

Graduate Studies Plan on a Page



“To inspire learning and creativity that ignites the mind, nurtures the spirit, and fulfills the promise of a better future”

Marshall’s graduate programs produce **clinicians, scientists, business leaders, scholars, artists, educators** and other **highly skilled individuals** to meet the needs of West Virginia and the nation.

Vision
Mission
Values
Stakeholder Goals
Initiatives
Metrics

Quality
Access

Research & Creativity
Collaboration

Technology & Innovation
Inclusive Excellence

Students	Research & Creativity	Faculty and Staff	West Virginia & Nation	Financial Stakeholders
Provide educational and professional experiences with opportunities that promote graduation and personal success.	Provide faculty and students with an environment and resources for scholarly and artistic excellence.	Provide training and support to grow a highly qualified, productive, and inclusive team of faculty and staff.	Provide highly-trained graduates prepared to succeed and thrive in the current and future workforce.	Provide planning and support to ensure Marshall has the resources to support student and faculty success.
Student Success	Faculty Support	Advising & Mentoring	Program Portfolio	Enrollment
• Grad & Prof Student Assoc. • Student-focused events • Financial aid & GA portfolio • Licensing exam success • Employment & post-degree outcomes	• Teaching loads • Grants & contracts • Scholarly & creative outputs • Faculty development • Library, IT & grant resources • Travel support	• Advisor training • Advising syllabus • Advising handbook • Advisors assigned • Career advising & events	• Online, non-degree & microcredential programs • Curricular development • MOUs & agreements • Cross-unit, interdisciplinary & external projects	• Marketing & recruiting • Enrollment & retention rates • Degree conferrals & graduation rates • Research & professional degrees