119.99	139.99	159.99	129.99	149.99	169.99
Belt	H706	5.99	10.99	15.99	9.99	14.99	19.99
Low Skate Socks	H707	15.99	18.99	21.99	23.99	26.99	29.99
High Skate Socks	H708	24.99	27.99	30.99	33.99	36.99	39.99
T Shirt	H709	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	H710	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	H711	69.99	79.99	89.99	99.99	109.99	119.99
Tights	H712	29.99	39.99	44.99	34.99	44.99	49.99
	H713						
Jacket	H714	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	H715	24.99	34.99	44.99	54.99	64.99	74.99
Practice Shorts	H716	14.95	19.95	24.95	34.95	44.95	54.95
Backpack	H717	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	H718	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

2140 Hall Johnson Road Suite 102-156 Grapevine, Texas 76051

Lacrosse & Field Hockey



It's all in the game. A GSA Lacrosse and Field Hockey apparel brings new excitement to a game that is gaining in popularity in the US, Canada, and Mexico. GSA brings new life to the sport with the addition of custom tights that complement the base apparel colors and the hyperlight reversible jersey that makes playing at home or away easier on the budget.

Rest assured, your GSA Lacrosse apparel remains compliant with the National Federation of High School apparel regulations¹:



GSA Lacrosse & Field Hockey Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	LA801	44.95	49.99	59.99	69.99	79.99	89.99
Shorts	LA802	19.99	29.99	39.99	49.99	59.99	69.99
Jersey-Reversible	LA803	79.99	99.99	109.99	129.99	149.99	169.99
Sliding Shorts	LA804	15.99	19.99	24.99	24.99	34.99	44.99
Goalie Pants	LA805	39.99	49.99	59.99	69.99	79.99	89.99
Belt	LA806	5.99	10.99	15.99	9.99	14.99	19.99
Socks-Dri Fit	LA807	15.99	18.99	21.99	23.99	26.99	29.99
	LA808						
T Shirt	LA809	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	LA810	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	LA811	69.99	79.99	89.99	99.99	109.99	119.99
Tights	LA812	29.99	39.99	44.99	34.99	44.99	49.99
	LA813						
Jacket	LA814	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	LA815	24.99	34.99	44.99	54.99	64.99	74.99
Practice Shorts	LA816	14.95	19.95	24.95	34.95	44.95	54.95
Backpack	LA817	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	LA818	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Physical Education

GSA recognizes the hallmark of sports remains the organized physical education still being taught in today's elementary and middle school. Gym shorts and gym shirts are still the order of the day at GSA. All sizes and colors specially made to promote an apparel look for our youngest student athletes. A GSA gym short and gym shirt means no extra charge for loose fit, compression fit, logo placement, multiple colors, school name, girls' style, boys' style, numbers, inspirational slogans or text. Just pick a color, any color.



“We initially ordered apparels. Then our fans wanted T shirts. We went back to GSA with a T Shirt design. They responded with Devoted Dreamers T shirts all our fans love wearing.”

Demario Davis
Devoted Dreamers
Pearl, Mississippi
601-850-4699

info@devoteddreamers.org
youarefree146@Yahoo.com



GSA Phys. Ed. Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	PE901	15.99	18.99	21.99	15.99	18.99	21.99
Shorts	PE902	6.99	9.99	12.99	6.99	9.99	12.99
Jersey-Reversible	PE903	25.99	28.99	36.99	25.99	28.99	36.99
Shorts-Reversible	PE904	9.99	12.99	15.99	9.99	12.99	15.99
Socks	PE905	5.99	8.99	10.99	9.99	12.99	15.99
Socks-Dri Fit	PE906	15.99	18.99	21.99	23.99	26.99	29.99
T Shirt	PE907	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	PE908	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	PE909	69.99	79.99	89.99	99.99	109.99	119.99
Tights	PE910	29.99	39.99	44.99	34.99	44.99	49.99
Open	PE911						
Backpack	PE912	24.95	34.95	44.95	24.95	34.95	44.95
Cynch Sack	PE913	12.95	16.95	19.95	12.95	16.95	19.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Rugby



The sport of Rugby dates to the middle ages. Today's GSA Rugby apparel is both contemporary and state of the art. Built to withstand the rigors of the sport, GSA Rugby apparels are designed for comfort, flexibility, breathability, and durability. A robust Multi-filament polyester/spandex fabric uniquely embedded prevents tears and expands life of the apparel. Mechanical stretch properties deliver comfort and flexibility. No-grip outer surfaces mean big trouble for the opponent. The stealth crew neck design reduces collar grab. Moisture resistant, anti-bacterial fabric keeps the action flowing. The 4-way stretch sleeves allow for improved mobility. The elastic waistband ensures a secure fit. Contoured side panels are constructed to maintain shape. A GSA Rugby apparel arrives loaded with state-of-the-art technology to ensure performance excellence on Gameday.

GSA Rugby Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	R1001	44.95	49.99	59.99	69.99	79.99	89.99
Shorts	R1002	19.99	29.99	39.99	49.99	59.99	69.99
Jersey-Reversible	R1003	79.99	99.99	109.99	129.99	149.99	169.99
Sliding Shorts	R1004	15.99	19.99	24.99	24.99	34.99	44.99
Open	R1005						
Belt	R1006	5.99	10.99	15.99	9.99	14.99	19.99
Socks-Dri Fit	R1007	15.99	18.99	21.99	23.99	26.99	29.99
Leggies	R1008	19.99	24.99	29.99	29.99	34.99	39.99
T Shirt	R1009	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	R1010	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	R1011	69.99	79.99	89.99	99.99	109.99	119.99
Open	R1012						
Open	R1013						
Jacket	R1014	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	R1015	24.99	34.99	44.99	54.99	64.99	74.99
Practice Shorts	R1016	14.95	19.95	24.95	34.95	44.95	54.95
Backpack	R1017	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	R1018	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Soccer



Soccer is life. A GSA Soccer apparel breeds vitality. Bold, vibrant apparel color schemes help players light up the scoreboard. Vivid, brilliant designs help players rock the stadium. A GSA Soccer apparel means looking like the pros on Gameday.

From the manufacturing plant and into your hands: GSA custom soccer balls.



"I heard how GSA got started and felt the need to be a part of that story. Thank you, GSA for all that you do."

Saul Rivera
Owner, FC Leon Soccer
SaulRivera@Verizon.Net



GSA Soccer Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	SC1101	24.95	29.99	39.99	34.95	49.99	59.99
Shorts	SC1102	19.99	24.99	34.99	19.99	24.99	34.99
Jersey-Reversible	SC1103	44.95	49.99	59.99	64.95	84.99	104.99
Shorts-Reversible	SC1104	34.99	44.99	54.99	34.99	44.99	54.99
Sliding Shorts	SC1105	15.99	19.99	24.99	24.99	34.99	44.99
Goalie Pants	SC1106	39.99	49.99	59.99	69.99	79.99	89.99
Belt	SC1107	5.99	10.99	15.99	9.99	14.99	19.99
Socks-Dri Fit	SC1108	15.99	18.99	21.99	23.99	26.99	29.99
Leggies	SC1109	19.99	24.99	29.99	29.99	34.99	39.99
T Shirt	SC1110	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	SC1111	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	SC1112	69.99	79.99	89.99	99.99	109.99	119.99
Tights	SC1113	29.99	39.99	44.99	34.99	44.99	49.99
Open	SC1114						
Jacket	SC1115	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	SC1116	14.95	24.99	44.99	14.95	24.99	44.99
Practice Shorts	SC1117	14.95	19.95	34.95	14.95	19.95	34.95
Backpack	SC1118	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	SC1119	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Softball



Softball is gaining traction across several landscapes. Female athletes have popularized the sport on the college campus. Male and female adult softball leagues are popular after-work choices. Boys and girls rec. leagues are filling rosters. Select schools are competing on the weekends. Middle school and high school boys and girls play softball competitively for trophies. A GSA Softball apparel is designed to meet the wide variety of needs by all softball athletes. Now, softball schools can take advantage of the artistry and custom design that make softball apparels come alive. Choose the classic, contemporary, or custom design options that best serve your softball school goals.

Classic



Contemporary



Custom



"I saw the softball apparels GSA did for Haltom City and knew immediately those are what I wanted for my organization."

Felicia Berain
Fierce Girls Softball
Haltom City, Texas
FSBerain@Yahoo.com



GSA Softball Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	SO1201	39.99	49.99	59.99	69.99	79.99	89.99
Shorts	SO1202	19.99	29.99	39.99	49.99	59.99	69.99
Jersey-Reversible	SO1203	79.99	99.99	109.99	129.99	149.99	169.99
Sliding Shorts	SO1204	15.99	19.99	24.99	24.99	34.99	44.99
Open	SO1205						
Belt	SO1206	5.99	10.99	15.99	9.99	14.99	19.99
Socks-Dri Fit	SO1207	15.99	18.99	21.99	23.99	26.99	29.99
Open	SO1208						
T Shirt	SO1209	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	SO1210	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	SO1211	69.99	79.99	89.99	99.99	109.99	119.99
Tights	SO1212	29.99	39.99	44.99	34.99	44.99	49.99
Sports Bra	SO1213	19.99	24.99	29.99	19.99	24.99	29.99
Jacket	SO1214	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	SO1215	24.99	34.99	44.99	54.99	64.99	74.99
Practice Shorts	SO1216	14.95	19.95	24.95	34.95	44.95	54.95
Backpack	SO1217	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	SO1218	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

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Swimming



A GSA high performance swimsuit offers the propellent competition swimmers and divers need to finish first. Choose among the popular fabrics including Lycra, Nylon and Polyester. At GSA, we are first in fabric and first in swimsuit fit. In fact, it is all about fit. A GSA swimsuit means a sleek design, ultra-sheen finish and polyester/elastane fabric that provides the fit necessary for looking good and feeling good every competitive event. New water-resistant, color rush GSA swimsuits are what every swim school needs for high performance on Gameday.



“For training, the most important factor is fit,” says Hailey Hewitt, a coach for the Asphalt Green Unified Aquatics swim school. “If a suit is too tight, it can jeopardize your ability to swim with proper technique and full range of motion. If it is too big, the suit can slow you down and have a similar effect.”

GSA swimsuits offers the perfect fit swimmers and divers require for finishing first.

