Purchase



Marshall University Office of Purchasing Order#

Date

Chang	je Re	quest	MARSHAUL		Marshall Drive , WV 25755-4100	7036-9	80019				
FY 2020	Buyer JB	Date 4/6/20	Accor 20 Vario		P.O. Date 1/1/1998	Contract 7036-980	019				
Document Requisition Regular P Contract Open End Agreement	Purchase Or Purchase Or d Contract	rder Order		Document Action Cancellation Increase/Decrease Unused Balance Freight Renewal Extension Error	e	r in Total Amount nge of Account nge of Vendor Name/Address					
Learfield (dba Learfi 505 Hobbs Jefferson	Communica ield IMG Co s Road City, MO 6	bllege 5109	Vendor Code		Office of One John	e & Address University Purchasing Marshall Dri on, WV 25755					
Ph# 336-831 Item# C	uantity	Fax		N# 47-0911648 scription of Change		Unit Price	Extended Price				
		including all aut amendments da Effective Date(s Attached: - Second Ame Properties, E between Ma - Third Amend Properties a Report - Pag - Learfield IM and W-9 - Pag	e original contract e attached 2019. 28 arshall Athletic ncy Agreement by and censing - Pages 3-6. shall Athletic g Revenue Distribution nce Address Change pdated in Change , LLC is now Learfield								
Reason for C	Change: Mo am	odifying and ext nendments date	ending the ag d April 1, 2019	reement as per the a 8 and February 13, 2	ttached Previous 019. Increase Decrease New Tot	\$	Open-End Open-End				
		Approv		Male W	te Negf	4/6/2	O Dat				

Attorney General if required

BOG 79

Purchasing Continuation Sheet	BOG 36	Page#	P.O. # 7036-980019 co13	
Vondom I Sald Committee I O die de affect IMO College	Organizatio	on Name		

Vendor:	Learfield Comm	unications LLC dba Learfield IMG College	Organization Name	
		Description		
		In September 2019, Marshall Univ Purchasing received the attached Me W-9 (Pages 10 through 11) notifying would be changing their name to Lear Communications LLC dba Learfield In Therefore, 7036-980019 co12 was comply updated name information. Later in 2019, the Office of Purchastached Second and Third Amendment through 9) to the contract signed by more the Athletics department in April 2018 respectively. As the Second and Third older than 7036-980019 co12 that contract address updates, the name on the appears as IMG College, not Learfield Due to the necessity of the Secondamendments being integrated into the contract, they have been included in the name change Memorandum and IMG College have also been included IMG College, LLC is now Learfield College.	morandum and us that IMG College rield MG College. eated to reflect the esting received the ents (Pages 3 epresentatives from and August 2019 d Amendments are entains the name eamendments still d IMG College. d and Third e 7036-980019 this change order. W-9 from Learfield I to confirm that	

SECOND AMENDMENT TO AGREEMENT TO LICENSE MARSHALL ATHLETIC PROPERTIES

This Second Amendment (this "Second Amendment") to that certain Agreement to License Marshall Athletic Properties by and between Marshall University ("Marshall") and IMG College, LLC ("Licensee") is made and entered into to be effective as of April 1, 2018 (the "Effective Date").

WHEREAS, the Agreement was entered into between Marshall and Marshall ISP Sports Network, LLC ("Marshall ISP") as of July 1, 2010 (the "Original Agreement") and subsequently amended as of July 1, 2016 by that certain Amendment to University Rights Agreement (the "First Amendment") (the Original Agreement and the First Amendment are collectively referred to herein as the "Agreement"); and

WHEREAS, the parties are entering into this Second Amendment to modify certain terms of the Agreement.

NOW THEREFORE, in consideration of the foregoing recitals and other good and valuable consideration, the receipt and sufficiency of which being hereby acknowledged, Marshall and Licensee hereby agree as follows:

