


Purchase Change Request			 Marshall University Office of Purchasing One John Marshall Drive Huntington, WV 25755-4100		Order # 7036-9800019	
FY 06/07	Buyer JB	Date 3/22/07	Account 4234-2007-0471-099-025	P.O. Date 01/01/98	Contract 7036-9800019	
Document <input type="checkbox"/> Requisition (Cancellation only) <input type="checkbox"/> Regular Purchase Order <input type="checkbox"/> Contract Purchase Order <input type="checkbox"/> Open End Contract Purchase <input type="checkbox"/> Agreement			Document Action <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Cancellation <input type="checkbox"/> Increase/Decrease <input type="checkbox"/> Unused Balance <input type="checkbox"/> Freight <input type="checkbox"/> Renewal <input type="checkbox"/> Extension Error </div> <div> <input type="checkbox"/> Error in Total Amount <input type="checkbox"/> Change of Account <input type="checkbox"/> Change of Vendor Name/Address <input type="checkbox"/> Other </div> </div>			
Vendor Name, Address, Phone #, etc. ISP SPORTS 140 Club Oaks Court Winston Salem NC 27104 Phone: 336-768-3400 FEIN 56 1774026			Vendor Code		BOT/BOD Unit Name & Address Marshall University Office of Purchasing One John Marshall Drive Huntington, WV 25755-4100	
Item#	Quantity	Description of Change			Unit Price	Extended Price
		<p style="text-align: center;">Change Order # <u>5</u></p> <p>To addendum three to #7036-9800019, all in accordance with the same terms. And conditions contained in the original agreement and all authorized change orders, according to the attached documentation effective October 12, 2006.</p> <p>Agreement Period: 03/01/05 – 6/30/13</p> <p>This is a revenue agreement.</p>				
Reason for Change: Addendum attached				Previous Total	\$ <u>Open End</u>	
				Increase	\$ _____	
				Decrease	\$ _____	
				New Total	\$ <u>Open End</u>	

Approved: Charles H. Racer ^{3/22/07} _____ Date _____
 Authorized Signature

N/A _____ Date _____
 Attorney General if required

ADDENDUM THREE: MARSHALL VS. WEST VIRGINIA FOOTBALL GAME

This Addendum is entered into pursuant to the provisions of the basic contract.

Marshall and ISP agree to work together on any sponsorships, primary or ancillary, on the Marshall – West Virginia University football series. ISP agrees to handle fulfillment of any sponsorship elements of an agreement emanating from this series.

For the years 2006-2012, The Friends of Coal will be the title sponsor of the Marshall-West Virginia University football series. The following are the responsibilities of each party in regards to this contract:

ISP

- Make sure that the hospitality tent for the Friends of Coal is set up for the games in Huntington and work with the Friends of Coal on a catering menu
- Display the Friends of Coal logo on the front cover of the game program for the games in Huntington
- Will coordinate with the Marshall ticket office to have the Friends of Coal logo on the front of season and student tickets for the games in Huntington.
- Display the Friends of Coal logo on the videoboard a minimum of four (4) times for the games in Huntington
- Display the Friends of Coal logo on the north endzone Pro Ad signage systems for the games in Huntington
- Get produced four (4) large banners for display on the stadium ring wall for the games in Huntington
- Will run two (2) thirty (30) second messages on the videoboard for the games in Huntington
- Will work with Marshall Sports Information to display a Friends of Coal logo on www.herdzone.com for the month of August for each year of the agreement
- Will coordinate an interview with a representative of the Friends of Coal to be aired in the pre-game segment of the Thundering Herd football radio broadcast for each year of the agreement.
- Will coordinate with Marshall for having two (2) representatives from the Friends of Coal on the field for the coin toss for the games in Huntington. ISP will coordinate the public address system script to recognize the representatives for all games in Huntington.

Marshall

- Will provide the 200 game tickets and ten parking passes for the games in Huntington. Marshall will take the payment for these tickets and parking out of its share of the agreement
- Will pay for a tent large enough for 200 people and catering costs for 100 people for the Friends of Coal hospitality tent for the games that are in Huntington. The Friends of Coal will be responsible for any catering costs above 100 people.
- Will pay for the cost of producing the banners for the Friends of Coal and allow them to be hung on the ring wall of the stadium for all games in Huntington.
- Will include the Friends of Coal in all radio and television advertising and promotion for each game of the series and allow the use of its logo for game advertisements.
- Will allow two (2) representatives of the Friends of Coal to present the traveling trophy in the locker room of the winning team for all games in Huntington.
- Agrees to compensate ISP the following amounts:

2006-07 - \$25,000

2007-08 - \$25,000

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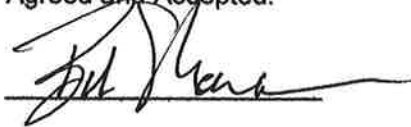
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2008-09 - \$28,000
2009-10 - \$28,000
2010-11 - \$30,000
2011-12 - \$30,000
2012-13 - \$30,000

The above amount will be included in gross collected cash revenue per article 1.02 of the contract

Should the Marshall – West Virginia football series continue past 2012-13, Marshall and ISP agree to renegotiate this addendum.

Agreed and Accepted:



Bob Marcum
Director of Athletics
Marshall University
Date: _____



Jim Woodrum
Vice President
ISP Sports
Date: 10/12/06