GSA Swimming Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
1 Piece Swimsuit-Female	SW1301	24.95	34.95	44.95	24.95	34.95	44.95
1 Piece Unitard-Female	SW1302	39.95	49.95	59.95	39.95	49.95	59.95
Water Polo Body Suit-Female	SW1303	49.95	59.95	69.95	49.95	59.95	69.95
Compression Trunk-Male	SW1304	21.99	31.99	41.99	21.99	31.99	41.99
Square Leg Racer Trunk-Male	SW1305	24.99	34.99	44.99	24.99	34.99	44.99
Racer Brief-Male	SW1306	18.99	28.99	38.99	18.99	28.99	38.99
Open	SW1307						
Open	SW1308						
Open	SW1309						
After Swim Parka	SW1310	79.99	89.99	99.99	79.99	89.99	99.99
T Shirt	SW1311	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	SW1312	54.99	64.99	74.99	84.99	94.99	104.99
Jacket	SW1313	109.95	119.95	129.95	139.95	149.95	169.95
Backpack	SW1314	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	SW1315	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

7on7



The future is now. With the advent of the NFL supported Flag Football league, 7on7 and flag football popularity has grown substantially nationwide over the last few years. A GSA 7on7 and Extreme Flag football apparel are the athletes go-to for high-level, Friday night league competition. These apparels use vibrant color schemes and custom décor to showcase the unique approach of each school toward winning. The GSA artists gain inspiration from school names like Storm, Future, Hurricanes, and Lightning to construct apparel color schemes and logos worthy of copyright protection. GSA 7on7 and Extreme Flag football apparels inspire player greatness on Gameday.



GSA 7on7 Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	7ON1701	44.95	49.99	59.99	69.99	79.99	89.99
Shorts	7ON1702	19.99	24.99	29.99	19.99	24.99	29.99
Jersey-Reversible	7ON1703	79.99	99.99	109.99	129.99	149.99	169.99
Shorts-Reversible	7ON1704	35.99	39.99	45.99	35.99	39.99	45.99
Open	7ON1705						
Open	7ON1706						
Socks-Dri Fit	7ON1707	15.99	18.99	21.99	23.99	26.99	29.99
Open	7ON1708						
T Shirt	7ON1709	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	7ON1710	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	7ON1711	69.99	79.99	89.99	99.99	109.99	119.99
Tights	7ON1712	29.99	39.99	44.99	34.99	44.99	49.99
Arm Sleeves	7ON1713	19.99	25.95	39.99	19.99	25.95	39.99
Jacket	7ON1714	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	7ON1715	24.99	34.99	44.99	54.99	64.99	74.99
Practice Shorts	7ON1716	14.95	19.95	24.95	14.95	19.95	24.95
Backpack	7ON1717	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	7ON1718	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Tennis

School tennis remains one of the hallmarks of high school and college athletics. Men, women, boys and girls compete on the big stage across the country. Indoor and outdoor venues allow tennis players to feature their skills in front of large audiences. A GSA school tennis apparel helps showcase the talents of every tennis athlete. Tennis schools all over the US are making GSA the choice for championship tennis school apparels.





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GSA Tennis Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	TN1801	24.95	29.99	39.99	24.95	29.99	39.99
Shorts	TN1802	15.99	21.99	24.99	15.99	21.99	24.99
Performance Top-Female	TN1803	26.95	31.99	41.99	26.95	31.99	41.99
Skirt	TN1804	14.95	21.95	24.95	14.95	21.95	24.95
Open	TN1805						
Open	TN1806						
Socks-Dri Fit	TN1807	12.99	16.99	21.99	15.99	19.99	24.99
Open	TN1808						
T Shirt	TN1809	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	TN1810	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	TN1811	69.99	79.99	89.99	99.99	109.99	119.99
Tights	TN1812	29.99	39.99	44.99	34.99	44.99	49.99
Sports Bra	TN1813	19.99	24.99	29.99	19.99	24.99	29.99
Jacket	TN1814	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	TN1815	14.95	19.95	29.95	14.95	19.95	29.95
Practice Shorts	TN1816	8.99	12.99	19.99	8.99	12.99	19.99
Backpack	TN1817	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	TN1818	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Track and Field



What customers like best about GSA Track apparels are the artists' design concepts. The creativity afforded each track organization by GSA artists is unparalleled in the industry. Logo redesign, unmatched color schemes, vibrant color choice recommendations, unique pattern creations, durable stitching techniques plus two-way and four-way stretch material remain integral parts of the creative GSA Track apparel process. A GSA Track apparel adds a distinction that will set your school apart on Gameday.





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GSA Track and Field Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	TR1901	39.99	49.99	59.99	69.99	79.99	89.99
Shorts	TR1902	19.99	24.99	29.99	19.99	24.99	29.99
Jersey-Reversible	TR1903	79.99	99.99	109.99	129.99	149.99	169.99
Shorts-Reversible	TR1904	35.99	39.99	45.99	35.99	39.99	45.99
Open	TR1905						
Open	TR1906						
Socks-Dri Fit	TR1907	15.99	18.99	21.99	23.99	26.99	29.99
Cynch Sack	TR1908	12.95	16.95	19.95	12.95	16.95	19.95
T Shirt	TR1909	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	TR1910	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	TR1911	69.99	79.99	89.99	99.99	109.99	119.99
Tights	TR1912	29.99	39.99	44.99	34.99	44.99	49.99
Arm Sleeves	TR1913	19.99	25.95	39.99	19.99	25.95	39.99
Jacket	TR1914	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	TR1915	24.99	34.99	44.99	54.99	64.99	74.99
Practice Shorts	TR1916	14.95	19.95	24.95	14.95	19.95	24.95
Backpack	TR1917	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	TR1918	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Volleyball



A GSA Volleyball school apparel is the cost-effective way to add quality to your volleyball organization apparel inventory. Crisp, colorful, spandex and lycra volleyball apparels provide the full range of motion and flexibility athletes require to perform at their best on Gameday. The dri-fit, light weight, breathe-rite apparels are moisture resistant and custom made for a perfect fit. A GSA Volleyball apparel has the features and essentials necessary to keep volleyball schools soaring to new heights on Gameday.



“The price point for long sleeve is where we need it to be. Thank you, GSA.”

Mischele Slayton
Pure Athlete Volleyball Club
Owner
469 380 6961
Email: Info.PureAthlete@Gmail.com



GSA Volleyball Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	V2101	24.95	29.99	39.99	24.95	29.99	39.99
Shorts	V2102	15.99	21.99	24.99	15.99	21.99	24.99
Jersey-Long Sleeve	V2103	26.95	31.99	41.99	26.95	31.99	41.99
Hair Ties	V2104	9.95	14.95	19.95	15.95	20.95	25.95
Head Band	V2105	19.95	24.95	29.95	24.95	34.95	44.95
Open	V2106						
Socks-Dri Fit	V2107	12.99	16.99	21.99	15.99	19.99	24.99
Open	V2108						
T Shirt	V2109	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	V2110	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	V2111	69.99	79.99	89.99	99.99	109.99	119.99
Tights	V2112	29.99	39.99	44.99	34.99	44.99	49.99
Sports Bra	V2113	19.99	24.99	29.99	19.99	24.99	29.99
Jacket	V2114	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	V2115	14.95	19.95	29.95	14.95	19.95	29.95
Practice Shorts	V2116	8.99	12.99	19.99	8.99	12.99	19.99
Backpack	V2117	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	V2118	64.95	74.95	84.95	94.95	104.95	114.95

Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Wrestling

At GSA, we are often asked, “Do you make wrestling singlets?” Does a bear.... never mind. Yes, GSA makes wrestling singlets. GSA features wrestling singlets. Adult and youth, men and women, boys and girls wrestling singlet apparels uniquely designed for peak performance on the mat. The double knit, two-ply stitch design ensures the durability and long-lasting quality wrestling schools deserve from their apparels. A GSA wrestling singlet is always specially priced to achieve a quick pin. Choose from our Classic, Color-Rush, or Custom inventory of wrestling singlets to put your wrestling school’s best foot forward on Gameday.

Classic



Color Rush



Custom



GSA Wrestling Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Singlet	W2201	24.95	29.99	39.99	34.95	49.99	59.99
Shorts	W2202	19.99	24.99	34.99	19.99	24.99	34.99
Socks-Dri Fit	W2203	15.99	18.99	21.99	23.99	26.99	29.99
T Shirt	W2204	9.95	12.95	15.95	9.95	12.95	15.95
Hoodie	W2205	54.99	64.99	74.99	84.99	94.99	104.99
Warmups	W2206	69.99	79.99	89.99	99.99	109.99	119.99
Jacket	W2207	109.95	119.95	129.95	139.95	149.95	169.95
Practice Jersey	W2208	14.95	24.99	44.99	14.95	24.99	44.99
Practice Shorts	W2209	14.95	19.95	21.95	14.95	19.95	21.95
Backpack	W2210	44.95	59.99	64.95	44.95	59.99	64.95
Travel Bag	W2211	64.95	74.95	84.95	94.95	104.95	114.95

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Coach's Gear

At GSA, we recognize the importance of coach's gear and understand how to help coaches look their best on Gameday. Hats, visors, beanie, polos, jerseys, jackets, hoodies, warmups, joggers, shorts, tights, T shirts, socks, gloves, and arm sleeves are all on the menu. Everything is custom made to include school logo and colors. Coach's name included at no extra charge on all polos and other select items.



GSA Coach's Gear Price List *

Product	SKU#	Classic (Youth)	Contemporary (Youth)	Custom (Youth)	Classic (Adult)	Contemporary (Adult)	Custom (Adult)
Jersey	HC2301	x	x	x	See School	See School	See School
Shorts	HC2302	x	x	x	See School	See School	See School
Polo	HC2303	x	x	x	29.99	39.99	49.99
Hat	HC2304	x	x	x	24.95	34.95	44.95
Beanie	HC2305	x	x	x	21.99	31.99	41.99
Open	HC2306	x	x	x			
Open	HC2307	x	x	x			
Socks-Dri Fit	HC2308	x	x	x	See School	See School	See School
Open	HC2309	x	x	x			
T Shirt	HC2310	x	x	x	See School	See School	See School
Hoodie	HC2311	x	x	x	See School	See School	See School
Warmups	HC2312	x	x	x	See School	See School	See School
Open	HC2313	x	x	x			
Open	HC2314	x	x	x			
Jacket	HC2315	x	x	x	See School	See School	See School
Open	HC2316	x	x	x			
Open	HC2317	x	x	x			
Backpack	HC2318	x	x	x	See School	See School	See School
Travel Bag	HC2319	x	x	x	See School	See School	See School

*Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Spirit Wear **

Spirit Wear (defined): Apparel and accessories that allow boosters, fans, parents, administrators, cheerleaders, school officials, alumni, players, and coaches express school spirit and show school and organization support.

At GSA, we are redefining spirit wear. Now, supporting your favorite school, organization, school event, or athlete just got easier. The QB's mom can wear the same jersey her son wears on Gameday. Fan friendly, replica school jerseys and accessories keep fans looking good on Gameday. Custom designed school accessories and promotional items are available to fans wanting to show school spirit. The athlete's name or fan's name can be added at no extra charge for most items. From T shirts to tights to hoodies to warmups to full apparel tops, everything is custom designed to help fans look and feel a part of the school on Gameday.

