# **INVESTOR PLEDGE FORM**

## It doesn't take much to change a life. As little as \$15 a month means:

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United Way of the River Cities

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ſ	DIRECT GIFT:		<ul> <li>Cash or Check (enclosed) Please make the check payable to UNITED WAY OF THE RIVE</li> <li>Credit Card or Direct Debit To make your donation with a credit/debit card or directly call 304.523.8929 x105.</li> <li>Stocks/Securities Call 304.523.8929 x112.</li> <li>Bill Me Option Billing frequency: O Monthly O Semi-Annually O Quarterly O one Minimum pledge for direct bill is \$25.</li> <li>Starting On: Minimum Pledge for Comparison of the comparison of</li></ul>						from your bank account, -Time OBi-Weekly
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# **YOU JUST MADE A DIFFERENCE IN OUR COMMUNITY. THANK YOU!**

PLEASE MAKE A COPY FOR YOUR RECORDS. Please consult your tax advisor about documents you need to keep to substantiate your charitable gift tax deduction. No goods or services were provided in exchange for this contribution. West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25301. Registration does not imply endorsement. For more information, visit www.unitedwayrivercities.org.



United Way of the River Cities fights for the health, education, financial stability, and basic needs of every person in our community. Through collaboration and investment, our organization addresses the most critical needs in Cabell, Wayne, Lincoln and Mason counties in West Virginia, and Lawrence County, Ohio. We are successful in making long-term change in the community because of our generous donors and volunteers.

We target specific critical issues, and we work strategically with partners to establish goals and coordinate efforts. We address complex problems at the root. We fund programs that show real results, and we develop initiatives that emphasize prevention. We inspire individuals to join the fight against our community's most daunting social crises.

# UNITED WE FIGHT. UNITED WE WIN.

### **FREQUENTLY ASKED QUESTIONS**

#### Just what does United Way do?

United Way fights for the health, education and financial stability of every person in our community. We believe that when any one of us succeeds, we all succeed.

#### Why should I give?

When donors give to United Way they are investing in programs and strategies that address the most critical issues in the region.

#### How is United Way accountable?

United Way's operating budget is audited by an independent accounting firm and carefully scrutinized by United Way's Board of Directors. United Way of the River Cities adheres to strict membership standards put in place by United Way Worldwide. Those standards include the governance of the organization, recordkeeping and fiscal reporting. UWRC's tax return (990) and audit are public record.

#### Where does my money go?

Your gift supports programs, strategies and partnerships that address issues related to our four areas of focus – health, education, financial stability and basic needs.

#### **Does my contribution stay in this area?** Absolutely!

#### How are the Funded Partners accountable?

Each Funded Partner is vetted by the Community Investment Council and United Way staff during the application process. Funds are awarded to those entities whose activities are nonprofit in nature. The organization must adhere to all requirements of the IRS and state within which it raises funds. Funded partners provide semi-annual reports, and volunteers make annual site visits to the organization.

Can I designate my contribution to a particular program, funded partner or nonprofit?

**Does United Way of the River Cities or its national affiliate fund Planned Parenthood or other abortion services?** No.

#### Where can I get help?

Anyone in West Virginia or Lawrence County, Ohio, can pick up a telephone and dial 2-1-1 for all NON-MEDICAL emergencies.

### For more information, visit www.unitedwayrivercities.org or call 304-523-8929.

United Way of the River Cities