- Section 3.01 of the Agreement is hereby deleted and replaced with the following:
 - 3.01 The Term of this Agreement shall begin on July 1, 2010 and continue for the period through and including June 30, 2028 ("Term").
- The date references of "July 1, 2024" and "June 30, 2025" contained in Section 3.02 shall be deleted and replaced with "July 1, 2026" and "June 30, 2027" respectively.
- 3. Section 4.01(f) shall be added to the Agreement and shall read as follows:
 - ARENA CENTER HUNG SCOREBOARD. Licensee shall pay Daktronics up to One Million Dollars (\$1,000,000.00) for Marshall's purchase of a center-hung scoreboard for Marshall's basketball arens to be installed prior to the 2018-19 basketball season as further described on Exhibit A stizohed herato (the "Scoreboard"). Marshall shall own the Scoreboard and shall be responsible for entering into any necessary purchase documentation with respect thereto with Daktronics. Marshall shall be responsible for insuring, maintaining and operating the Scoreboard. Licenses shall have exclusive rights to sell all commercial inventory on the Scoreboard pursuant to the Licensed Properties, and the parties agree that a minimum of seventy-five percent (75%) of the space and time available on the Scoreboard will constitute commercial inventory. Licenses shall retain the Initial One Million Two Hundred Thousand Dollars (\$1,200,000.00) of collected cash revenue with respect to the Scoreboard (which shall not be included in GCCR)(the "initial Scoreboard Revenue"). For purposes of clarification, any collected cash revenue with respect to the Scoreboard in addition to the initial Scoreboard Revenue shall be included in GCCR. In the event that Marshall terminates this Agreement early for any reason, prior to Licensee collecting the Initial Scoreboard Revenue, then Marshall shall reimburse Licensee the difference between One Million Two Hundred Thousand Dollars (\$1,200,000.00) and the actual collected cash revenue with respect to the Scoreboard as of the effective date of such termination. Licensee may deduct such amount from Licensee's payments remaining due to Marshall under the Agreement or direct Marshall to pay Licensee such amount within thirty (30) days of the date of such termination.

4. Section 6 of the Agreement shall be amended to add the following rows to the end of the chart to outline the financial terms for the 2026-27 and 2027-28 License Agreement Years:

License Agreement Year	Guaranteed Base Royalty	Stipend Football/Boftball/ Stopend Booter Scoring Equipment Stipend		Ticket Stipend	Big Green Foundation Payment	Newspaper Employee Stipend	Total Guaranteed Annual	Revenue Sharing Threshold		
2026/27	\$2,245,000	\$40,000	5391.977	2400 00n			Royetty	The Committee of the Co		
2027/28	\$2,245,000	The second secon	C CONCRETE OF STREET,	\$120,000	\$20,000	\$80,000	\$2,896,977	\$6.883 954		
	62,240, 000	\$40,000	5391.977	\$120,000	\$20,000	\$60,000	\$2,896.977	56,883,964		

Capitalized terms not otherwise defined in this Second Amendment have the meanings set forth in the Agreement. Except as modified in this Second Amendment, all terms and conditions of the Agreement remain in full force and effect.

IN WITNESS WHEREOF, the undersigned have each executed and delivered this Second Amendment effective as of the Effective Date, by and through their respective authorized representatives, each intending to be legally bound.

IMG (COLLEGE, LLC
Ву:	PRESIDENT
Date:	4/18/18
MARS	HALL UNDERSITY
Ву:	1/ Fl Horn
litte:	DIRECTOR OF ATRLETICS
Date:	4/11/18

EXHIBIT A

CH Video - Four (4) Indoor Daktronics LED Video Displays

- Daktronics Model: DVN-354-10MN-2000-WC-MA-286x612
- Approximate Active Area: 9,36' high x 16.64' wide
- Pixel Pitch: 10mm
- Matrix: 288x612
- LEDs illuminate red, green, and blue

CH Corner - Four (4) Indoor Daktronics LED Video Displays

- Daktronica Model: DVN-354-10MN-2000-WC-MA-288x128
- Approximate Active Area: 9.36' high x 4.16' wide
- Pixel Pitch: 10mm
- Matrix: 288x128
- LEDs illuminate red, green, and blue

CH Ring - One (1) indoor Daktronics LED Video Display

- Daktronics Model: DVN-354-10MN-2000-WC-MA-84x1952
- Approximate Active Area: 2.08' high x 63.44' wide
- Pixel Pitch: 10mm
- Matrix: 64x1952
- LEDs illuminate red, green, and blue

Four (4) Backilt Identification Panel

Approximate cabinet dimensions: 2'0" high x 20'0" wide

Accessories

- Canvas mesh
- One (1) Trumpet Horn
- Bronze Content Package

Show Control System Includes:

- 40 RU Rack system @1
- Venus Utility Server @1
- DSTI CPU @1
- DMP-8300 @ 2
- DMP-8302 @ 2
- VP-8000 @ 2
- VIP-5160 @ 2

INSTALL INCLUDES:

- Physical & electrical installation
- Hoist physical & hoist electrical installation
- Installation support
- Training
- Project management
- HDMI Feeds

Overhead Holst

Includes remote pendent

Project Engineering

Detailed shop, riser, and control drawings (does not include stamped drawings)

ADDENDUM TO THE AGENCY AGREEMENT BY AND BETWEEN MARSHALL UNIVERSITY AND IMG COLLEGE LICENSING

This Addendum (the "Addendum") effective as of the last date of signature below, by and between Marshall University ("University") and IMG College Licensing, LLC f/k/a Collegiate Licensing Company, LLC, f/k/a The Collegiate Licensing Company ("IMGCL") amends the Agency Agreement ("Agreement") by and between the University and IMGCL.