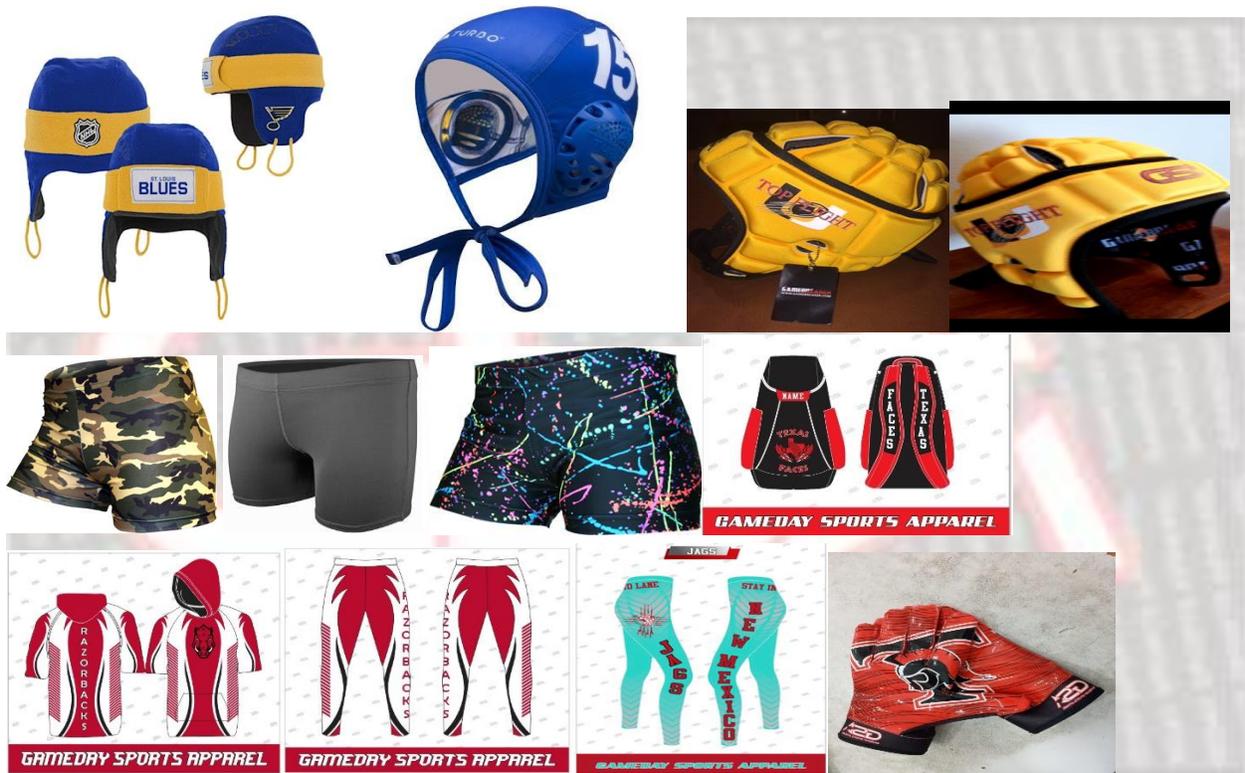
At GSA, we got spirit. Yes, we do. We got spirit. What about you? GSA spirit wear and promotional items allow boosters and fund raisers showcase events in commemorative fashion on event day. T Shirts, bags, and hoodies are customized to include the event, sponsoring organization, date and event location to keep the day's events memorable. Add an inspirational T Shirt slogan or multiple colors at no additional charge.

At GSA, spirit wear and promotional items are priced to fit the budget. Budget managers find GSA spirit wear can be used as an additional revenue source. Event organizers add GSA spirit wear to fund raising campaigns. Let GSA help fans wear what their favorite athletes wear on Gameday. Let GSA help boosters raise funds while showing school spirit and organization support every day.

To find your spirit wear price, locate the item in your sport's published price list.

Accessories**

Nothing captures the unique design, styles, and colors of a GSA apparel like GSA accessories. Arm sleeves, Spatz, wrist bands, head bands, hair ties, socks, towels, belts, and bandanas can all be used to augment school colors and apparel features. Hockey players and fans love the GSA hockey helmet hats. GSA Accessories are specially priced to help all athletes look their best on Gameday.





Black Glitter



Teal Glitter



Silver Glitter



Gold Glitter



Pink Glitter



Red Glitter



Purple Glitter



White Glitter



Blue Glitter



Maroon Glitter



Green Glitter



Orange Glitter



**** See Price list for your sport for spirit wear and accessories prices.**

Prices subject to change and do not include shipping, handling or tax.

25 Unit Minimum Order on some items.

Call for details on product line availability, quantity discounts and package deals that best fits your organization

Sizing

Sizing Kits and Chart

GSA custom designs school sports apparel for youth select schools, middle schools, high schools, colleges, semi-pro, and professional schools in the US, Mexico, and Canada. To ensure the perfect fit, a sizing kit is available for use by school managers to determine the exact size for each athlete. The sizing kit contains replica apparels from size extra small to 5XL for your sport to be used during a “sizing day” to accurately measure the size of each athlete. The sizing kit apparels are made using the material and fabric of apparels to be ordered to eliminate size differentials on apparel delivery day. There is no fee for using the sizing kit though a credit card may be requested for security deposit purposes.

Some school managers have a general sense of the size of their athletes and feel comfortable ordering without a sizing kit. Some managers feel comfortable sizing athletes with the aid of a sizing chart. A GSA size chart offer a basic guideline for fitting while the sizing kit measurements are specific to the sport. A GSA size chart applies actual body measurements. The sizing kit helps illustrate how the custom apparel will fit. GSA makes available sizing charts for each sport to help school managers measure athletes.

Table 1 Size Chart (Men’s Softball, Golf, Baseball, Rugby, Swimming, 7on7)

Men’s	42	44	46	50	52	54	56	60
U.S. Size	XXS	XS	S	M	L	XL	XXL	3XL
Shoulder Width (in.)	19	19.5	19.5	20	20	20.5	20.5	21
Chest (in.)	19.5	20.5	21.5	22.5	23.5	24.5	25.5	27.5
Back Length (in.)	31.5	32.25	33	33.25	34	34.25	34.5	35.5
Hips (in.)	23	24	25	26	27	28	29	31
Sleeve Length (in.)	32.75	33.25	33.75	34.5	35.25	35.75	36.25	36.25

A sizing chart should remain a guideline for sizing athletes. It does not consider fit in that it does not reflect a customer’s loose or compression fit choice. At GSA, we recommend the following sizing approach when using sample sizing charts provided.

Step 1. What's Your Size?

You can get your accurate body measurements using the following steps:

- Get a friend to help if possible
- Use a cloth tape measure and keep the tape taut but not stretched
- Measure your body over properly fitting undergarments while standing tall and without shoes
- Measure the areas needed such as: chest, neck, waist, hips, sleeve, inseam and head based upon the guidelines below

Adult Sizes

Chest/Bust - With arms down at sides, measure around the upper body, under arms and over the fullest part of the chest/bust.

Neck - Measure around the base of the neck, inserting a finger or two between the tape and neck for comfort. If you have a shirt with a collar that fits you well, lay the collar flat and measure from the center of the collar button to the far end of the buttonhole. The number of inches will be your size.

Sleeve - Place hand on hip. Start at the center of the back of the neck and measure across the shoulder, to the elbow, and then down to the wrist. The number of inches will be your size.

Waist - Measure around your waist, over a shirt (not pants) at the height you normally wear your pants. Keep one finger between the tape and body. If you have a favorite pair of pants/shorts that fit you best, lay them flat, measure across the waistband and double the measurement.

Inseam - Stand in a comfortable position wearing shoes with a standard heel. Measure the leg from the underside of the crotch (known as the top inseam point) to the bottom side of the ankle (the lowest inseam point). This measurement will be your inseam. If you have a pair of pants that fits well and is the desired length, measure from the crotch seam to the hem.

Head (Hats and Caps) - Measure the largest part of the head, with the tape above your brow. Convert this to a hat size using the chart to below (Table 2).

Step 2. What is Your Best Fit?

Using garment dimensions is the best way to determine how an item will fit you. Different activities will often dictate your personal fit preference - swinging a golf club probably requires a looser fit than sitting at a concert. The garment dimensions listed are the actual size of the garment laid out flat. If you have a garment that you like the way it fits, you can measure it based on the steps below and then determine what the best size to order will be.

1. Lay the garment flat
2. Measure the following:
 - a. Chest - Measure across the chest one inch below armhole when laid flat
 - b. Body Length - Measure from the high point of the shoulder from the front to the hem
 - c. Sleeve Length - Start at center of neck and measure down shoulder, down sleeve to hem
3. Double these measurements to the circumference
4. Compare the garment measurements to your actual body measurements (done in step 1) and allow for movement
5. Once you have your measurements, ignore the "size" chart and look for this "measurement" in the garment dimensions section of the Size & Fit tab on the products page
6. Note: Most manufacturers accept a tolerance of + or - 1" from their published specs
7. When in doubt, if you fall between sizes, order a size up

Coach's Polo

Table 3 Size Chart (Men's Coach's Gear, Golf)

Size	Chest
XS	32 - 35"
S	35 - 37.5
M	37.5 - 41
L	41 - 44
XL	44 - 48.5
XXL	48.5 - 53.5
3XL	53.5 - 58
4XL	58 - 63

Women's Polo, Dance and Cheer

Table 4 Size Chart (Women's Coach's Gear, Golf, Dance, Cheer)

Size	Chest	Back	Sleeve
XS	19"	27.5"	19.25"
S	20.5	28.5	20
M	22	29.5	20.75
L	23.5	30.5	21.5
XL	25	32	22
2XL	26.5	33.5	22.5
3XL	28	34.5	23
4XL	29.5	35.5	23.5

Women and Girls Softball Pants

Table 5 Size Chart

- Women's Inseams: XS(16 1/2"), S(17"), M(17 1/2"), L(18"), XL(18 1/2"), XXL (19")
- Girl's Inseams: S(8 1/2"), M(11"), L(12 1/2"), XL(14")

Women's Softball Jerseys and Pants

JERSEYS

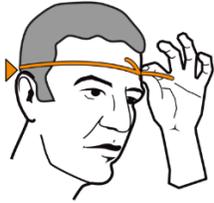
SIZE	CHEST
YS	25" - 27"
YM	28" - 30"
YL	31" - 33"
AXS	34" - 36"
AS	36" - 38"
AM	38" - 40"
AL	42" - 44"
AXL	46" - 48"
A2XL	50" - 52"
A3XL	54" - 56"
A3XL	58" - 60"

PANTS

SIZE	WAIST
YS	20" - 23"
YM	23" - 25"
YL	26" - 28"
AXS	29" - 30"
AS	30" - 32"
AM	32" - 34"
AL	34" - 36"
AXL	37" - 39"
A2XL	41" - 43"
A3XL	45" - 47"
A3XL	49" - 51"

Measuring hat and visor size just got easier.

