

Attention: Marshall Students



POSTER COMPETITION

“BLACK HEALTH AND WELLNESS”
Due Friday, November 12, 2021

Online Entry:

<https://www.marshall.edu/art/black-history-poster-competition-mu-students/>

\$200 First Prize

Additional prizes may be awarded.

Eligibility

The competition is open to all Marshall University students. One entry per student. It is free to enter.

Theme

“Black Health and Wellness” is this year’s National Black History Theme as established by the Association for the Study of African American Life and History.

Please read the ASALH statement on **Black Health and Wellness** for inspiration before beginning your design: <https://asalh.org/black-history-themes/>.

Poster Design

- Students are encouraged to be creative and to explore ideas and concepts. You may create your poster using digital tools and/or traditional media such as markers, paint, pens, collage, etc. If using traditional media, your entry may be scanned or photographed for online submission.
- Posters should be either 8 ½ x 11 or 11 x 14 inches.
- Your entry will be judged based on these criteria.
 - 1) the extent to which your design effectively expresses the 2022 Black History Theme;
 - 2) the potential of your design to improve race relations and/or preserve/observe Black history;
 - 3) poster design quality; and
 - 4) completion of a supporting statement of at least 150 words describing what you learned during your research and considered in designing your poster.
- Prior winning posters by Marshall students may be seen at <https://www.marshall.edu/woodsonlyceum/poster-contests/mu-poster-competition/>

Poster Entry and Guidelines

Entering this competition constitutes agreement with the terms of the competition and provides Marshall University the right to use winning entries for promotion of the sponsor's programs. The winning poster will be the official 2022 Black History poster of The Dr. Carter G. Woodson Lyceum at Marshall University. The winning poster will be professionally produced and displayed on the Marshall University campus and featured on The Woodson Lyceum's website.

October 1 – November 12:

Develop your Black History Month poster entry. Be sure to read the ASALH statement on the 2022 theme, "Black Health and Wellness" for inspiration before creating your poster: <https://asalh.org/black-history-themes/>

Submit your entry online. The deadline is Friday, November 12, 2021, 11:59 pm.

ONLINE ENTRY SUBMISSION here:

<https://www.marshall.edu/art/black-history-poster-competition-mu-students/>

Use only JPG or PDF formats and keep files under 4 MB. Image must be less than 1,000 pixels in either dimension. The winning entry will be selected based on response to the 2022 theme, impact, design, and your supporting statement.

December 2021: The review committee will meet to select the winning posters prior to the end of the calendar year. Marshall University faculty, staff, and alumni and community members serve on the review committee. Entries are judged anonymously; however, the student's name, major, and hometown will be added to the winning posters along with logos of Marshall University and The Lyceum. These logos are shown on this competition announcement. Winners may be asked to respond to feedback from the review committee prior to distribution of the winning poster(s).

January 2022: The winning entry will be unveiled at an Awards Ceremony that typically takes place before the Dr. Martin Luther King Jr. Holiday in January. The winner will be an invited guest at the Awards Ceremony and will have the option to attend virtually. The winning poster will be professionally produced and displayed on the Marshall University campus and featured on The Woodson Lyceum's website. The winner will need to complete paperwork in order to receive the monetary prize. Additional prizes may be awarded at the discretion of The Lyceum; however, only the First Prize poster will be printed.

If you have any questions regarding this poster competition or your entry, contact either Professor Sandra Reed at sandra.reed@marshall.edu

About The Dr. Carter G. Woodson Lyceum at Marshall University

Dr. Carter G. Woodson, the "Father of Black History," said that the turning point in his career came during his West Virginia years, a period that included graduation from Huntington's Douglass School (1896) and subsequent service as its principal. A statue of Dr. Woodson, located at 820 Hal Greer Blvd., honors his connections to Huntington and West Virginia. Marshall University memorialized Dr. Woodson's achievements by creating The Lyceum in his honor.

For more information about The Lyceum: <https://www.marshall.edu/woodsonlyceum/>

Additional details of Woodson's life can be found here: <https://www.biography.com/scholar/carter-g-woodson>