RECITALS

- A. IMGCL and University have entered into the Agreement, as amended, the effective date of which Agreement was January 1, 2000.
- B. IMGCL and University have agreed to further amend the Agreement as set forth in this Addendum.

ADDENDUM

- 1. In Paragraph 12 (TERM) "December 31, 2020" shall be changed to "December 31, 2022". Accordingly, the expiration date of the Agreement is December 31, 2022.
- 4. In Paragraph 7(b) of the Agreement, (LEGAL), "and CLC shall join as a party plaintiff or defendant with University at University's request" shall be changed to "and IMGCL, in its sole discretion, may join as a party plaintiff or defendant with University."
- 3. All other provisions of the Agreement shall remain in full force and effect, it being understood that, in the event of a conflict between the terms of this Addendum and the Agreement or any prior addenda, as amended, the terms of this Addendum will take precedence.

IMC COLLEGE LICENSING TIC

IN WITNESS WHEREOF, the parties have executed the Addendum.

MADCHAII IMIVED CITY

WARDINIED CITI VEIGHT I	mio compron pichianto, pac						
Ву:	Ву:	G/2					
Title: S. VP Communications & MAH	Title:	SVP and Managing Director					
Date:	Date:	4-12-18					

THIRD AMENDMENT TO AGREEMENT TO LICENSE MARSHALL ATHLETIC PROPERTIES

This Third Amendment ("Third Amendment") to that certain Agreement to License Marshall Athletic Properties by and between Marshall University ("Marshall") and IMG College, LLC ("Licensee") is made and entered into on February 13, 2019, effective as of July 1, 2017 (the "Effective Date").

WHEREAS, the Agreement was entered into between Marshall and Marshall ISP Sports Network, LLC ("Marshall ISP") as of July 1, 2010, as amended July 1, 2016 and April 1, 2018 (the "Agreement"); and

WHEREAS, the parties are entering into this Third Amendment to modify certain terms of the Agreement.

NOW THEREFORE, in consideration of the foregoing recitals and other good and valuable consideration, the receipt and sufficiency of which being hereby acknowledged, Marshall and Licensee agree as follows:

1. Section K.3.01.01 of Exhibit K to the Agreement is hereby deleted and replaced with the following:

K.3.01.01 Licensee is responsible for soliciting, selling and collecting all revenues associated with advertising, sponsorship recognitions, and commercial opportunities, except for Digital Subscription Revenue as set forth in Section K.4.01.01, with respect to the Digital Platforms, which revenues are to be included in GCCR.

2. Sections K.4.01.01 and K.4.01.02 of Exhibit K to the Agreement are hereby deleted and replaced with the following:

K.4.01.01 Marshall is responsible for registration and maintenance of the domain name(s) for the Website. Marshall is also responsible for collecting all revenues associated with the subscription service from online audio/video streaming on Marshall's official athletics website (the "Digital Subscription Revenue"). Commencing with the 2017-2018 License Agreement Year, Marshall shall remit to Licensee the first Fifteen Thousand Dollars (\$15,000) of Digital Subscription Revenue for each License Agreement Year. In addition, commencing with the 2018-2019 License Agreement Year, for any Digital Subscription Revenue in excess of \$15,000 in any License Agreement Year, Marshall shall: (i) retain Fifty Percent (50%) of such excess Digital Subscription Revenue; and (ii) remit to Licensee the remaining Fifty Percent (50%) of such excess Digital Subscription Revenue. Marshall shall pay any portion of the Digital Subscription Revenue due to Licensee with respect to any License Agreement Year within thirty (30) days of the conclusion of such License Agreement Year, except for the amount due (\$15,000) with respect to the 2017-2018 License Agreement Year, which Marshall shall pay on or before March 31, 2019. Any portion of the Digital Subscription Revenue paid to IMG in any License Agreement Year shall be included in GCCR.

K.4.01.02 Except as agreed above with respect to Licensee obligations, Marshall will continue to be responsible for all expenses related to operating and maintaining the Digital Platforms, including responsibility

for, and payment of expenses associated with, the provision of all editorial content, audio/video, pictures, graphics, statistics and data for Marshall's official athletics website, the subscription service, and all editorial content for the other Digital Platforms, as well as preparation of other Marshall promotional material it wishes to include on the Website.