Step 1: Use a Piece of String to Measure Your Head



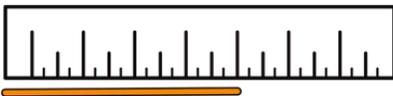
With the piece of string in your hands, wrap it around the back of your head just slightly above your ears or about 1/8 of an inch higher than your ear tip.

Pull the string around to meet at the center of your forehead just above your eyebrows. If you like your hat to sit a bit higher, you can pull the string around your head exactly match how your hat rests on your head.

It is important that you do not pull the string too tight. Rather, the string should fit comfortably around your forehead so that it is not too tight or loose. This should feel exactly the way you want your hat to feel as it rests on your head.

You can mark the distance where the string meets with a pen or marker.

Step 2: Measure the String with a Ruler



Once you have marked the point of circumference on the string, you can lay it flat and place a ruler underneath to find the circumference in inches. You will likely have to measure the size to the nearest 1/8 of an inch.

Step 3: Match the Circumference to the Hat Sizing Chart

Once you have used the string or head measuring device to find your circumference, you will have the exact measurements needed to use with the hat sizing chart. For example, if you found that your head measures 22 inches overall, then you would pick a hat size of medium or fitted size of 7 to 7 1/8" circumference. See Table 2 below for hat and visor sizes ranging from Small or 21 1/4" to XXL or 25" in circumference.

Table 2 Size Chart (Men’s Hats and Visors)

Head Circumference		Size		
Inches	Centimeters	Fitted	Easy Fit	Stretch Fit
21 1/4	54	6 3/4	Small	Small/Medium
21 5/8	55	6 7/8	Small	Small/Medium
22	55.9	7	Small	Small/Medium
22 3/8	56.8	7 1/8	Medium	Medium/Large
22 3/4	57.8	7 1/4	Medium	Medium/Large
23 1/8	58.7	7 3/8	Large	Medium/Large
23 1/2	59.7	7 1/2	Large	Medium/Large
23 7/8	60.6	7 5/8	Extra Large	Large/Extra Large
24 1/4	61.6	7 3/4	Extra Large	Large/Extra Large
24 5/8	62.5	7 7/8	Double Extra Large	Large/Extra Large
25	63.5	8	Double Extra Large	Large/Extra Large

FiT

Your choice of either a loose fit or compression fit GSA apparel will have an impact on your size selection. Your fit selection may be purely a cosmetic decision or depend on the sport. Other considerations include the physical build of your athletes. A big defensive lineman or shot-put athlete may not want the compression fit. No worries: school managers may choose different fits for different athletes by marking the appropriate selection on the GSA order form. There is also the option to order a compression fit top and loose fit bottom or loose fit bottom with compression shorts underneath.

CUT

Your choice of fabric cut may also be one of cosmetics, nature of the sport or preference of the athletes. A GSA apparel with contemporary cut caters more to preferences of today's athlete who wants the apparel to make a statement or show off a fresh look. A GSA apparel with the Traditional cut is always a safe choice too. Here you will receive an apparel in a traditionally classic cut we have grown used to from watching our favorite athletes performing live. Again, your choice of cut need not be applied to every member of the school roster. Long sleeve, short sleeve, no sleeve are all available options from choice cuts of fabric.

Types of Cuts

Traditional Cut

- Longer sleeves
- Full cut
- Shorter length

Athletic Cut

- Tighter sleeves
- Regular fit in the shoulders
- Tailored at the waist

Slim Cut

- Tapered through the torso
- Creates the illusion of broad shoulders
- Fitted

Contemporary Cut

- Shorter sleeves
- Longer in length
- Unique blend of Slim and Athletic

Big/Plus

- Proportionally adjusted
- Roomier fit
- Sizes start at 3XL

Tall

- Big (5'8" to 6'0"): fits full waist average height
- Tall (6'2" or taller): fits longer than average torso & sleeve length, hips & chest equal width

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Fabric

The interesting fact about fabric is a GSA buyer gets into the same line with buyers from other brick and mortar apparel companies for the same fabric from the same fabric wheel. Other apparel companies charge exorbitant prices for stock apparels using the same material GSA uses for its apparels. GSA fabrics are categorized as either light weight, heavy weight or a hybrid of the two. GSA uses standards of measurement when selecting its fabric that is associated with grams per square meter or more commonly referred to as GSM. GSM is simply the metric measurement of the weight of a fabric. The lower the GSM the lighter the fabric. A GSA fabric contains multiple pattern and color options too. No matter if your school is located in the freezing temperatures of the northeast or the blistering heat of the southwest, rest assured there is a GSA apparel fabric with a GSM custom made for your school.

Stretch

The way an apparel is stitched impacts breathability, flexibility, moisture repellent and durability. GSA apparels are constructed using either a Two-Way or Four-Way stitching technique.

TWO WAY

Apparel will stretch in one direction
Stretch direction is either horizontal or vertical
Featured in knit fabrics
Utilizes cotton thread
Best Usage: Loose Fit Tops

FOUR WAY

Apparel will stretch in many directions
Stretch direction is crosswise and lengthwise
Featured in spandex fabrics
Utilizes polyester and elastic thread
Best Usage: Tights, Leggings, Compression Fit Tops and Shorts

We refer to it as Stretch2 and Stretch4 for short. You will call it fantastic!

Style

Style preferences vary by sport. GSA can accommodate several different style preferences. When deciding on style it is probably best to think first about sleeve length. Short sleeve, long sleeve, and no sleeve choices help launch the different style options available. Next, it is probably important to consider the back of the jersey top. Finally, it may be best to decide the apparel cut. GSA offers over 20 stock styles for consideration and can custom make any style preference for your school.

Design

The design concepts deployed by GSA keep us ahead of the competition. We specialize in hand stitched, custom design apparels but will accommodate requests for screen print. Sublimated apparels are extremely popular now, and we enjoy the customer smiles when these apparels are opened from the package. Whether you choose screen print, sublimated or hand-stitched tackle twill/embroidery, GSA remains committed to delivering you the best we have to offer on Gameday.

Pattern

GSA artists take great delight in utilizing patterns and color schemes that best fit the message communicated by a school owner or manager about who and what the organization represents. Polka dots, two-tone, fades, and carbon fiber are available options made popular by neighborhood select youth schools. Many schools maintain their own pattern recognition honoring a tradition unique to their organization. Others use the creative skills of the GSA artists to render apparel patterns that highlight the vibrancy of the school, institution and organization. You are free to choose one of the GSA stock patterns or create your own. Either way, a GSA artist is always available to help bring your school's pattern to life.

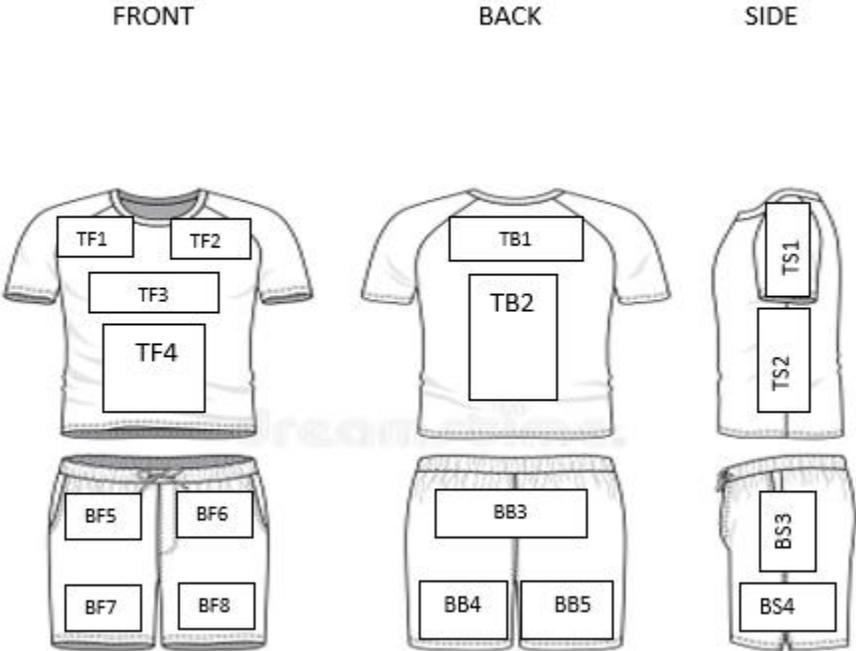
Colors

GSA artists use expansive color schemes in school apparels to extract the brilliance and pageantry of every organization. Silver, Gold, Chrome, Mauve, Chartreuse, Teal and Scarlet are some of the unique color options available to GSA customers. For an exact color match to a current apparel color, GSA recommends using the Pantone Matching System (PMS). PMS is a color standardization system that helps in color identification and matching. The Pantone numbering system identifies colors, and through a numbering system, assists apparel companies match the color requests of customers.

Pantone color numbers consist of a three- or four-digit number followed by the letter C, U or M, which stands for "coated," "uncoated" and "matte," respectively. The color palette in the PMS consists of about 1,114 colors. GSA has the PMS color palette in its offices. Many paint stores also have the color palette. Customers can utilize the PMS color palette to ensure GSA matches school colors perfectly.

Logo Locale

GSA recommends using a blank apparel vector (See Below) to identify the location or placement of the School Logo, School Sponsor, School Name, School Slogan, Player Name, and Player Number.



Lettering Font

GSA offers 13 stock lettering fonts but has no problem using any font suggested by the customer for its apparel letters and numbers.

Lettering Style

GSA offers several lettering styles for customers to choose from. Select Straight, Arch, Arc Upper, Arc Lower, Rise Angled, Slated, Merged or another style that suits your school's preference.

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Proper Apparel Care

Considerations

The proper care afforded to a GSA Apparel helps ensure its vitality, longevity, durability, and “just bought” look we all love about the apparel. Below are proper care suggestions that will allow apparels to maintain viability for anywhere from six to seven school years. With proper care, your GSA Apparel will hold its size, shape, and color and lower cost by reducing the need to order new apparels every year.

How to Wash A GSA Apparel

Treat your GSA Apparel with proper care for long-lasting appeal.

