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| TEAM NAME: | JUDGES NAME: |
| PRESENTATION CONTENT | |
| Hook/Intro The problem, need, or opportunity is clearly explained and the significance is evident. | <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> Excellent (4pts) <input type="checkbox"/> Very Good (3pts) <input type="checkbox"/> Acceptable (2pts) <input type="checkbox"/> Marginal (1pt) </div> <div style="width: 50%;"> Needs Improvement: <input type="checkbox"/> Problem/Need/Opportunity <input type="checkbox"/> Speaker Introduction Comments: </div> </div> |
| Goals for Solution A detailed explanation of the proposed solution and a convincing statement of how it provides value for the customer are given. | <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> Excellent (4pts) <input type="checkbox"/> Very Good (3pts) <input type="checkbox"/> Acceptable (2pts) <input type="checkbox"/> Marginal (1pt) </div> <div style="width: 50%;"> Needs Improvement: <input type="checkbox"/> Solution <input type="checkbox"/> Value Proposition Comments: </div> </div> |
| Target Market The intended audience is well defined/identified and the market or user base is quantified. | <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> Excellent (4pts) <input type="checkbox"/> Very Good (3pts) <input type="checkbox"/> Acceptable (2pts) <input type="checkbox"/> Marginal (1pt) </div> <div style="width: 50%;"> Needs Improvement: <input type="checkbox"/> Target Market(s) <input type="checkbox"/> Demonstrated Demand Comments: </div> </div> |
| Competitive Advantage Understanding of the competition and shortcomings are highlighted; credibility of the proposed solution and qualifications of the team indicate strong potential for success. | <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> Excellent (4pts) <input type="checkbox"/> Very Good (3pts) <input type="checkbox"/> Acceptable (2pts) <input type="checkbox"/> Marginal (1pt) </div> <div style="width: 50%;"> Needs Improvement: <input type="checkbox"/> Competition Recognition <input type="checkbox"/> Advantage (e.g. niche, process, etc.) Comments: </div> </div> |
| Closing Cost of next step (e.g. building a prototype, storefront) and retail costs and pricing are anticipated and justified; the conclusion highlights benefits and potential for profit. | <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> Excellent (4pts) <input type="checkbox"/> Very Good (3pts) <input type="checkbox"/> Acceptable (2pts) <input type="checkbox"/> Marginal (1pt) </div> <div style="width: 50%;"> Needs Improvement: <input type="checkbox"/> Costs <input type="checkbox"/> Pricing <input type="checkbox"/> Conclusion/Final Takeaway Comments: </div> </div> |
| PRESENTATION DELIVERY | |
| Clarity Speakers are polished and delivery techniques make the presentation understandable and engaging. | <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> Excellent (4pts) <input type="checkbox"/> Very Good (3pts) <input type="checkbox"/> Acceptable (2pts) <input type="checkbox"/> Marginal (1pt) </div> <div style="width: 50%;"> Needs Improvement: <input type="checkbox"/> Organization/Length <input type="checkbox"/> Grammar/Pronunciation Comments: </div> </div> |
| Impact The presentation inspires and holds attention; the pitch is persuasive, informative, and makes the audience interested to act or learn more | <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> Excellent (4pts) <input type="checkbox"/> Very Good (3pts) <input type="checkbox"/> Acceptable (2pts) <input type="checkbox"/> Marginal (1pt) </div> <div style="width: 50%;"> Needs Improvement: <input type="checkbox"/> Enthusiasm <input type="checkbox"/> Creativity <input type="checkbox"/> Compelling story <input type="checkbox"/> Team participation Comments: </div> </div> |
| TOTAL SCORE | ____/28 Points |