



AI Can Assist. Responsibility Remains With Us.

Artificial intelligence (AI) presents significant opportunities to enhance teaching, learning, research, student support, and administrative operations across Marshall University. AI tools can improve productivity, assist with content creation, support data analysis, and streamline routine tasks. At the same time, AI technologies introduce risks that require thoughtful use, appropriate safeguards, and institutional oversight.

Protecting University Data

Protecting university data is one of the most important considerations when using AI technologies.

Private and restricted data, as defined by Marshall University's [UPGA-10 Information Security Policy](#), should never be entered into public or external AI platforms unless the university has approved safeguards, contractual protections, and security controls in place.

Faculty and staff should use university-approved AI solutions, follow institutional guidance, and remember that once information is shared with an external platform, the university may have limited ability to control or remove it.

Shared Responsibility

AI use creates institutional responsibility. Improper handling of university information or reliance on inaccurate AI-generated content can affect privacy, compliance, accessibility, research activities, and the university's reputation. Every faculty and staff member plays a role in protecting Marshall University's students, employees, research, and information assets.

Verify Before You Rely

AI-generated content should be treated as a starting point, not a final answer. Review and validate AI-generated materials before sharing them with students, publishing them, incorporating them into university documents, or using them to support decisions. Professional judgment remains essential to ensuring accuracy, quality, and compliance.



Areas of Institutional Risk

Data Protection

AI use must comply with FERPA, applicable privacy requirements, and university data governance standards. Student information should only be shared with approved systems and in accordance with established university policies.

Research Integrity and Compliance

Use caution when working with human subjects data, restricted research data, confidential sponsor information, intellectual property, or export-controlled information. Consult appropriate research and compliance offices when needed.

Academic Integrity

Faculty and students should understand both the benefits and limitations of AI. Expectations for appropriate use, disclosure, citation, and assessment integrity should be clearly defined.