- No Bleach
- No Heat
- No Fabric Softener
- No Starch
- No Iron

Follow these 10 additional GSA apparel care instructions to maintain that new look and feel:

1. Follow garment care tag instructions where applicable.
2. Turn your GSA Apparel inside-out to protect the lettering.
3. Presoak your GSA Apparel. Place in a bucket with lukewarm water, detergent (for stains), and baking soda (for smell).
4. Allow the apparel to soak for an hour or overnight.
5. Launder them alone or with other GSA Apparels of similar colors. This not only keeps colors from bleeding, but it also keeps lint from cottony items like towels and T-shirts from clinging to your GSA Apparel.
6. Use color-safe detergent. Do not use chlorine bleach on white GSA Apparels. Chlorine bleach degrades the fabric and will give white polyester a yellowish cast. Oxygen-based bleaches, which are made specifically for color-safe laundry care, are ok.
7. Wash on gentle in cool water.
8. Hang to dry. It takes longer but avoids apparel damage from machine drying and eliminates shrinking, stretching and peeling of the letters and logos.
9. Do not Iron a GSA Apparel.
10. Reuse your GSA Apparel again and again and again.

Warranty Program

GSA offers a 90-day apparel and product warranty for protection against manufacturing defect. All GSA products are subjected to a rigorous 12-point quality control inspection prior to delivery. The GSA warranty program intent is to thoroughly investigate all warranty claims and re-make apparels for timely delivery for all GSA approved warranty claims.

A GSA Apparel damaged due to improper care voids the warranty. A GSA product damaged as a result of normal wear and tear and would not be eligible for reimbursement under the GSA Warranty program.

Provisions

The following warranty provisions are provided to help guide you through the GSA warranty program and claim filing process.

- A GSA Apparel or Product will carry a 90-day warranty for manufacturing defect.
- Damage to a GSA Apparel or Product resulting from normal wear and tear is not covered under the GSA warranty program.
- Only a GSA customer can file a warranty claim covered by provisions of the GSA warranty program
- Warranty claims are initiated by a GSA customer (claimant).

Process

The following steps are required to submit a valid warranty under the provisions of the GSA warranty program.

- Upon recognition of a damaged GSA apparel, the claimant makes an independent assessment as to whether damage is due to manufacture defect or normal wear and tear.
- If claimant feels damage to the apparel is the result of a manufacturing defect, the claimant should secure the apparel immediately following the game or practice to allow for further inspection.
- Claimant should take pictures of the damaged apparel for personal record.
- Claimant should place the apparel in a bag, box, or container for shipment back to GSA.
- Claimant should note the following on a card or sheet of paper and place it in the container with the apparel: Claim Date, School Name, Player Name, Player Jersey number if applicable, Apparel Size, Short description of damage and location on the apparel, Date and approximate time damage occurred, Claimant's name, mailing address, email address and phone number.
- Claimant should mail the damaged apparel to GSA.
- Claimant will receive acknowledgement of the shipped damaged apparel.
- Claimant will receive a GSA warranty claim form.
- Claimant should return the completed GSA warranty claim form to GSA to begin the warranty validity claim process.
- Claimant will receive notice of the decision made by GSA regarding the claim within 10 business days.
- Valid warranty claims will be honored with a re-make of the damaged apparel within 10 business days of the warranty claim validity date.

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Return Policy

GSA is extraordinary in the way it handles returns of apparel and product. If a customer is dissatisfied upon delivery and inspection of a GSA apparel or product, the customer may return the apparel or product unused for a complete re-do within 10 business days of receipt. GSA will make every effort to re-do the apparel or product for delivery within 10 business days of return and completion of a GSA Return and Allowance form.



Ordering Process

The GSA ordering process can be completed in 5 steps:

Step 1: Submit your Artwork

Step 2: Approve the Mockup

Step 3: Complete an Order Form and Purchase Order

Step 4: Make a Deposit

Step 5: Confirm Delivery

Submit your Artwork

The creative process begins with gaining familiarity with the design, style, and color scheme that works best for your organization. You will be assigned a GSA artist who will guide you through this phase of the ordering process. The GSA artist will offer suggestions on design, style, pattern, fit, cut, stretch, fabric, color, lettering font and logo positioning. The artist will request a copy of your logo or offer to create one. The GSA catalog offers insight and suggestions on apparel themes and serves as another resource to jump-start the creative process. The GSA Setup form is another aid to help lock down the desired apparel look. Alternatively, you always have the option of submitting a picture of the current apparel or a desired apparel look and logo, and we will take it from there.

Approve the Mockup

Once the iterations are complete between you and the GSA artist, a mockup of the finished design will be sent for your approval. It is your chance to make final edits before we move toward manufacturing a sample or full production. There is a one-time \$50 dollar setup fee for new screen print orders. There is a \$50 dollar mockup deposit required for the first mockup. The deposit is applied to the total invoice balance due and therefore nets to zero. There is a \$50 mockup fee that is non-refundable for each additional mockup. It should be noted tax exempt organizations remain exempt from the mockup deposit requirement.

Complete an Order Form

The GSA Order form is the document used to record important data such as player name, number and apparel size. GSA requests that you review data entered on the form for accuracy and sign it prior to submitting. The GSA Order form is a quality control document handed directly to the GSA Project Manager for manufacturing. Data entered on the form will be matched with what gets produced from our manufacturing school to ensure customer satisfaction. If only a sample apparel is requested, only a sample is produced.

Make a Deposit

GSA requests a deposit equivalent to 50% of the invoice total before the order is authorized for production. When an order is received, accounting matches the order form with the PO, confirms application of the appropriate discount, applies shipping and tax where applicable, verifies the accuracy of the total amount, generates an invoice and sends it to the customer's billing address. The invoice includes payment terms and acceptable forms of payment. The expectation is 50% of the invoice total is received before GSA authorizes production. It should be noted tax exempt organizations remain exempt from the 50% deposit requirement and receive net 30 payment terms.

Confirm Delivery

Orders arriving from production are subjected to a 12-point quality control check by our project manager prior to customer delivery. Upon delivery to a pre-approved customer address, the customer receives a packing slip identifying the contents of the package and a delivery receipt form for approval as acceptance of the items delivered. The customer is free to review package contents in the presence of the GSA delivery school. Items out of stock, on back order, or no longer available will be noted on the delivery receipt form. Should there be an error or omission the customer should notify GSA within 10 business days of delivery to start any necessary corrective action. If a return is warranted, the customer should initiate a return in accordance with the GSA Return policy.

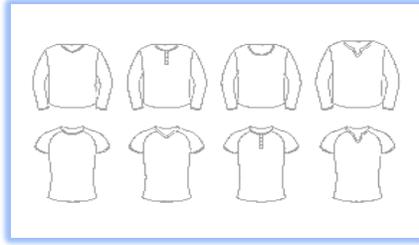
Usually, what was ordered gets delivered. The objective here is to gain customer acceptance of items received, document any discrepancies, and begin the process of resolving any issues when applicable.

The following details serve to offer additional insight into the GSA ordering process. This information eventually transfers to the GSA Setup form. Let's begin with a review of the apparel design options.

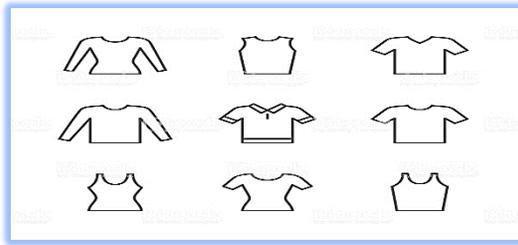
Design	SCREEN PRINT	SUBLIMATED	TWILL STITCHED (EMBROIDERED)
Design Name	Classic	Contemporary	Custom
Design Code	D1	D2	D3
GSM (Grams Per SQ Meter/Fabric Wt.)	140-180	180 - 200	200 – 240

Style:

Style1 Style2 Style3 Style4



Style5 Style6 Style7

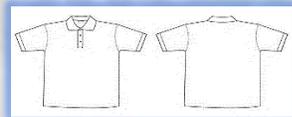


Style8 Style9 Style10 Style11

Style12 Style13 Style14

Style15 Style16 Style17

Style18



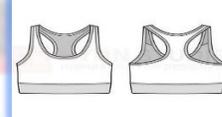
Style19



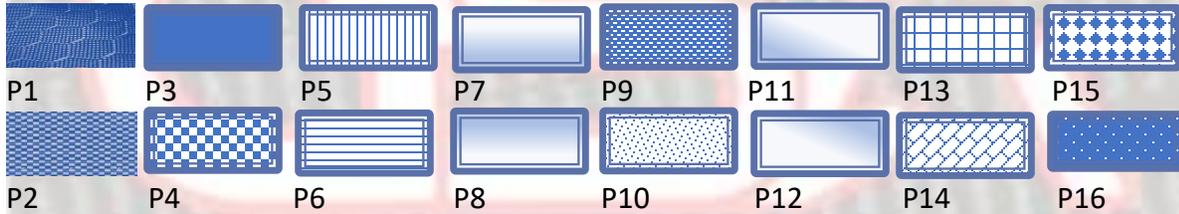
Style20



Style21



Pattern:



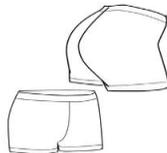
Fit Type:

Loose Fit

Compression Fit



LF1



CF2

Cut Type:

Slim Athletic Traditional Contemporary Tall Big/Plus



TCUT1



TCUT2



TCUT3



TCUT4



TCUT5



TCUT6



TCUT7



TCUT8



TCUT9



TCUT10



TCUT11



TCUT12



TCUT13



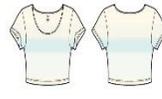
TCUT14



TCUT15



TCUT16



TCUT17



TCUT18 TCUT19

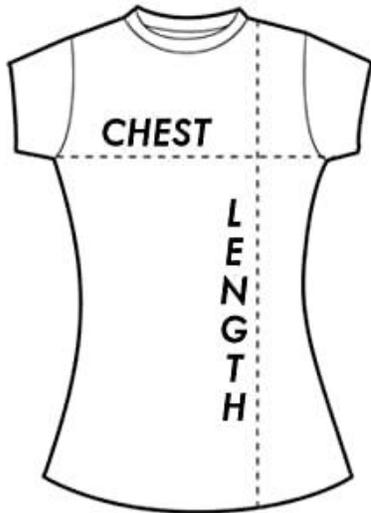
SIZE CHART



Unisex

UNISEX T-SHIRT SIZING CHART

SIZE	CHEST WIDTH	BODY LENGTH
S	36 IN (91 CM)	28 IN (71 CM)
M	40 IN (102 CM)	29 IN (74 CM)
L	44 IN (112 CM)	30 IN (76 CM)
XL	48 IN (122 CM)	31 IN (79 CM)
XXL	52 IN (132 CM)	33 IN (84 CM)
XXXL	56 IN (142 CM)	34 IN (86 CM)



Women's

LADIES FIT T-SHIRT SIZING CHART

SIZE	CHEST WIDTH	BODY LENGTH
S	32.5 IN (83 CM)	25.5 IN (64 CM)
M	34.5 IN (88 CM)	26 IN (66 CM)
L	36.5 IN (93 CM)	26.5 IN (67 CM)
XL	39.5 IN (100 CM)	27.5 IN (70 CM)
XXL	42.5 IN (108 CM)	28 IN (71 CM)

