Purchase



Marshall University

Order	#
MU19ME	DIABUY

	nge R	eque:	st			One John	of Purchasing n Marshall Dri n, WV 25755-4		MU191	MEDIABUY
FY 2021	Buyer		Date 1/20/20)21	Accou		P.O. Date		Contract	NARIIV
Document Requise Regular Contrar Open Dayree	sition (Canco ar Purchase act Purchase End Contrac	Order Order t Purchase ress, Phone	у)		Variou	Document Action Cancellation Increase/Decrease Unused Balance Freight Renewal Extension Error	BOG U	Chang Chang Other init Name & Marshall Ur Office of Pu	Address hiversity urchasing	int t Name/Address
	ia Beach,		2			r	3162	One John M Huntington,		
Ph# 757-4 Item#	473-8152 Quantity	Fax				I# 833966155 cription of Change			Unit Price	Extended Price
		To include January (1) TV Sp (2) Out of (3) Digital Continger and March	d in the conation be the rate as per the coend of Home in the coend of	MEE tes for le 2021 Outdo renewa will be	ccording contract on particular on particular of MU included as: Januar	Order # g to all terms, condition of and all authorized age 2. ING SERVICES ober, October, Novem Media Plan for the fol	change orders nber, Decembe llowing items: ates for Febru 2 contract rene	er, and ary 2022 ewal.		
Reason for Change: To renew the contract and include the rates for September, October, November, December, and January as per the 2021-2022 Media Plan. Contingent upon renewal of MU19MEDIABUY, the rates for February 2022 and March 2022 will be included in the January 2022 contract renewal. Previous Total						Open-End Open-End				
			Approv	ed:	am	ala White	Noale		1/2	0/2/

anala White Nogle	1/201
Authorized Signature	7-7-
COV	

Attorney General if required

Date

Date



Marshall University 2021-2022 Media Plan

					Singili Sinversity Ede i Edee media i idil	1 2222 12						
		Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	- to
TV (:30)	Network TV - Early Morning (5a-9a)	27 3 10 17 24 31 7 14 21	31 7 14 21	28 5 12 19	26 2 9 16 23	30 7 14 21 2	28 4 11 18 25	1 8 15 22	1 8 15 22	29 5 12 19	26 3 10 17 24	
	Charleston-Huntington											
	Bluefield-Beckley-Oak Hill											
*Buys focused on 5a-10a News												
ivetwork rrogramming broadcast & cable	TOTAL Estimated TV Spend	\$0	\$26,281	\$17,526	0\$	0\$	\$15,596	\$15,597	0\$	0\$	0\$	\$75,000
	Outdoor											
Outdoor	Yeager Airport & Tri-State Airport Signage-*see tab				8-week flight							
	(3-4) Outdoor Bulletins TBD											
	TOTAL Estimated OOH Spend	\$0	\$0	\$14,800	\$10,067	\$10,067	\$10,066	\$0	\$0	\$0	\$0	\$45,000
Digital	Digital Display											
	Online - Undergraduate											\$14,397
	Online- Graduate											\$16,454
	Business Leadership - Undergraduate											\$14,397
	Business Leadership - Greaduate											\$16,454
	Healthcare - Undergraduate											\$14,397
	Healthcare - Graduate											\$16,454
	Cyber - Undergraduate											\$20,567
	Cyber - Graduate											\$20,567
	Traditional Students - Undergraduate											\$53,025
	Aviation - Undergraduate											\$10,288
	Total Estimated Digital Spend	\$0	\$45,987	\$45,987	\$45,987	\$10,232	\$22,908	\$21,422	\$4,477	\$0	\$0	\$197,000
	Total Estimated Spend	0\$	\$72,268	\$78,313	\$56,054	\$20,299	\$48,570	\$37,019	\$4,477	0\$	0\$	\$317,000
	The state of the s											

100%	62%	38%	
\$317,000.00	\$197,000.00	\$120,000.00	
Budget Breakdown	Digital	Traditional	



Office of Purchasing

December 22, 2020

SPI Productions Inc 4752 Euclid Road Virginia Beach, VA 23462

Re: Contract Renewal for MU19MEDIABUY

To Whom It May Concern:

The above referenced contract will expire on January 6, 2021. There is a provision for another renewal upon written mutual agreement of the parties.