Capitalized terms not otherwise defined in this Third Amendment have the meanings set forth in the Agreement. Except as modified in this Third Amendment, all terms and conditions of the Agreement remain in full force and effect. To the extent that the terms of this Third Amendment conflict with the terms of the Agreement, then in all cases the terms of this Third Amendment shall control.

IN WITNESS WHEREOF, the undersigned have each executed and delivered this Third Amendment, effective as of the Effective Date, by and through their respective authorized representatives, each intending to be legally bound.

IMG-COLLEGE,

Ву:

Title:

President & CEO

RECTUR OF HTHISTICS

Date:

7/2/2019

MARSHALL UNIVERSITY

By:

Title

Date:

Conference USA FY19 Marketing Revenue Distribution Report 6/23/2019

Source				Projected	91	no sergi i provincia salazi va ser					
Marketing Rights				\$ 400,000		etual As of 5/8/19 466,519					
Internet Rights			,	₋ φ 400,000	, t	3,795					
Royalties and Licensing				\$ 25,000	\$	26,456					
Less: Trademark renewal fees Less: Participant gifts Total				4 405 000	\$	(2,852)	į.				
				\$ 425,000	\$	493,919	i.				
Equal Distribution to 14 Membership				\$ 30,357	\$	493,919	*does 1	not include w	ebsite (Sideam)		
Member Sidenm					\$	142,491					
C-USA Shared Sidearm		10			\$	9,976					
					\$	152,467					
					*	102,107					
					S	646,386	E.				
					*******		E				
	Sidearm '18 Q4	Sidearm Q1 Sid	earm Q2	Sidearm Q3	Sid	earm per Member	Shared	l Marketing	C-USA Shared	Total	Marketing
Conference USA	\$ 2,077.66		2,517.41	\$ 2,682.55		•			\$ 9,976		
Charlotte	\$ 1,619.75	\$ 2,028.62 \$	2,931.59	\$ 4,263.82	\$	10,844	\$	35,280	\$ 713	\$	46,836
FAU	\$ 1,627.42	\$ 1,899.90 \$	2,938.00	\$ 4,170.42	\$	10,636	\$	35,280	\$ 713	\$	46,628
FIU	\$ 1,540.53	\$ 1,347.32 \$	1,988.01	\$ 2,781.79	\$	7,658	\$	35,280	\$ 713	8	43,650
LA Tech	\$ 2,743.22	\$ 2,713.99 \$	2,804.24	\$ 4,292.21	\$	12,554	\$	35,280	\$ 713	\$	48,546
Morshall	\$ 2,379.82	\$ 3,156.43 \$	4,049.50	\$ 2,494.12	\$	12,080	\$	35,280	\$ 713	\$	48,072
Middle Tennessee	\$ 1,294.07	\$ 1.198.80 \$	1,808,68	\$ 2,131.76	\$	6,433	\$	35,280	\$ 713	\$	42,426
North Texas	\$ 931.88	\$ 1,609.97 \$	2,937.24	\$ 1,754.89	\$	7,234	\$	45 400	\$ 713	\$	43,226
ODU	\$ 1,523.61	\$ 2,156.15 \$	3,130.65	\$ 3,075,23	\$	9,886	\$	35,280	\$ 713	\$	45,878
Rice	\$ 1,781.41	\$ 2,875.88 \$	2,437.76	\$ 5,504.38	\$	12,599	\$	35,280	\$ 713	\$	48,592
Southern Miss	\$ 8,490.31	\$ 4,693.99 \$	3,562.76	\$ 8,539,43	\$	25,286	\$	35,280	\$ 713	\$	61,279
UAB	\$ 1,809.52	\$ 1,643.67 \$	2,163.17	\$ 2,936,52	\$	8,553	\$	35,280	\$ 713	\$	44,545
UTEP	\$ 919.85	\$ 1,854.54 \$	2,329.65	\$ 1,705.05	\$	6,809	\$	35,280	\$ 713	\$	42,802
UTSA	\$ 1,437.95	\$ 974.03 \$	1,932.64	\$ 2,652.64	8	6,997	\$	35,280	\$ 713	S	42,990
WKU	\$ 1,182.62	\$ 1,244.30 \$	1,150.36	\$ 1,344.98	\$	4,922	\$	35,280	\$ 713	S	40,915
Unallocated	\$ -	\$ - \$	-	\$ +	\$		\$	120	\$ -	\$	30.0
TOTALS	\$ 31,359.62	\$ 32,096.24 \$ 3	38,681.66	\$ 50,329.79	S	142,491	S	493,919	\$ 9,976	S	646,386
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Notice of Invoice Remittance Address Change

Dear Business Partner,

Effective July 1, 2019, Learfield IMG College has a new payment address.