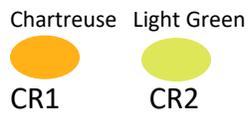
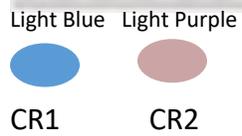
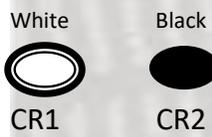
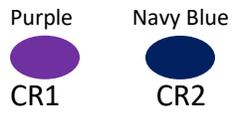
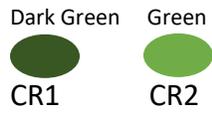
Stretch:



Fabric:

Polyester (P1) Cotton (CT1) Polyester/Cotton (70/30) (PC1) Blend (30/70) (B1)
Knitted Mesh (KM1) Spandex (SP1) Wool (W1) Nylon (NY1)
Lyra (LY1) Dri-Fit (DF1) Flannel (FL1) Linen (L1)
Fleece (FL2)

Color:



Lettering

Stock Fonts:

Lettering Style:

VARSITY

TITANS

Straight

BOLD

TITANS

Arch

TIFFANY

TITANS

Arc Upper

Cooper

TITANS

Arc Lower

English

TITANS

Rise

NITRO

TITANS

Angled

TITANS

SLAB

Slanted

LA

Express

Merged

Scriptjet

Brush Script

ARIZONA

Speed

PRO NARROW



Location: School Logo, Sponsor, School Name, School Slogan, Player Name, Player Number:

LOCATION CODES:

SCHOOL LOGO:

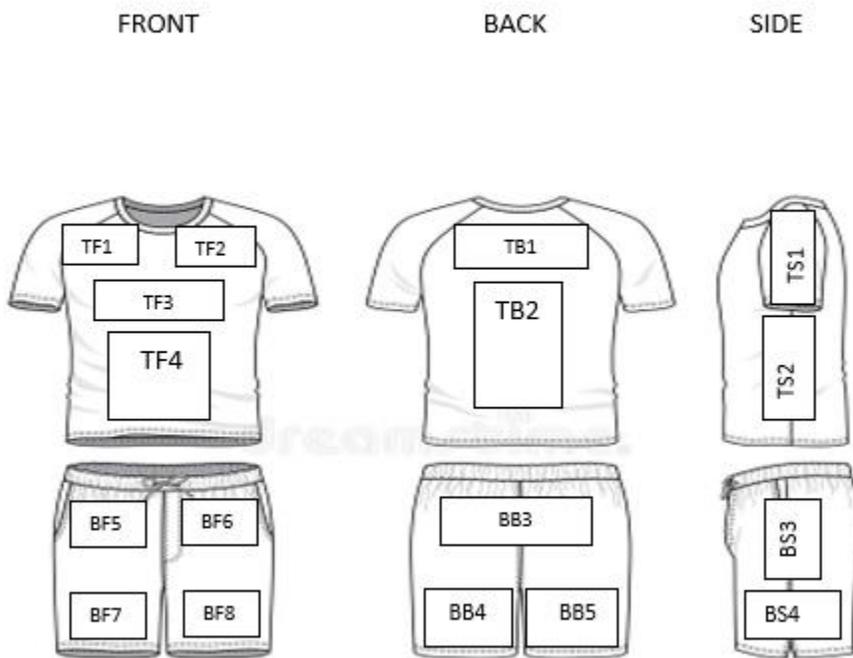
SPONSOR:

SCHOOL NAME:

SCHOOL SLOGAN:

PLAYER NAME:

PLAYER NUMBER:



Payment Terms

GSA requests payment be made in two installments. One installment equal to 50% of the total invoice is due prior to production start-up. A second and final installment payment is due just prior to delivery. Government entities and non-profit organizations receive net 30 payment terms unless revoked due to a previous history of non-payment.

Form of payment include check, money order, cashier's check, Zell Pay, Venmo, Cash App, PayPal and credit card.

Note: A 3.5% fee is assessed for all payments by credit card and PayPal.
Delivery, Shipping and Handling charges vary and will appear on the invoice.
Tax will be assessed and appear on the invoice unless your organization is tax exempt and GSA has your tax exemption certificate on file.

Due Date

GSA invoice payments are due upon delivery. Non-profit and tax-exempt organizations may qualify for net 30 payment terms. There are prompt payment discounts available to customers with net 30 payment terms that pay net 10.

Tax

GSA will include sales and use tax on an invoice to a customer with an office and billing address in Texas. A customer located outside of Texas is not assessed sales and use tax. A tax-exempt customer is not assessed tax provided GSA has a copy of the customer's Texas Sales and Use Tax Exemption Certification Form 01-339 on file. GSA will apply sales and use tax to a non-tax-exempt customer for a purchase made through its catalog, toll-free number, website, or over the internet.

The current Texas state sales and use tax rate is 6.25%. The current local sales and use tax rate is 2%. Texas considers imposition of an 8.25% sales and use tax on sales of tangible product to non-tax-exempt customers located in the state as being compliant with Texas state law.

GSA will honor the tax-exempt status of a customer who makes a purchase with the intent of donating that purchase to a tax-exempt organization and supplies Form 01-339.

GSA will honor the tax-exempt status of a customer who makes a purchase with the intent of reselling that purchase and charging tax. The GSA customer is then considered a reseller and is tax-exempt provided Form 01-339, Texas Sales and Use Tax Exemption Certification for Resellers, is on file with GSA.

GSA would tax shipping if the item purchased and shipped is taxable.

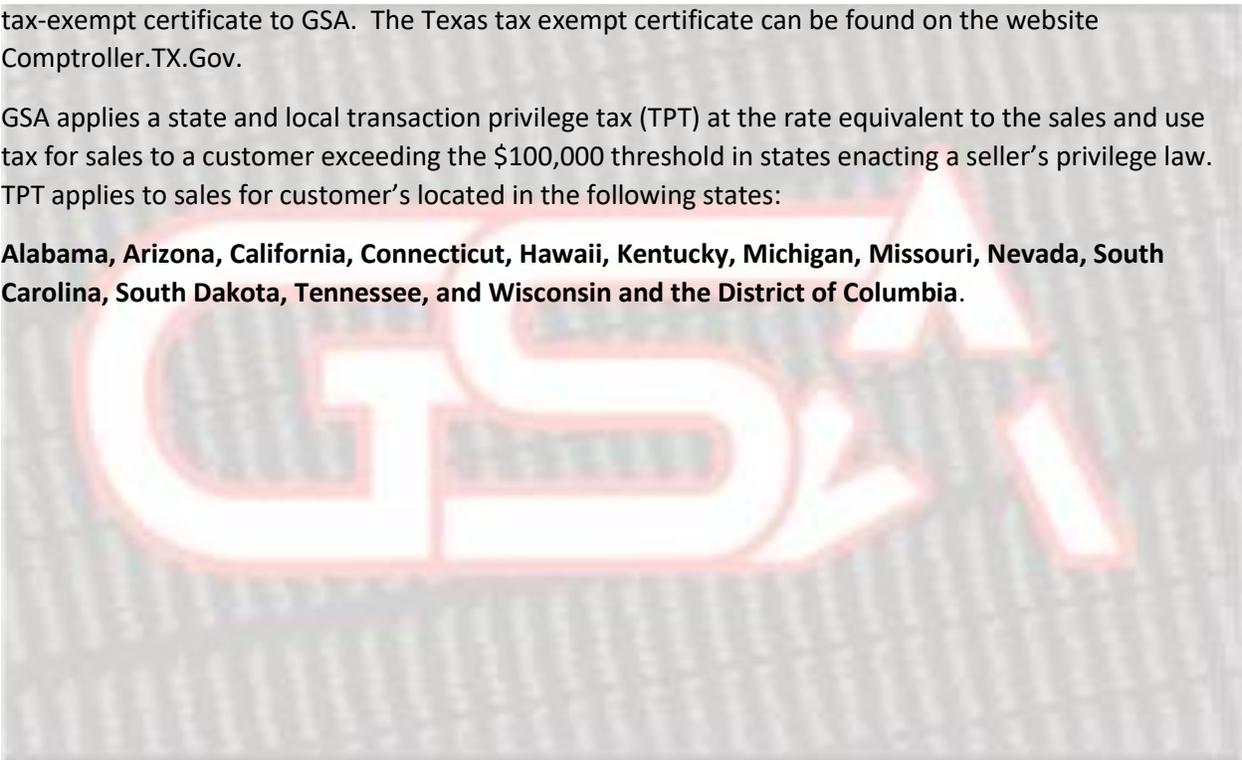
GSA excludes tax from catalog and published prices.

GSA waives the requirement a tax-exempt government entity file a copy of its tax-exempt certificate with GSA. All other entities seeking exemption from tax should ensure GSA has received a copy of the tax-exempt certificate issued by the state of Texas or IRS. Generally speaking, if GSA does not have a copy of the customer's tax-exempt certificate on file a sales and use tax will appear on the invoice.

GSA will honor the tax-exempt status of a customer submitting a copy of its state of Texas or IRS issued tax-exempt certificate to GSA. The Texas tax exempt certificate can be found on the website Comptroller.TX.Gov.

GSA applies a state and local transaction privilege tax (TPT) at the rate equivalent to the sales and use tax for sales to a customer exceeding the \$100,000 threshold in states enacting a seller's privilege law. TPT applies to sales for customer's located in the following states:

Alabama, Arizona, California, Connecticut, Hawaii, Kentucky, Michigan, Missouri, Nevada, South Carolina, South Dakota, Tennessee, and Wisconsin and the District of Columbia.



Forms

GSA forms consist of the following:

- 1) Purchase Order (From Customer)
- 2) Setup Form (Optional)
- 3) Order Form
- 4) Mockup Approval Form
- 5) Invoice
- 6) Packing Slip
- 7) Delivery Receipt
- 8) Payment Receipt
- 9) Shipping Delivery Report (Available upon request)
- 10) Tax Exempt Certificate (From Customer)

Delivery

GSA charges for delivery. Delivery is characterized as freight, shipping or handling and appear separately on the invoice.

GSA offers free freight for items weighing less than 50 pounds. Items weighing more than 50 pounds will be invoiced for freight starting at \$250 and \$25 for every 50 pounds beyond 50 pounds. In terms of freight, delivery, inspection and acceptance deliveries are freight prepaid, FOB destination. GSA contacts the customer in advance of delivery to complete an inside delivery during business hours between 9am and 5pm.

Shipping charges are assessed for expenses associated with shipments made to customers in the Dallas Fort Worth Metroplex and amount to approximately \$25. Shipping fees are assessed for deliveries made outside North Texas and are equivalent to \$3 per apparel.