Please annotate on the bottom of this letter, with your signature and date, if you agree to renew contract MU19MEDIABUY effective January 7, 2021 through January 6, 2022 under the same terms and conditions. Enclosed is a Purchasing Affidavit which requires signature and notarization as well.

Please return the letter and the enclosed purchasing affidavit signed in the original to the noted below.

Marshall University – Office of Purchasing One John Marshall Drive Huntington, WV 25755-4100

If you have any questions, please feel free to call me at 304-696-2820.

Sincerely,

Justin P. Hawthorne Purchasing Agent

I agree to renew the current contract # MU19MEDIABUY for an additional one (1) year period under the same terms and conditions.

YesNo	
Yes, subject to the following changes indicated belo	w or in the attached letter.
	1-11-21
Signature	Date
CHRIS CALCAGNO	
Printed Name	
PRESIDENT + CEO	
Γitle	
Comments:	

STATE OF WEST VIRGINIA Purchasing Division

PURCHASING AFFIDAVIT

CONSTRUCTION CONTRACTS: Under W. Va. Code § 5-22-1(i), the contracting public entity shall not award a construction contract to any bidder that is known to be in default on any monetary obligation owed to the state or a political subdivision of the state, including, but not limited to, obligations related to payroll taxes, property taxes, sales and use taxes, fire service fees, or other fines or fees.

ALL CONTRACTS: Under W. Va. Code §5A-3-10a, no contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and: (1) the debt owed is an amount greater than one thousand dollars in the aggregate; or (2) the debtor is in employer default.

EXCEPTION: The prohibition listed above does not apply where a vendor has contested any tax administered pursuant to chapter eleven of the W. Va. Code, workers' compensation premium, permit fee or environmental fee or assessment and the matter has not become final or where the vendor has entered into a payment plan or agreement and the vendor is not in default of any of the provisions of such plan or agreement.

DEFINITIONS:

COMMONWE

"Debt" means any assessment, premium, penalty, fine, tax or other amount of money owed to the state or any of its political subdivisions because of a judgment, fine, permit violation, license assessment, defaulted workers' compensation premium, penalty or other assessment presently delinquent or due and required to be paid to the state or any of its political subdivisions, including any interest or additional penalties accrued thereon.

"Employer default" means having an outstanding balance or liability to the old fund or to the uninsured employers' fund or being in policy default, as defined in W. Va. Code § 23-2c-2, failure to maintain mandatory workers' compensation coverage, or failure to fully meet its obligations as a workers' compensation self-insured employer. An employer is not in employer default if it has entered into a repayment agreement with the Insurance Commissioner and remains in compliance with the obligations under the repayment agreement.

"Related party" means a party, whether an individual, corporation, partnership, association, limited liability company or any other form or business association or other entity whatsoever, related to any vendor by blood, marriage, ownership or contract through which the party has a relationship of ownership or other interest with the vendor so that the party will actually or by effect receive or control a portion of the benefit, profit or other consideration from performance of a vendor contract with the party receiving an amount that meets or exceed five percent of the total contract amount.

AFFIRMATION: By signing this form, the vendor's authorized signer affirms and acknowledges under penalty of law for false swearing (*W. Va. Code* §61-5-3) that: (1) for construction contracts, the vendor is not in default on any monetary obligation owed to the state or a political subdivision of the state, and (2) for all other contracts, that neither vendor nor any related party owe a debt as defined above and that neither vendor nor any related party are in employer default as defined above, unless the debt or employer default is permitted under the exception above.

WITNESS THE FOLLOWING SIGNATURE:	COL OCED ALC
Vendor's Name:	SPI PRODUCTIONS
Authorized Signature:	Date:/-11-21
State of VA	>
County of Va Beach, to-wit:	
Taken, subscribed, and sworn to before me th	nis May of Vanuary 2021.
W CO DE 10/31/	, 20 <u>21</u> .
S OTARY LAND	Sun & Ratort
OFFIX SEAL HER	NOTARY PUBLIC SULLA 1 1 0 POCH
0 10 1620 0 3	Purchasing Affidavit (Revised 01/19/2018

UC Defaulted Accounts Search Results

Sorry, no records matching your criteria were found.

FEIN: 833966155

SPI PRODUCTIONS INC Business name:

Doing business as/Trading

as:

Please use your browsers back button to try again.

WorkforceWV	<u>Unemployment</u>	Offices of the Insurance
WOLKIOICE W V	<u>Compensation</u>	<u>Commissioner</u>