To ensure that your payments continue to be properly and timely credited to your account, please use the following payment remittance address:

Learfield IMG College PO Box 843038 Kansas City, MO 64184-3038

Please update your records, or forward this to the appropriate person regarding the new location to send your invoice payments.

Note for Checks: To receive proper credit for your payment, please include the remittance invoice stub with your check or a breakout of payments with your check stubs.

To initiate an ACH as your form of payment, you will need the following information:

Bank Info:

Commerce Bank, P.O. Box 843038, Kansas City, MO 64184-3038

ABA Routing Number: 101000019

Name on Account:

Learfield IMG College

Account Number:

403549625

Note for ACH Payments: To ensure your payment is applied to the correct account, we require that you submit an email containing the pertinent payment information (Customer Number and Invoice Number). Please forward this information to our Accounts Receivable Department at ar@learfieldimgcollege.com.

If you have any questions, please do not hesitate to call us at 336-831-0737 or email us at ar@learfieldimgcollege.com.

We appreciate and value your partnership and look forward to continuing to serve your brand experience needs.

Thank you for choosing Learfield IMG College.

Form W-9

(Rev. October 2018) Department of the Treasury Internal Revenue Service

Request for Taxpayer Identification Number and Certification

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

A-L Tier II LLC fka Patron Solutions LLC																				
3.	2 Le	Business name/disregarded entity name, if different from above Learfield Communications, LLC (dba Learfield IMG College)																		
	3 (3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. Individual/sole proprietor or Corporation S Corporation Partnership Trust/estate single-member LLC												4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):						
/pe	F													Exempt payee code (if any)						
Print or type. Specific Instructions on page	Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.											3 1	Exemption from FATCA reporting code (if any)							
bec	L	Other (see instructions) > 5 Address (number, street, and apt. or suite no.) See instructions. Requester's name												pplies to			0.5000000	outside	the U.S.,	1
See S		Address (number, st 15 Hobbs Road		or suite no.)	See instru	ctions.				Reques	ster's	nam	e and	addre	ess (o	otiona	al)		W.	
		6 City, state, and ZIP code Jefferson City, MO 65109																		
	RE	ist account number(MIT PAYMENT T	s) here (option O: c/o Learf	nal) ïeld IMG Co	ollege, P.	O. Box	843038, Ka	nsas City, M	issouri 6	4184-30	38									
Par	t I	Taxpayer	Identific	ation Nu	ımber (TIN)				*****										_
Enter	you	TIN in the approp	priate box. T	he TIN pro	vided mu	ıst matcl	h the name	given on line	e 1 to avo	oid	So	cials	secur	ity nu	mber					
reside	nt al	thholding. For ind lien, sole proprieto is your employer	or, or disrega	arded entity	v. see the	instruct	tions for Pa	rt I. later. For	r other					-		_				
,		e account is in me	are then one		- 4l i4.		f!' 4 A				or									
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Par	_	Certifica						·												
		alties of perjury, I																		
2. I ar Ser	n no vice	nber shown on thi t subject to backu (IRS) that I am su er subject to back	p withholdin ubject to bac	g because: ckup withho	(a) I am	exempt	from backu	in withholding	a or (b)	I have n	ot h	een r	notifia	yd be	the I	ntern	al Re	even e tha	ue t I am	
3. I an	nal	J.S. citizen or othe	er U.S. perso	on (defined	below);	and														
4. The	FA	TCA code(s) ente	red on this f	orm (if any)) indicatin	g that I	am exempt	from FATCA	A reportin	ng is con	ect.									
Certif you ha	icati ave f sition	on instructions. Yailed to report all or abandonment of interest and divide	You must cro interest and of secured pr	oss out item dividends (roperty, can	2 above i on your ta	fyou hav ax return	ve been noti n. For real e	fied by the IR estate transa	Sthat you ctions, ite	u are cur em 2 do	rent es n	ly su ot ap	oply.	For m	ortga	ige in	ntere	st pa	iid,	9
Sign Here		Signature of U.S. person ►	81	;ale	M	\mathcal{B}	×		Dar	te ►	*********	06/:	24/1	9			***************************************	Manualia.	-	
Gei	1e	ral Instruc	ctions	7				- Form 1099	9-DIV (di	vidends	, inc	ludin	ng tho	se fro	om st	ocks	or m	nutua	 ıl	
		ferences are to th		evenue Co	de unless	otheru	ico	funds)												

noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

Form 1099-INT (interest earned or paid)

- Form 1099-MISC (various types of income, prizes, awards, orgross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)
 Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.