Handling fees are assessed to accommodate special customer packaging and delivery instructions. For example, a customer request to separate a shipment for delivery to several different buildings on the same campus may warrant a handling fee.

Copyrights

GSA, upon request, will file a copyright protection with the US Patent and Trademark office to legally prevent unauthorized copy or duplication of your school's GSA apparel or product. This ensures your school's exclusive use of the entire apparel design concept including logo, color scheme and pattern.

Mishaps

GSA understands occasionally errors and omissions occur that may be detrimental to the customer. GSA will make every effort to make things right with the customer. Should the ability of both parties fail to reach an equitable agreement on how best to resolve the issue it is hoped both parties can agree to first seek a consult with an arbitrator provided by the American Arbitration Association (<https://www.icdr.org/about>). It is hoped both parties can agree to share arbitration costs evenly. It is then hoped both parties will seek resolution in small claims court before seeking formal legal recompense in federal or state court.

Legal

GSA and its customers agree to utilize other courses of action to resolve disputes prior to filing claims, affidavits, court orders or formal lawsuits with the federal or district court.

Footnotes

Footnote 1

NFHS Lacrosse Apparel Standard:

A. JERSEY COLOR

1. Jerseys shall be of a single, solid color.
2. The jersey shall completely cover the shoulder pads.
3. Jerseys shall be of contrasting colors for opposing schools.

The home school shall wear light jerseys and the visiting school shall wear its dark-color jerseys. The visiting school is responsible for avoidance of similarity of colors, but, if there is doubt, the referee may require the home school to change jerseys.

B. APPAREL TRIM

1. Collar, cuffs and waistband may be of contrasting colors, but not more than 2 inches wide.
2. Side inserts (no more than armpit to waistband) may be of contrasting color(s), but no more than 3 inches wide.
3. Contrasting colored piping not to exceed 1/8-inch wide is allowed.

C. NUMBERS

1. Numbers shall be centered vertically and horizontally and at least 8 inches tall on the front and at least 12 inches tall on the back.
2. Numbers may contain contrasting color trim(s) not to exceed 2 inches (the number shall contrast with the body of the jersey).
3. Duplicate numbers on jerseys shall not be permitted on the same school.

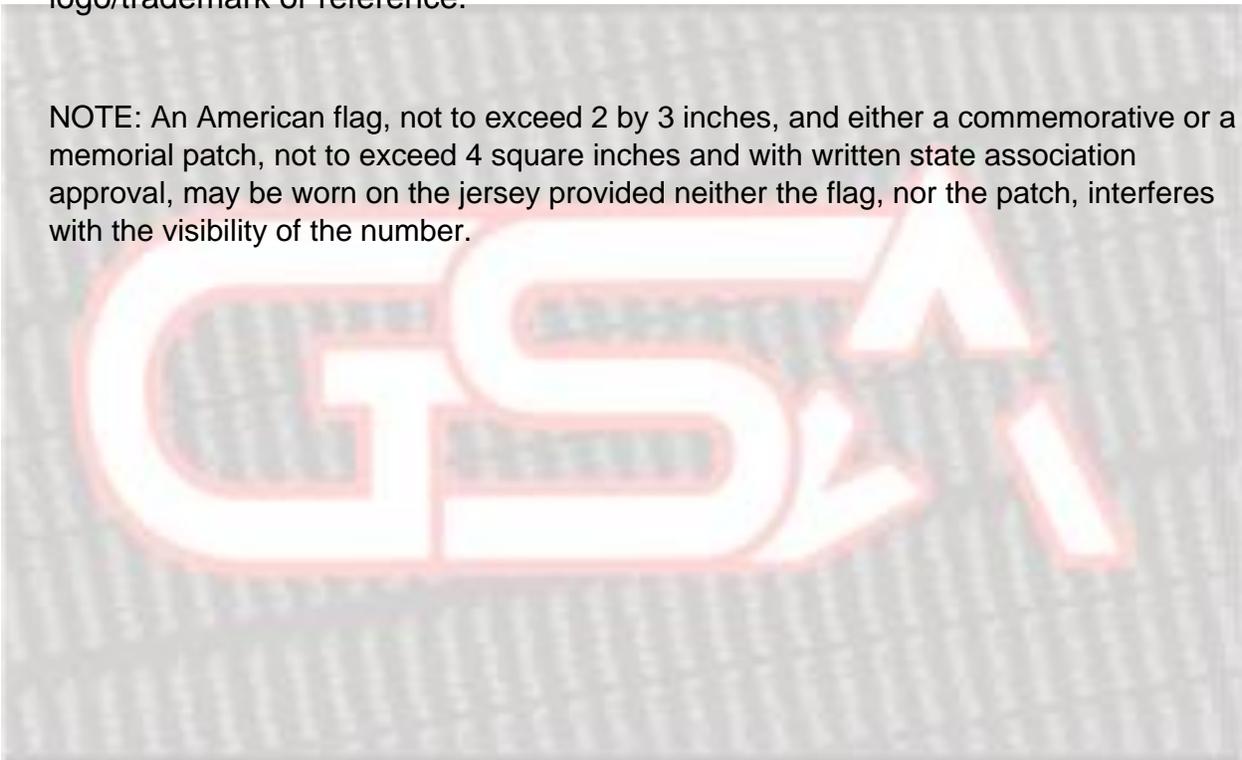
D. APPAREL SHORTS

1.All players on the same school shall wear apparel shorts of the same dominant color.

E. MANUFACTURER'S LOGO INFORMATION

1.A visible manufacturer's logo/trademark may not exceed 2¼ square inches and 2¼ inches in any direction on the jersey and/or pant/short. Beginning in 2020, no more than one manufacturer's logo/trademark or reference on the outside of each item. The same size restriction shall apply to either the manufacturer's logo/trademark or reference.

NOTE: An American flag, not to exceed 2 by 3 inches, and either a commemorative or a memorial patch, not to exceed 4 square inches and with written state association approval, may be worn on the jersey provided neither the flag, nor the patch, interferes with the visibility of the number.



EMS ISD eBid System Message Notification: Notification of Award

Received 6/2/2020 6:07:10 PM

Priority HIGH

Message From emsisd@customer.ionwave.net
EMS ISD eBid System

Acknowledged 6/3/2020 11:00:51 AM

Message Body

Dear Supplier,

You have been sent a message.

Subject: Notification of Award

Message: RFP Title: Athletic, P.E. and Co-Curricular Supplies, Equipment, Uniforms, and Related Equipment Services.

Reference Proposal: 1920-008-2025.

Dear Supplier:

Eagle Mountain-Saginaw ISD (District) is hereby notifying your company of award of the proposal for Athletic, P.E. and Co-Curricular Supplies, Equipment, Uniforms, and Related Equipment Services; Proposal #1920-008-2025.

This notification serves as acceptance only; it is not an award for particular items. The District makes no guarantee that purchases will be issued to your company.

The term of this contract is date of award to 5/31/2025.

Purchase Orders issued will be in accordance with the Terms and Conditions as set forth in the bid on an as needed basis from individual campuses and/or departments.

This is a multiple year contract, and your company's performance is critical to the success of this contract for the full term. To ensure the level of performance is satisfactory, the District may utilize periodic reviews related to contractual requirements and professional expectations. The District has the right to terminate the contract for cause. In the event that your company is not meeting the requirements of the contract, the District may choose to counsel your company and its lead personnel. If after counseling the performance has not improved, the District has the right to terminate the contract in whole or in part for cause and the District may utilize all remedies available under law and/or by contract terms, which may include debarment of the Contractor from future awards.

Please contact Sara Ossa, Buyer at 817-847-2977 if you have any questions concerning this

award.

The system can be accessed at: <https://emsisd.ionwave.net>

Questions about this system can be directed to: EMS Purchasing, (817) 232-0880 X 2977, Email: purchasing@ems-isd.net

BUYMESSAGEVENDOR - 6/2/2020 06:07 PM (CT)

INVOICE



Gameday Sports Apparel

(GSA)
(214) 499-0028

BILL TO

Fierce
Haltom City, TX
Attention: Felicia Berain
Email: FSBerain@Yahoo.com

INVOICE

2872

INVOICE DATE

05/22/2019

DESCRIPTION

AMOUNT

40 - Custom Dri Fit Sublimated Girls Softball Jerseys 2 Uniforms For Each Age Group 1 Black Sleeveless, 1 Purple Short Sleeve 10U - 22 12U - 18 Regular Price \$39.99 Each Sale Price \$24.99 Each	999.60
Delivery Charge	12.50



\$1,012.10

TERMS & CONDITIONS

Half down upon approval and balance due upon delivery.

All orders are 12-15 business days until delivery
Payment Options Include: Cash, Check, Paypal,
Credit Card, Cash App, Zell Pay

Please note there is a 3.5% fee imposed for all
credit card transactions and paypal

Paid \$482 with Zelle Pay on 5/23 (Invoice

Revised on 5/24)

Thank you

Notice to ~~Officers~~
Conflict of Interest Disclosure Statements
Texas Local Government Code, Chapter 176

~~Officers~~ are required to file a Conflict of Interest Questionnaire with the District if a relationship exists between the ~~Officer's~~ company and an officer of the District. ~~Officers~~ are encouraged to review and become familiar with all disclosure requirements of Texas Local Government Code, Chapter 176.

Conflicts of interest exist if:

1. the person has employment or other business relationship with the local government officer or a family member resulting in the officer or family member receiving taxable income; or
2. the person has given the local government officer or family member one or more gifts (excluding food, lodging, transportation, and entertainment) that have an aggregate value of more than \$250 in the twelve month period preceding the date the officer becomes aware of an executed contract or consideration of the person for a contract to do business with the District.

Disclosure is required from ~~Officers~~ regarding each affiliation or business relationship between the ~~Officer~~ and:

1. an officer of the District;
2. an officer of the District that results in the officer or family member receiving taxable income;
3. an officer of the District that results in the ~~Officer~~ receiving taxable income that does not come from the District;
4. a corporation or other business entity in which an officer of the District serves as an officer or director, or holds an ownership interest of 10% or more;
5. an employee or ~~Officer~~ of the District who makes recommendations to an officer of the District regarding the expenditure of money;
6. an officer of the District who appoints or employs an officer of the District that is the subject of the questionnaire; and
7. ~~any~~ person or entity that might cause a conflict of interest with the District.

Forms ~~must be filed~~:

1. No later than the seventh business day after the date that the person begins contract discussions or negotiations with the government entity, or submits to the entity an application, response to a request for qualification or bid, correspondence, or other writing related to a potential agreement with the entity.
2. The ~~Officer~~ also shall file an updated questionnaire:
 - a. not later than September 1 of each year in which a covered transaction is pending, and
 - b. ~~the~~ seventh business day after the date of an event that would make a statement in the questionnaire incomplete or inaccurate.
3. ~~A Officer~~ is not required to file an updated questionnaire if the person had filed an updated statement on or after June 1, but before September 1 of the year.

