

Marshall University Communications

Social Media Content Intern

Spring 2022

Up to 20 hours per week, paid internship

Description:

The Social Media Content Intern will assist University Communications by shooting and editing photos and videos to help tell the Marshall story on social media. The primary responsibility of the intern will be creating content for use on social media platforms including Instagram and TikTok. This includes shooting and editing photographs and short-form videos.

To be considered, applicants must be currently attending Marshall University and successfully pass a background check. The ideal candidate would be a journalism or art student who is eager to learn, resourceful, self-motivated, organized and enthusiastic. Candidates should be able to work independently and as part of a team.

This internship requires up to 20 hours per week. Evenings and weekends may be required.

Responsibilities:

- Creatively capture student life, university events, academic settings, facilities and the Marshall campus through photo and video for social media.
- Create content for social media posts, stories, Reels and TikTok
- Work on projects assigned by University Communications staff.
- Attend weekly meetings with University Communications staff.
- Other duties as assigned.

Required skills:

- Social Media Experience.
- Interest in storytelling.
- Experience in digital photography and videography.
- Basic photo and video editing skills.
- Ability to follow brand standards and guidelines.
- Ability to work independently.
- Ability to coordinate multiple tasks and complete assignments with tight deadlines.
- Must be dependable and punctual.

How to Apply:

To be considered for this position, please send an email containing your cover letter and resume to socialmedia@marshall.edu with "Social Media Content Intern" as the subject.