West Virginia University is one of the few land-grant institutions without a natural history museum and in fact, West Virginia is one of the few states without such a facility. A natural history museum is an essential component of a comprehensive land grant institution particularly in a rural state like West Virginia where people embrace a strong connection with the land. A natural history museum is valuable for a state to ensure that future generations understand the history of environmental changes and to allow students to be properly trained in species identification and natural history. A natural history museum would provide the following benefits to West Virginia, WVU, alumni, and friends.

- Enhanced learning opportunities for students (our future professionals) enrolled in Wildlife and Fisheries; Forestry; Civil & Environmental Engineering; Geology; Biology; Entomology; Recreation, Parks, and Tourism; Creative Arts; Education; Interior Design; and other sciences.

- Education of the citizenry about Appalachian natural history, the role of hunting in wildlife management, and encourage a stewardship approach to natural resources conservation.

- Promote economic development in the Morgantown area by attracting visitors, providing an intellectually stimulating environment for alumni to relax and reconnect prior to football or basketball games or other WVU events, and providing employment and experiential opportunities for students.

- Ensure maintenance of natural history collections in the state rather than exporting our natural history knowledge and databases out of the state.

- Help promote the recruitment and retention of outstanding students, faculty, and staff.

Photos courtesy of Jim Clark
West Virginia University Natural History Museum

The upper lobby of Percival Hall will be transformed and renovated to create the primary exhibit area of the West Virginia University Natural History Museum. Exhibits will include a pack of hungry wolves standing over a recent kill, an array of bird eggs, and a majestic golden eagle. We believe that the museum will provide a grand entrance to the Division of Forestry and Natural Resources that will excite visitors and prospective students. Alumni will take pride in the new revitalized Percival Hall.

The catalysis for this project is the recent acquisition of the Robert Estler Collection, which includes over 400 wildlife mounts. The Estler Collection will offer students and visitors the opportunity to view a broad range of specimens from hummingbirds to an adult black bear. Taxidermist Bob Estler and his wife Mary Lou have spent over seventy years developing this unique collection.

The Davis College Division of Forestry and Natural Resources along with West Virginia University are committed to creating a Natural History Museum. To achieve this goal we will need the financial support of private donors in our efforts to raise an estimated $300,000 needed for renovation and display costs. The University, College and Division have gotten the project started with the allocation of $45,000. The following represents identified needs for the project:

Wildlife Displays – Construction Costs

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appalachian Hardwoods</td>
<td>$25,000</td>
</tr>
<tr>
<td>Bird Eggs</td>
<td>$8,000</td>
</tr>
<tr>
<td>Cats and Coyotes</td>
<td>$6,500</td>
</tr>
<tr>
<td>Game Birds</td>
<td>$5,000</td>
</tr>
<tr>
<td>Hollow Hills</td>
<td>$12,000</td>
</tr>
<tr>
<td>Hunting and Trapping</td>
<td>Funded</td>
</tr>
<tr>
<td>Northwoods</td>
<td>$16,000</td>
</tr>
<tr>
<td>Raptors</td>
<td>$14,000</td>
</tr>
<tr>
<td>Songbirds</td>
<td>$10,000</td>
</tr>
<tr>
<td>Tree Section</td>
<td>$1,500</td>
</tr>
<tr>
<td>Up Close and Personal</td>
<td>$8,000</td>
</tr>
<tr>
<td>West Virginia Wetlands</td>
<td>$32,000</td>
</tr>
</tbody>
</table>

Wildlife Display Case: $2,500

Bird Display Case: $2,000

Black Bear: $7,250

Forest Ecosystem: $36,000

Head Mounts: $200

Hungry Wolves: $60,000

Mountain Rivers: $14,000

Prairie: $14,000

Room Audio: $2,500

Southwest Brushlands: $14,000

Trees: $6,500

Vision Panel: $500

Wetland Display Case: $2,500

Naming Opportunities

- Percival Hall Lobby: $250,000
- Named Individual Wildlife Displays: 150% of construction cost to provide financial support for general maintenance and preservation needs. Each donor will be recognized for their commitment and support.
- Named Museum Preservation Funds: $100,000
  This opportunity would create an endowed fund that would be utilized to meet ongoing maintenance needs of the museum. Each donor will be recognized for their commitment and support.

WVU Natural History Museum Fund

Want to help us create a premiere museum at WVU? Then send your contribution today. Challenge your friends and fellow alumni to join us in this effort. Help us spread the word to make this happen!

To make a pledge of support or for more information please contact Jim Anderson at 304.293.2941 x2445 or Jim.Anderson@mail.wvu.edu.