Officers of the Dallas Independent School District are:

Edwin Flores (District 1)
Dustin Marshall (District 2)
Dan ~~Micciche~~ (District 3)
Karla Garcia (District 4)
Maxie Johnson (District 5)
Joyce Foreman (District 6)
Ben Mackey (District 7)
Miguel Solis (District 8)
Justin Henry (District 9)

Michael Hinojosa, Superintendent of Schools

If no conflict of interest exists, you must fill out Box 1 and type N/A on Box 3 of the CIQ form, sign and date it.

If you are required to file, send the completed form to Dallas Independent School District, Procurement Services Department, 9400 North Central Expressway Suite 1510, ~~Dallas~~, Texas 75231

CONFLICT OF INTEREST QUESTIONNAIRE
For vendor doing business with local governmental entity

N/A

FORM CIQ

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.

This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).

By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.

A vendor commits an offense if the vendor knowingly violates Section 176.006, Local Government Code. An offense under this section is a misdemeanor.

OFFICE USE ONLY

Date Received

1 Name of vendor who has a business relationship with local governmental entity.

GAMEDAY SPORTS APPAREL

2 Check this box if you are filing an update to a previously filed questionnaire. (The law requires that you file an updated completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.)

3 Name of local government officer about whom the information is being disclosed.

N/A

Name of Officer

4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A and B for each employment or business relationship described. Attach additional pages to this Form CIQ as necessary.

A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?

Yes No

B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?

Yes No

5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more.

N/A

6 Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).

7 R. Armstrong
Signature of vendor doing business with the governmental entity

 7/3/20
Date

CONFLICT OF INTEREST QUESTIONNAIRE
For vendor doing business with local governmental entity

A complete copy of Chapter 176 of the Local Government Code may be found at <http://www.statutes.legis.state.tx.us/Docs/LG/htm/LG.176.htm>. For easy reference, below are some of the sections cited on this form.

Local Government Code § 176.001(1-a): "Business relationship" means a connection between two or more parties based on commercial activity of one of the parties. The term does not include a connection based on:

- (A) a transaction that is subject to rate or fee regulation by a federal, state, or local governmental entity or an agency of a federal, state, or local governmental entity;
- (B) a transaction conducted at a price and subject to terms available to the public; or
- (C) a purchase or lease of goods or services from a person that is chartered by a state or federal agency and that is subject to regular examination by, and reporting to, that agency.

Local Government Code § 176.003(a)(2)(A) and (B):

(a) A local government officer shall file a conflicts disclosure statement with respect to a vendor if:

(2) the vendor:

(A) has an employment or other business relationship with the local government officer or a family member of the officer that results in the officer or family member receiving taxable income, other than investment income, that exceeds \$2,500 during the 12-month period preceding the date that the officer becomes aware that

(i) a contract between the local governmental entity and vendor has been executed;

or

(ii) the local governmental entity is considering entering into a contract with the vendor;

(B) has given to the local government officer or a family member of the officer one or more gifts that have an aggregate value of more than \$100 in the 12-month period preceding the date the officer becomes aware that:

(i) a contract between the local governmental entity and vendor has been executed; or

(ii) the local governmental entity is considering entering into a contract with the vendor.

Local Government Code § 176.006(a) and (a-1)

(a) A vendor shall file a completed conflict of interest questionnaire if the vendor has a business relationship with a local governmental entity and:

(1) has an employment or other business relationship with a local government officer of that local governmental entity, or a family member of the officer, described by Section 176.003(a)(2)(A);

(2) has given a local government officer of that local governmental entity, or a family member of the officer, one or more gifts with the aggregate value specified by Section 176.003(a)(2)(B), excluding any gift described by Section 176.003(a-1); or

(3) has a family relationship with a local government officer of that local governmental entity.

(a-1) The completed conflict of interest questionnaire must be filed with the appropriate records administrator not later than the seventh business day after the later of:

(1) the date that the vendor:

(A) begins discussions or negotiations to enter into a contract with the local governmental entity; or

(B) submits to the local governmental entity an application, response to a request for proposals or bids, correspondence, or another writing related to a potential contract with the local governmental entity; or

(2) the date the vendor becomes aware:

(A) of an employment or other business relationship with a local government officer, or a family member of the officer, described by Subsection (a);

(B) that the vendor has given one or more gifts described by Subsection (a); or

(C) of a family relationship with a local government officer.

Years	2017	2018	2019
<u>Income Statement</u>			
Gross sales	\$140,084	\$309,122	\$386,279
Cost of goods sold	\$55,588	\$122,666	153,283
Net Operating Income	\$84,496	\$186,456	\$232,996
Operating expenses	\$4,413	\$9,738	\$12,168
Net Income Before Tax	\$80,083	\$176,718	\$220,828
Income Tax	\$ 23,384	\$ 51,602	\$ 64,482
Net Income After Tax	\$56,699	\$125,117	\$156,346

Years	2017	2018	2019
<u>Cash Flow Statement</u>			
Beginning balance	\$45,001	\$116,411	\$273,991
Cash inflow	\$137,864	\$304,224	\$380,158
Cash outflow	\$66,454	\$146,644	\$183,246
Ending Cash Flow Balance	\$116,411	\$273,991	\$470,903
<u>Balance Sheet</u>			
Cash	\$116,411	\$273,991	\$470,903
Accounts Receivable	\$2,219	\$4,897	\$6,119
Total Current Assets	\$118,630	\$278,888	\$477,022
Fixed Assets	\$ -	\$ -	\$ -
Accumulated Depreciation	\$ -	\$ -	\$ -
Total Assets	\$118,630	\$278,888	\$477,022
Accounts Payable	\$0	\$0	\$0
Income taxes payable	\$5,268	\$11,625	\$14,527
Total Current Liabilities	\$5,268	\$11,625	\$14,527
Notes Payable	\$0	\$0	\$0
Other long-term liabilities	\$0	\$0	\$0
Total Long-term Liabilities	\$0	\$0	\$0
Shareholders' Equity	\$113,362	\$267,263	\$462,496
<u>SE Statement</u>			
Net Profit Before Tax	\$ 18,042	\$ 39,812	\$ 49,750
Income Taxes	\$ 5,268	\$ 11,625	\$ 14,527
Retained Earnings	\$ 12,773	\$ 28,187	\$ 35,223
Owner's Withdrawals	\$ -	\$ -	\$ -
Owner's Investments	\$ -	\$ -	\$ -
Adjustment to Retained Earnings	\$ -	\$ -	\$ -
Total Adjusted Retained Earnings	\$ 12,773	\$ 28,187	\$ 35,223
Total Liabilities and Equity	\$118,630	\$278,888	\$477,022

Years	2017	2018	2019
P/B Ratio	4.19	1.78	1.03
ROE	0.50	0.47	0.34
RONA	50.00%	47.00%	34.00%
IRR	0%	0%	0%

	2017	%	2018	%	2019	%
GROSS SALES	\$140,084	100.00%	\$309,122	100.00%	\$386,279	100.00%
Cost of Goods Sold (COGS)	\$55,588	39.68%	\$122,666	39.68%	153,283	39.68%
Gross Profit	<u>\$ 84,496</u>	<u>60.32%</u>	<u>\$ 186,456</u>	<u>60.32%</u>	<u>\$ 232,996</u>	<u>60.32%</u>
Gross Profit Margin	60.00%		60.00%		60.00%	

	2017	%	2018	%	2019	%
OPERATING EXPENSE						
Telephone/Internet	\$331	0.07%	\$730	0.16%	\$ 912	0.21%
Mileage	\$5,814	1.31%	\$12,829	2.90%	\$ 16,031	3.62%
Auto	\$640	0.14%	\$1,412	0.32%	\$ 1,764	0.40%
Manufacturing	\$55,588	12.55%	\$122,666	27.69%	\$ 153,283	34.60%
Trash Removal	\$61	0.01%	\$134	0.03%	\$ 168	0.04%
Facility/Warehouse	\$122	0.03%	\$269	0.06%	\$ 336	0.08%
Office Rent	\$3,468	0.78%	\$7,654	1.73%	\$ 9,564	2.16%
Utilities	\$431	0.10%	\$951	0.21%	\$ 1,188	0.27%
Total Operating Expenses	<u>\$66,454</u>	<u>15.00%</u>	<u>\$146,644</u>	<u>33.10%</u>	<u>\$ 183,246</u>	<u>41.37%</u>

	2017	%	2018	%	2019	%
Net Profit Before Tax	\$ 18,042		\$ 39,812		\$ 49,750	
Income Taxes	\$ 5,268		\$ 11,625		\$ 14,527	
Net Profit After Tax (Retained Earnings)	\$ 12,773		\$ 28,187		\$ 35,223	
Owner's Withdrawals	\$ -		\$ -		\$ -	
Owner's Investments	\$ -		\$ -		\$ -	
Adjustments to Retained Earnings	\$ -		\$ -		\$ -	
Total Adjusted Retained Earnings	<u>\$ 12,773</u>		<u>\$ 28,187</u>		<u>\$ 35,223</u>	

INVOICE



Gameday Sports Apparel

2140 Hall Johnson Road
Suite 102-197
Grapevine, Texas 76051
(214) 499-0028

BILL TO

Wabash College
c/o Clyde Morgan
301 W Wabash Avenue
Crawfordsville, Indiana 47933
MorganC@Wabash.EDU
330-717-0519

INVOICE

2785

INVOICE DATE

03/25/2019

DESCRIPTION	AMOUNT
7 Custom Coach Off Brand Back Pack Quantity: (7) Wabash College PMS 186 C 7 Coaches: Morgan, Conde, Johnson, [unclear], [unclear], [unclear], [unclear], [unclear], [unclear] Regular Price \$59.99 Discount Price \$44.99	314.93
Shipping	40.00
Subtotal	354.93
8.25%	29.28
0.0%	0.00
TOTAL	\$384.21



Thank you

TERMS & CONDITIONS

Accounting Note: Discount applies despite less than minimum order retained

Customer Note: Deposit equal to 50% of the invoice amount due immediately. Remaining balance due upon delivery. Allow three weeks from date of deposit for delivery

INVOICE



GSA

www.gsafit.com
(214)499-0028

BILL TO

NTX Ducks adds 2019
cc-TOREI CRAIN
214-744-9887
COACHTOREI@GMAIL.COM

INVOICE

2941

INVOICE DATE

08/31/2019

DESCRIPTION

AMOUNT

3 Pro style Elite Back Packs
\$59.99 each discounted to \$44.95

134.85

18 Custom Dri Fit T Shirts
Regular Price: \$15.95
Discount Price: \$10.95

197.10



\$331.95

Thank you

TERMS & CONDITIONS

Half due upon deposit, Balance due upon delivery.